



ActiveGuard

True Cost of Bed Bugs



Reactive

300-ROOM HOTEL : 6 INCIDENTS PER YEAR*

\$6,300* PER INCIDENT

=

\$75,600
OVER 2 YEARS

BECAUSE OF....



TREATMENT COST

DISCARDED
SOFT GOODS



COMPED AMENITIES

(e.g. meals, dry cleaning)

ROOMS
OUT OF ORDER
(000)



GUEST
RELOCATION