

SMALL BUSINESS

Franklin Energy designs and delivers small business programs as unique as the customers we serve. We think big when it comes to serving small business and it shows in the results we deliver.



Small Business Energy Efficiency

Designing for Diverse Needs

Franklin Energy understands that when it comes to small business, meeting the needs of this notoriously hard-to-engage market segment is essential for success. Our unique program design and energy savings approach allows us to be adaptive in meeting the changing needs of today's small business owner. With decades of experience in the small business market, we've developed the expertise to design targeted, innovative program solutions proven to deliver results.

SEAMLESS DELIVERY

Utilizing advanced market segmentation, we offer solutions-focused innovations to deliver cost savings to your small business customers, even in the most saturated markets.

Identifying Potential

We use local market data to design a solution to address the unique needs of your small business customers. Understanding performance trends and efficiency opportunities allows us to build a team of industry experts who are ready to assist customers and jumpstart delivering results.



Providing Focus

Our programs are tailored to the unique operational demands and no-time-left-in-the-day schedules of small businesses. We help small businesses leverage data and incentives to better control their energy usage and focus their limited resources where it matters most—on their business.



Engagement at Every Level

We combine traditional small business direct-install program design with customer-centric online tools to engage your small business customers at every level. This customized approach enables our team to reach even the smallest and most unique business types. With solutions for electric, gas and water savings, we make your goals—and those of your customers—a reality.



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