**Marketing Plan To Get Your Home SOLD**

* Communication – scheduled weekly to keep you informed
* Home preparation – staging and decluttering ideas
* Target Marketing – to identify who is most likely to buy your home
* Coming Soon! - 5-10 day pre-marketing plan – to build anticipation
* Yard sign and directional signs installed
* 30+ professional photos – to ensure home is shown in best light
* Listing on Multiple Listing Service - #1 resource for home sales
* Featured on over 60+ other websites – Listing syndication
* Send Just Listed postcards – neighbors may have friend or family member that wants to live
* Social media Campaign – Facebook, Linkedin, Twitter, etc
* Create and distribute flyers – full color
* Create property website for the home – website specifically showcasing your home
* Create virtual tour for your home – complete with movement and music
* Hold Open Houses – typically Sundays to help generate buyers
* Promote property at Area Realty Association – includes home tour
* Buyer Evaluation – buyer loan officer review, offer terms and price review
* Negotiations – to ensure we maximize your bottom line
* Manage the Closing – to keep everything on track!