



The Town Hall

December 2020

We want to answer your questions





Town Hall Agenda

How's the Market? - Rates, Value, Sales...

Update on Government Covid Relief Programs

Your Questions

A Drawing for a \$100 Amazon Gift Card.





Town Hall Talk

\$100 Amazon Gift Card Winner



Angie
Swanson

"I used it for some PPE items to set up nice trays just inside the door at my listings and to keep in my car for showings. I ordered plastic gloves, disposable masks, bootie covers and pump hand sanitizers.

I had a bit left so I finally ordered the 6' open house sign I've been eyeing. I can't wait to use them. Thank you so much!"





The Market

Rates still at Historical lows

New Construction at record levels

Home Prices are up 13%

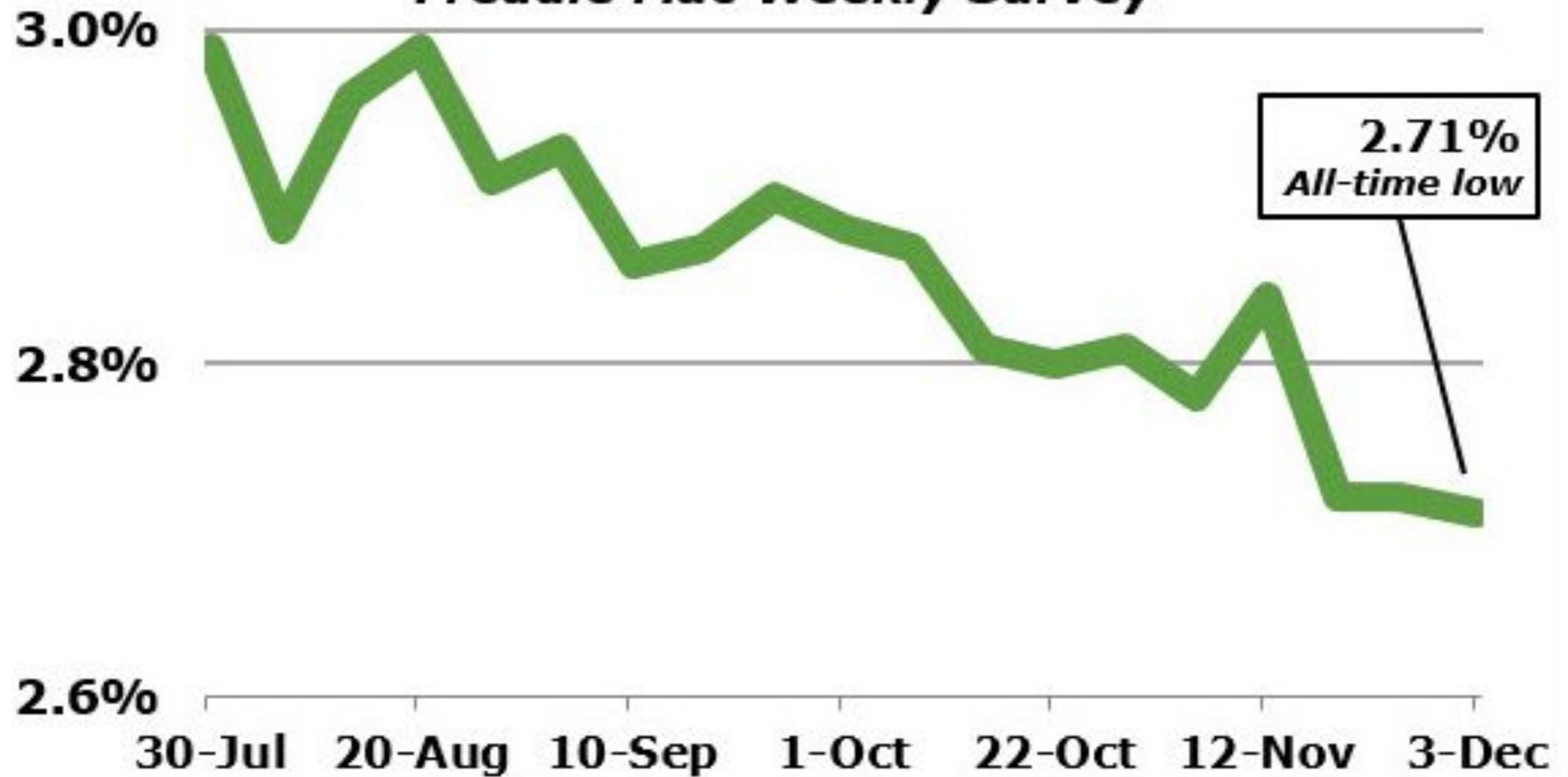
Loan application up 9% this week, 28% for year

Home Sales are up as well as pending sales

Continued momentum into 2021



30-yr Mortgage Rates *Freddie Mac Weekly Survey*



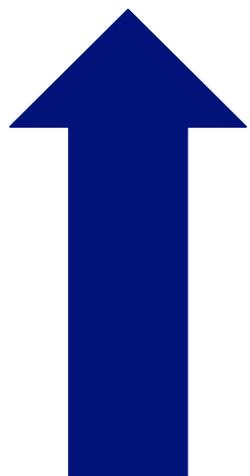
Home Price Appreciation

Annualized Quarterly Changes in the FHFA House Price Index



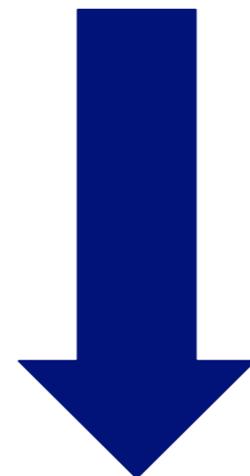


How's the RE Market?



Prices

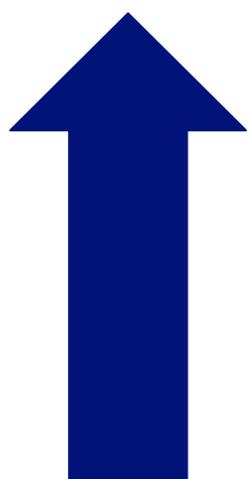
13%



Rates

2.5. - 3%

Historic Lows



Loan Apps

9% 28%

Historic highs



Construction

41%

Over last year

Stock Market YTD

DJIA

*

+ 5.89%

*

NASDAQ

+38.91 %

S+P 500

+14.50%

*



Covid Relief Update

PPP- Forgiveness portals are open

Under 50k- streamlined process

Driven from the bank

Copy of 941 if you are filing as an S-Corp

Money in and Money out





Questions!

Our Favorite Part!





Coming Soon to Key...

Keyworld.tv - new & improved, branding pkg.

Key Foundation Update

Virtual Kickoff - Music, Money & Way Forward

Speaker - Janine Stange

Stay Tuned! Major Initiatives





The Giveaway

**Time for the
\$100 Drawing!**





Thank You for Joining!

Have a wonderful Holiday Season!





Check out the Amelia Earharts
(One of the bands playing at our
kickoff)

