

ENERGY SAVINGS FOR MULTIFAMILY INCOME-QUALIFIED HOUSEHOLDS

Franklin Energy is focused on achieving energy savings and improved comfort from both tried-and-true measures and innovative improvements for both subsidized and income-qualified multifamily properties in Consumers Energy's territory.

SAVED
7,214,600 kWh
(147% OF ELECTRIC GOAL)

SAVED
83,447 MCF
(154% OF GAS GOAL)

COMPLETED OVER
300
PROJECTS

The story: Serving the people of Michigan, Consumers Energy provides safe, reliable energy. They take pride in helping local communities thrive while delivering hometown service.

The goal: Franklin Energy implements energy-saving programs for income-qualified public housing and multifamily properties in Consumers Energy territory. The multifamily property is eligible if it meets any of the following income requirements:

- A property containing at least 66% of tenants living at or under 200% of the federal poverty level
- 80% of area median income
- Participation in an affordable housing program
- Consumers Energy's pre-approved income-qualified census tracts

The solution and results: Consumers Energy's income-qualified multifamily program offers enhanced incentives and specialized services for this underserved segment. Program offerings include direct installation of energy-saving products in residents' homes, as well as enhanced prescriptive and custom incentives for both new construction and existing income-qualified properties. Alongside Consumers Energy, Franklin Energy has served hundreds of properties to improve resident comfort. Further weatherization measures implemented by a partnership of firms include an electric baseboard heating retrofits and cold-climate heat pumps in income-eligible apartments.

Franklin Energy has served the income-qualified market in Michigan for the last 5 years, surpassing savings targets each year. Results for the Consumers Energy Income Qualified Multifamily Program since 2016 are over 17 GWh and 265,287 MCF saved. We have also installed over 4,600 Nest WiFi thermostats in income qualified properties since 2019.



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