

#### OUR FOCUS IS YOUR FUTURE





Welcome to the Company of Master Jewellers, the largest buying group for independent jewellery retailers across the UK and Ireland.

We are a members-only organisation that continues to grow and thrive by making our focus your future.

In addition to our suppliers, we engage with an extensive industry network of service providers to support our members at every level of their business, from accounting through to sales.

We exist to empower independent retail jewellers, enabling them to unlock their full potential for sales growth, improved efficiency and increased profitability.

Join the CMJ to receive unmatched benefits. allowing you to grow and enhance your business alongside fellow retailers who share the same passion for the jewellery industry.

## Joining the **CMJ**

- Are you an independent retail jeweller?
- Do you want to work with a group that negotiates to secure the best value from your suppliers, without having to compromise on quality?
- Would you like the opportunity to expand your network and exchange ideas with other forward-thinking business owners?
- Do you want exclusive access to some of the industry's most talented jewellery and watch suppliers?

While we act collectively, we strive to understand the individual aspects of each business that joins us. We are dedicated to championing your best interests at all times. And, as an NPO, we invest every pound we receive back into our members.

Joining the CMJ will grant you access to all the support you could need to protect, develop and grow your business, including the provision of industry-leading networking, accounting, training, marketing and consultancy services.



## Membership Benefits

Acting as a buying group and providing exclusive access to leading brands and products is just a small part of what we deliver to our members.

Discover the wider business benefits of being a member of the **Company of Master Jewellers**:





#### HIGHLY COMPETITIVE BUYING DISCOUNTS

Reap the benefits of our discounts, which range as high as 35% from more than 200 approved CMJ suppliers, and are designed to maximise your potential for profit while retaining independence.

#### FLEXIBILITY OF PAYMENT

Enhance your cash flow and liquidity with simplified accounts and a single point of payment. Plus, negotiate your own additional payment terms with suppliers and receive monthly statements showing all invoices due.

#### NETWORKING AND EVENTS

Get to know the CMJ board and connect with like-minded retailers that share the same passion for high quality jewellery – all within the warm atmosphere of our trade events, regional meetings and knowledge sharing tours.

#### **BUSINESS SERVICES**

From advice, mentoring and HR, to insurance, shopfitting, IT, and visual merchandising, take advantage of a broad range of services with preferential offerings and discounts available exclusively to CMJ retailers.

#### MARKETING

The CMJ offers its members a range of assets, toolkits, advisory materials, promotional ideas, support, and communication resources for marketing purposes including an intranet site, newsfeeds, POS graphics, feature highlighters and more.

#### TRAINING

Enrol yourself on some of the jewellery industry's most prestigious professional development courses at a reduced cost, or learn from industry experts themselves. Our training services are designed to help retailers be at their best.







# OUR VALUES

We have established ourselves as the largest buying group for independent jewellery retailers across the UK and Ireland by retaining strong values, and striving to ensure that these remain at the heart of everything we do.

It is this level of commitment that allows us to continually grow and deliver incredible benefits to our members year after year.



#### LEAD

We lead the industry in the provision of networking, accounting, training, marketing and consultancy services to independent retail jewellers, championing the interest of our members at all times.

### ENGAGE

We engage with suppliers, the wider industry and the press for the benefit of our members. And we engage with you at every level of business, from accounting to sales.





#### **ENHANCE**

The CMJ goes beyond protecting your business: we enhance it by providing you with an exceptional standard of services that will help you grow sales, improve efficiency and increase profitability. " Being a CMJ member means having access to excellent supplier choice, brilliant networking events, and hands-on support whenever we need it."

Charlotte Hewitt, **Bailey & Sons** CMJ Retail Member since 1995

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