



# KITPICK™

An innovative and engaging solution for you and your customers

Engage your customers with KitPick™, our touchless program solution that drives savings, installation rates and customer satisfaction. Focused on delivering a streamlined enrollment experience, KitPick™ provides customers with semi-personalized kits—filled with energy- and water-saving products—via a custom-branded web portal. Bolstered by cross-program promotion, optional add-on products, dynamic education resources and on-demand text message support, KitPick™ is the opportunity your customers have been waiting for. Even better, our expert team provides it all, including website development, data-driven and targeted marketing support, kit fulfillment and proactive installation verification.

## READY TO EMPOWER YOUR CUSTOMERS?

Serve a larger overall market and meet your customers' desire to interact in a variety of ways with KitPick™.

## WHY CHOOSE AM CONSERVATION GROUP'S KITPICK™?



Our easy-to-engage-with online quiz expertly validates and gathers customer segmentation information, while aligning with modern kit ordering experiences.



We provide customers the opportunity to explore the items in their box through interactive product tiles and detailed installation instructions.



We offer proactive installation verification and Net-Promoter Score® surveys, which support evaluation efforts and help gauge customer satisfaction.



Our unique, competitively priced product mix builds value for your business and your customers.



Our industry-leading logistics network follows extensive best practices, including maintaining ample inventory on-hand, to fulfill orders in a seamless and timely manner.



We utilize industry best practices to create a program specific to your needs, including custom kit components, customer resources, and marketing to help you reach your goals.



As a manufacturer and distributor with over 30 years of merchandising, online product sales, program implementation, digital marketing and logistics experience in the energy and water efficiency industry, we are uniquely qualified to provide industry-leading kit program solutions. Our robust web-based solutions leverage data insights to drive results, and incorporate industry best practices to maximize energy and water savings. Responsive portals are as easy to use on a mobile phone as they are from a home computer, ready to serve customers who are on the go.

Contact us today to learn more.



[www.amconservationgroup.com](http://www.amconservationgroup.com)

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