



# The Town Hall

## December 2020

### We want to answer your questions





# Town Hall Agenda

**How's the Market? - Rates, Value, Sales...**

**Update on Government Covid Relief Programs**

**Your Questions**

**A Drawing for a \$100 Amazon Gift Card.**





# Town Hall Talk

## \$100 Amazon Gift Card Winner

Angie  
Swanson

"I used it for some PPE items to set up nice trays just inside the door at my listings and to keep in my car for showings. I ordered plastic gloves, disposable masks, bootie covers and pump hand sanitizers.

I had a bit left so I finally ordered the 6' open house sign I've been eyeing. I can't wait to use them. Thank you so much!"





# The Market

**Rates still at Historical lows**

**New Construction at record levels**

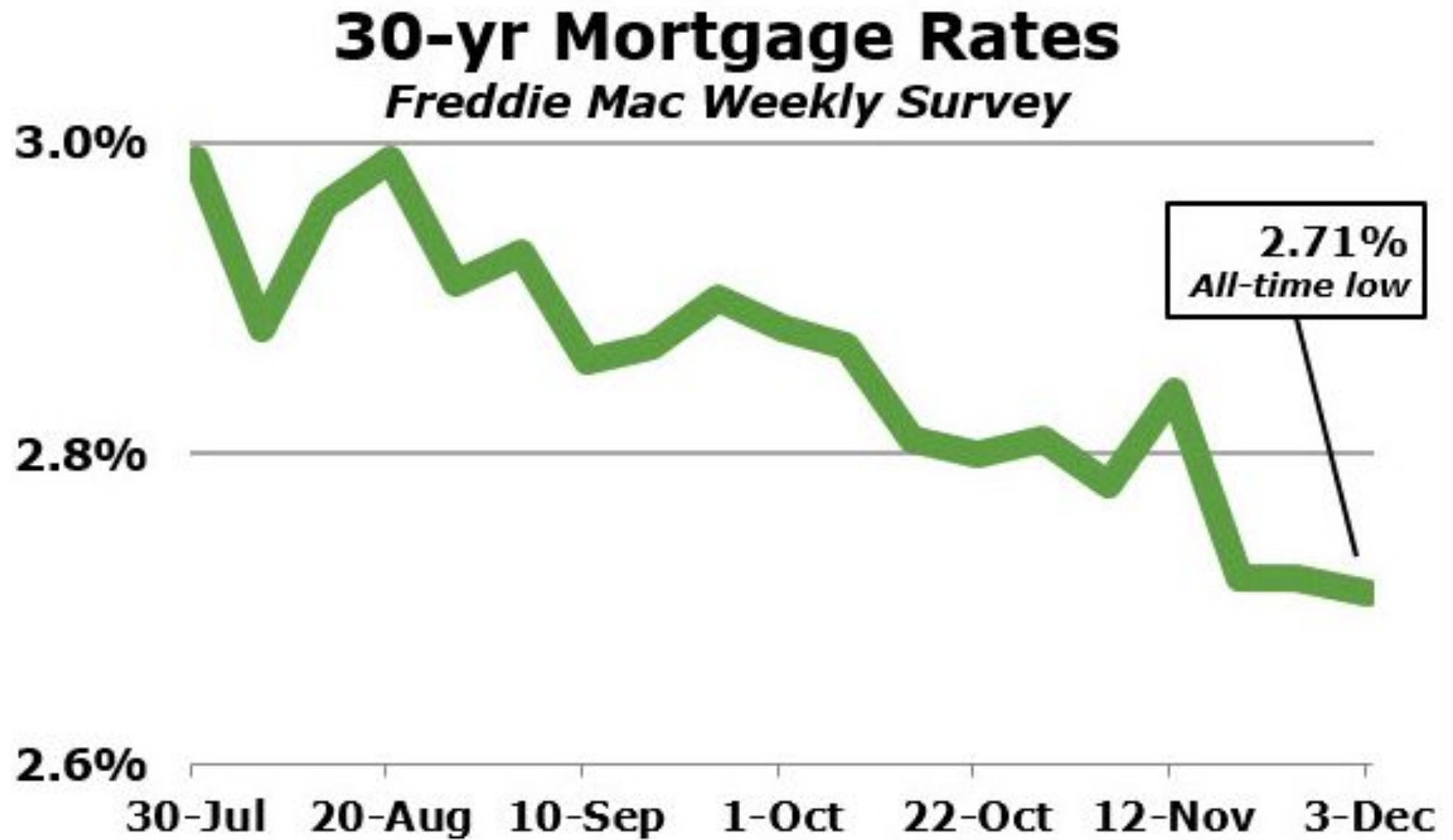
**Home Prices are up 13%**

**Loan application up 9% this week, 28% for year**

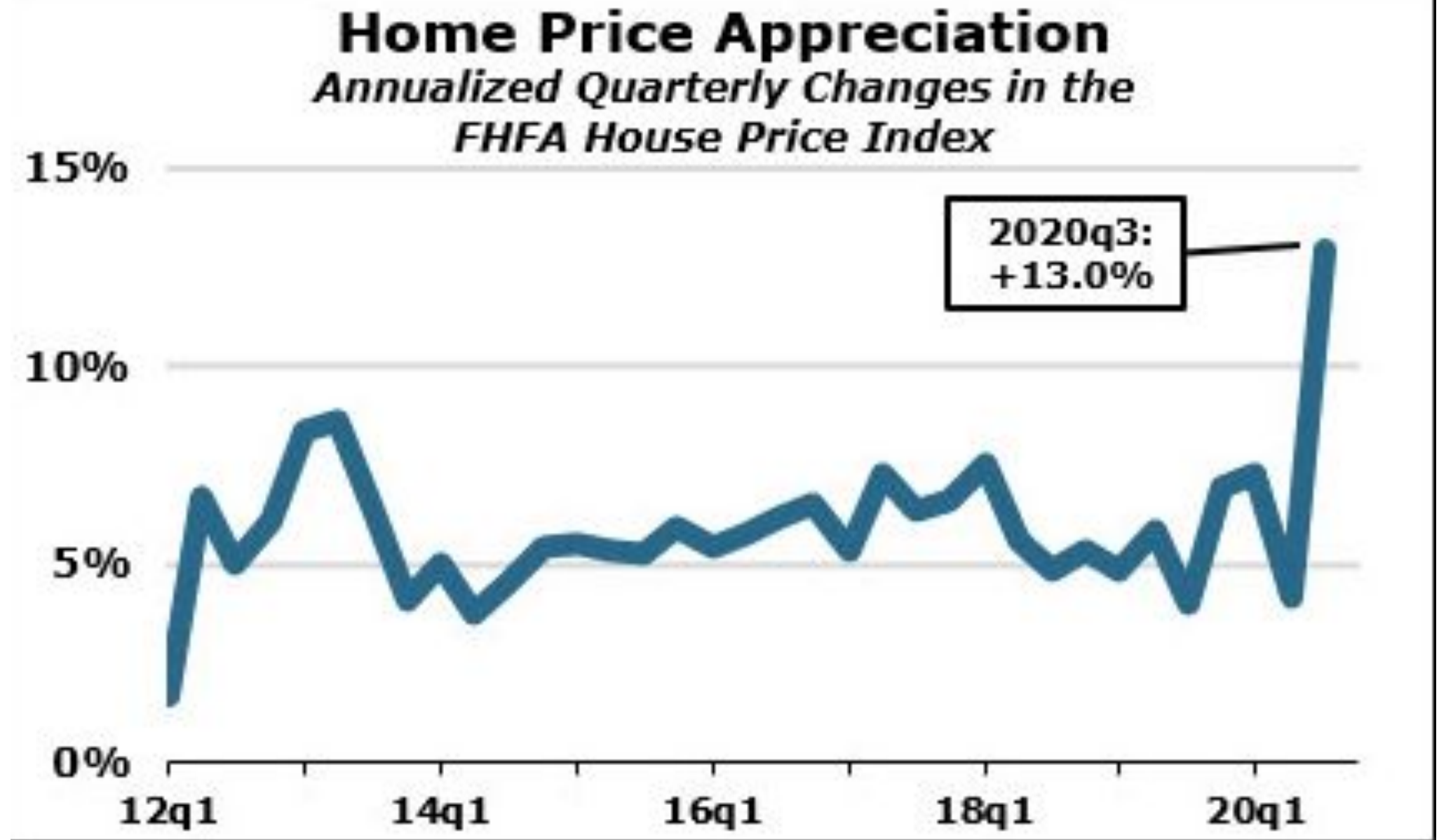
**Home Sales are up as well as pending sales**

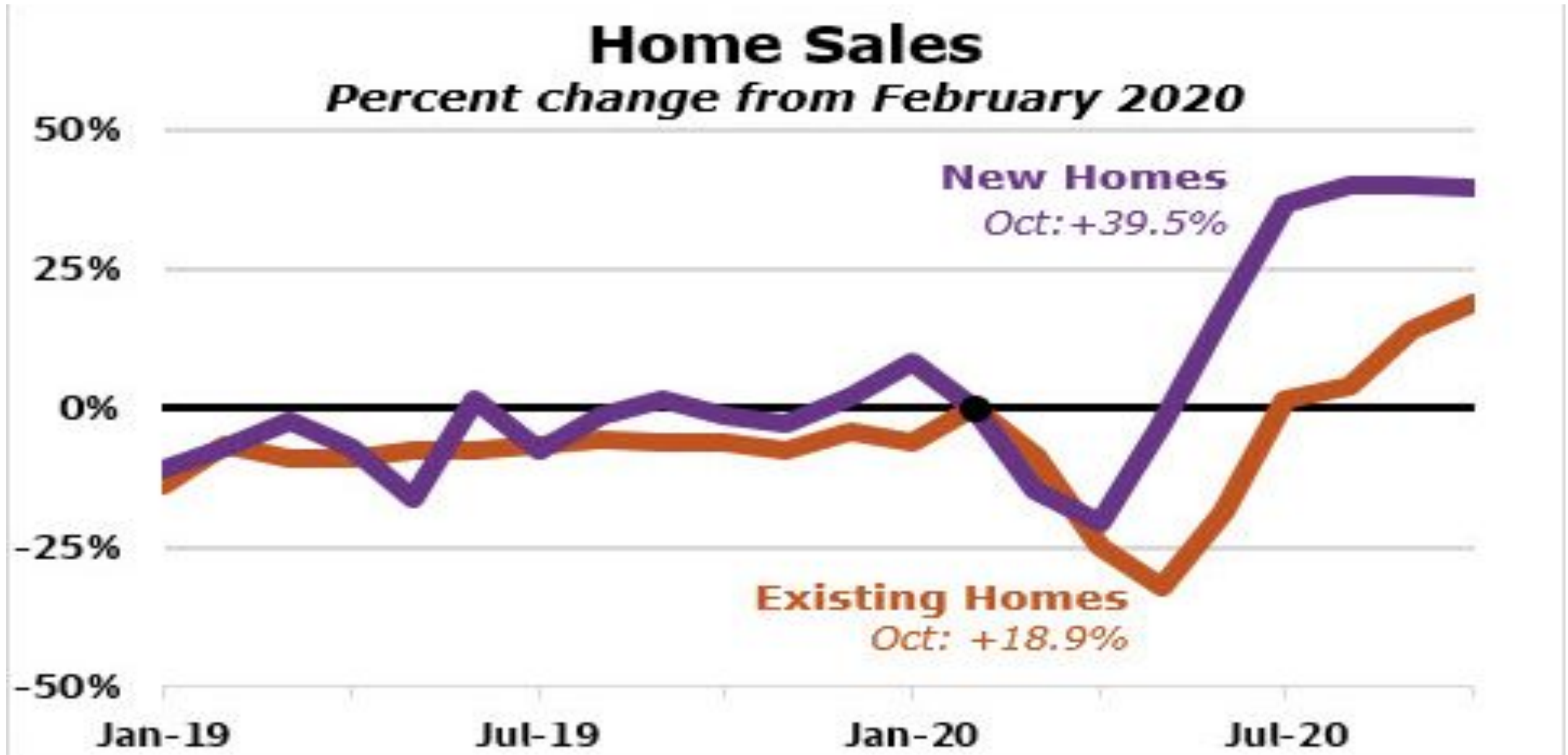
**Continued momentum into 2021**



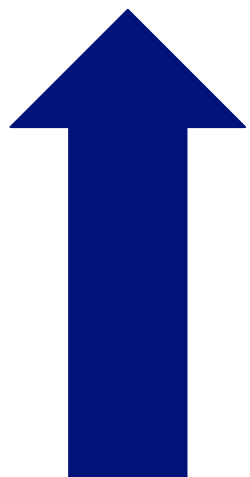






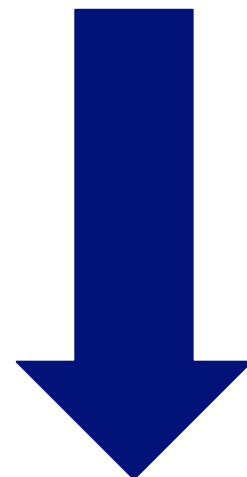


# How's the RE Market?



**Prices**

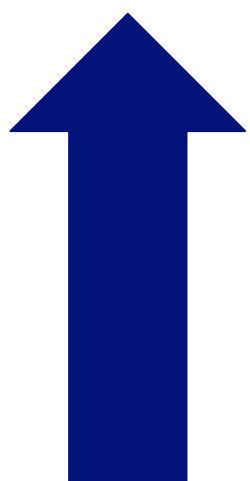
**13%**



**Rates**

**2.5. - 3%**

**Historic Lows**



**Loan Apps**

**9% 28%**

**Historic highs**



**Construction**

**41%**

**Over last year**



# Stock Market YTD

**DJIA**

\*

**+ 5.89%**

\*

**NASDAQ**

**+38.91 %**

**S+P 500**

**+14.50%**

\*



# Covid Relief Update

**PPP- Forgiveness portals are open**

**Under 50k- streamlined process**

**Driven from the bank**

**Copy of 941 if you are filing as an S-Corp**

**Money in and Money out**





# Questions!

## Our Favorite Part!





# **Coming Soon to Key...**

**Keyworld.tv - new & improved, branding pkg.**

**Key Foundation Update**

**Virtual Kickoff - Music, Money & Way Forward**

**Speaker - Janine Stange**

**Stay Tuned! Major Initiatives**





# The Giveaway

**Time for the  
\$100 Drawing!**







**Thank You for Joining!**

**Have a wonderful Holiday Season!**





# **Check out the Amelia Earharts** **(One of the bands playing at our** **kickoff)**

