

## COLLECTION OVERVIEW











#### ARE YOU READY FOR SUMMER?

It's time to press refresh and update your jewellery style with our new summer arrivals. Our cravings for long summer days, cocktail nights and beachy vibes are at their max and our new jewels are definitely ready to be worn and showed off for occasions like these.

The SJJ Summer 2021 collection is all about getting the best of the best. We have asked and listened to our customers and based on their desires we have designed a variety of new key items that will make you shine all summer.

"Summer is the vibrant season, full of beautiful colours that make you smile. To bring some brightness to the world right now we focused on developing a range of new pieces with exciting new colour combinations." – Sif Jakobs

Summer 2021 brings you the sophisticated, Rimini collection. New basics along with right on trend pieces. The popular Ellera continues to grow with new Eller Uno styles.

Anklets are back like never before and we've stacked up our selection of cool ankle chains as well as those embellished with stones. Last but not least, we've added new additions to the exclusive Capri collection.

We hope that our new affordable luxury jewellery pieces will satisfy your appetite for newness.

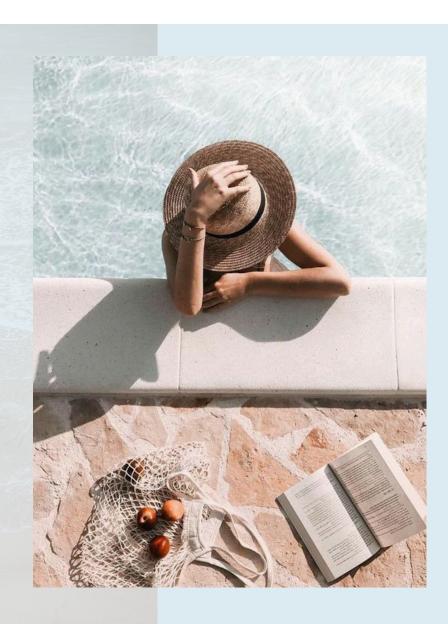


#### New colours and shapes!

Welcoming the Rimini collection with new colours expanding the colourful universe of Sif Jakobs Jewellery, and stunning earrings with lustrous freshwater pearls.

Rimini presents beautifully delicate pieces with new colours and exciting sparkling cubic zirconia shapes. Offering a captivating deep olive-green with a slight yellowish tint, purple with rich saturation, beautiful rose-pink, a golden yellow and the gorgeous colour, champagne.

The collection is a variation of earrings, a simple elegant necklace in an anchor chain and charm necklaces as well as bracelets in the popular paper clip chain with playful cubic zirconia. It's the perfect balance between new classics and right on trend pieces.









RIMINI EARRINGS SJ-E22110-CZ-SS



RIMINI EARRINGS SJ-E22110-CZ-SG

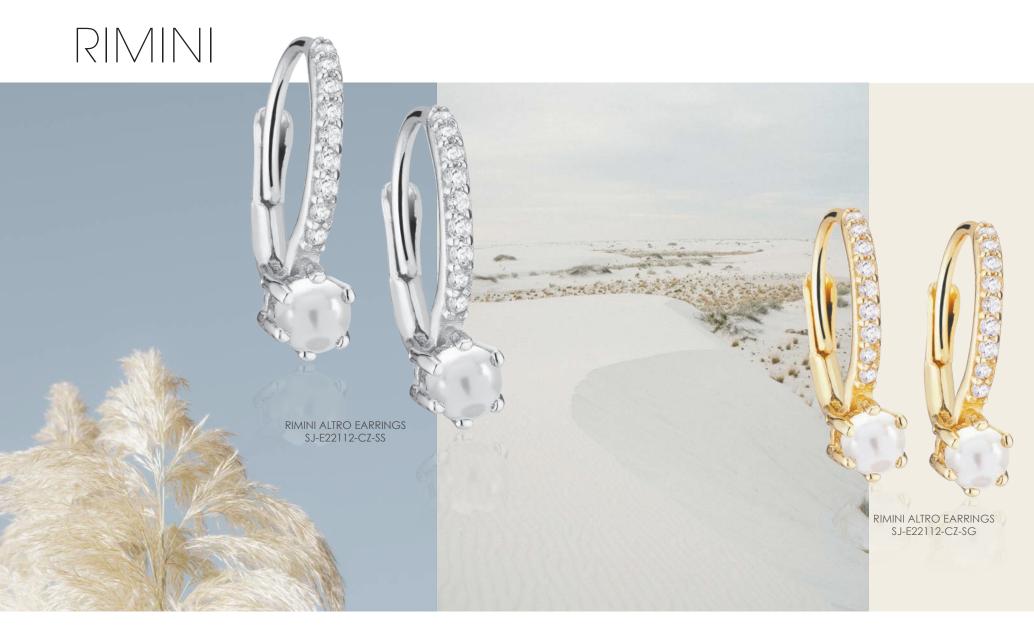


RIMINI ALTRO EARRINGS SJ-E22112-CZ-SS



RIMINI ALTRO EARRINGS SJ-E22112-CZ-SG



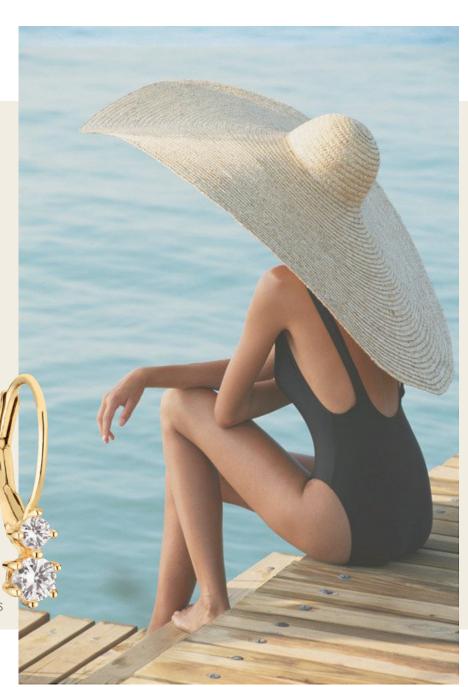






RIMINI DUE EARRINGS SJ-E22111-CZ-SS













SIF JAKOBS JEWELLERY COPENHAGEN













SJ-E22112-CZ-SS 16699 2PC



RIMINI ALTRO EARRINGS

SJ-E22112-CZPL-SS

16756

2PC

RIMIN EARRINGS **RIMINI EARRINGS** SJ-E22110-CZ-SS SJ-E22110-BLN-SS 16688 16690 2PC 2PC



RIMINI ALTRO EARRINGS SJ-E22112-CZ-SG 16700 2PC



RIMINI ALTRO EARRINGS SJ-E22112-CZPL-SG 16757 2PC



**RIMINI EARRINGS** SJ-E22110-CZ-SG 16689 2PC



RIMINI EARRINGS SJ-E22110-BLN-SG 16691 2PC



SJ-N22116-CZ-SS 16701 1PC



RIMINI NECKLACE SJ-N22122-CZ-SG 16704 1PC

RIMINI NECKLACE

SJ-N22122-CZ-SS

16703

1PC



RIMINI BRACELET

16709

1PC

SJ-B22123-XCZ-SS

RIMINI NECKLACE

SJ-N22122-XCZ-SS

16705

1PC



RIMINI EARRINGS SJ-E22110-PK-SG 16692 2PC



**RIMINI EARRINGS** SJ-E22110-CH-SG 16693 2PC

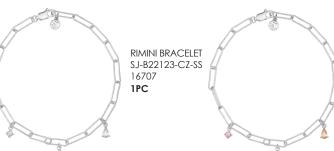


**RIMINI EARRINGS** SJ-E22110-PD-SG 16694 2PC



RIMINI DUE NECKLACE

RIMINI DUE NECKLACE SJ-N22116-CZ-SG 16702 1PC







RIMINI DUE EARRINGS SJ-E22111-CZ-SS 16695 2PC



RIMINI DUE EARRINGS SJ-E22111-CZ-SG 16696 2PC

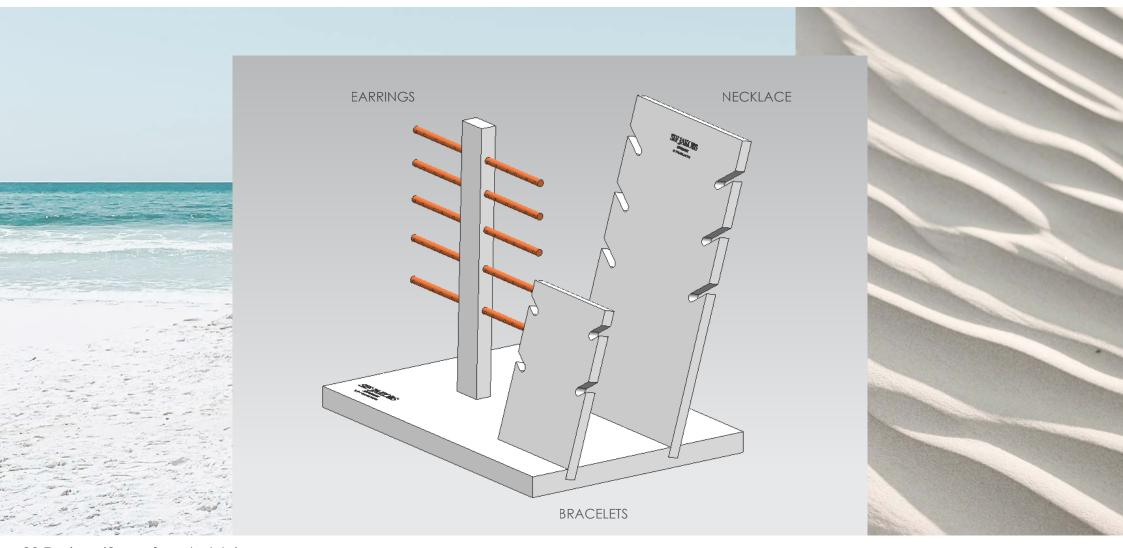


RIMINI DUE EARRINGS SJ-E22111-CHBLN-SG 16697 2PC



RIMINI DUE EARRINGS SJ-E22111-PKPD-SG 16698 2PC

# RIMINI TABLE DISPLAY incl. in the price



30 Earrings (2 pc of each style)

6 Necklaces

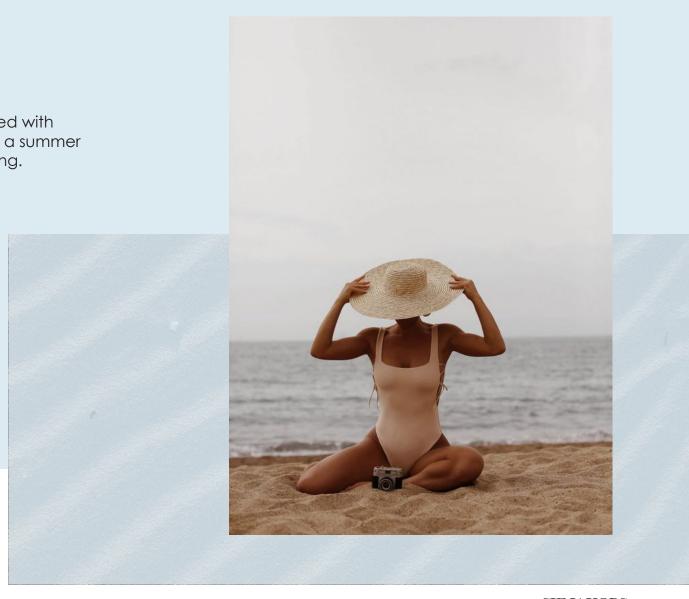
4 Bracelets



## ELLERA

#### Always on point

Our loved and most favoured Ellera is expanded with new Ellera Uno items. New larger hoops will be a summer must-have together with a refined Ellera uno ring.





## ELLERA UNO

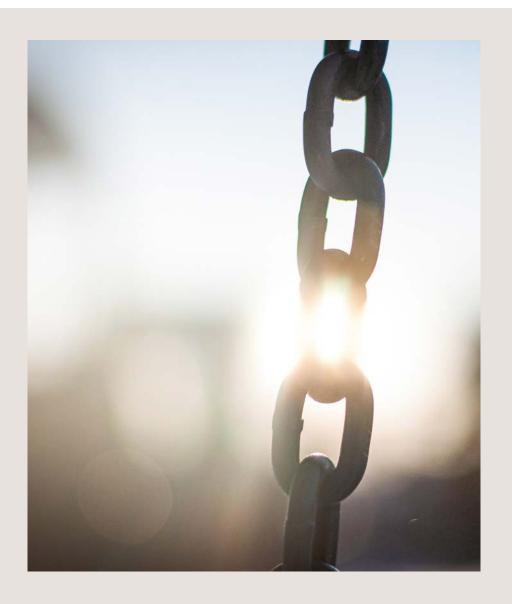




## CAPRI EXCLUSIVE

New editions to the contemporary and industrial looking CAPRI collection are bigger and bolder hoop huggies as well as additional links to create that customized chain linked look.

The links are sold separate from the earrings and we encourage you to style it your way, whether it's symmetrical or creating an asymmetrical earring look that's on trend these days. If you're already the happy owner of a pair of Capri earrings, these links can easily be added to the earrings for a new look.







CAPRI LINKS: add-on to all Capri earrings CAPRI PIANURA SINGLE LINK SJ-E62013-SG



# CAPRI EXCLUSIVE





# CAPRI EXCLUSIVE



CAPRI MEDIO EARRINGS SJ-E62011-CZ-SG Links are sold separate from the earrings



CAPRI SINGLE LINK SJ-E62012-CZ-SG



CAPRI PIANURA SINGLE LINK SJ-E62013-SG

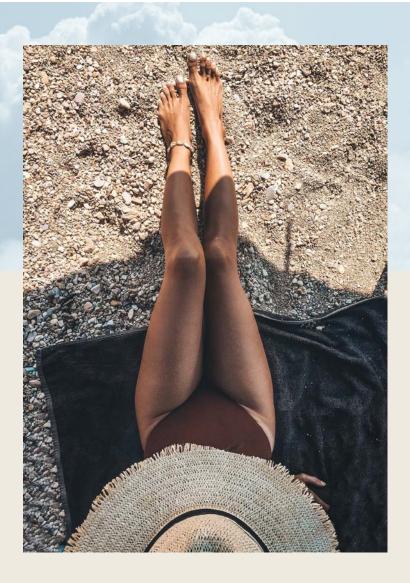






# ANKLE CHAINS

For this season a true must-have. The ankle chains are still going strong. Spoil your feet and get ready for the hot summer days wearing cool ankle chains with sneaks, sandals or stilettos.













## ANKLE CHAINS

CAVALIER

# SJ-A12031-SG

SJ-A12031-SS





## ANKLE CHAINS DISPLAY





