



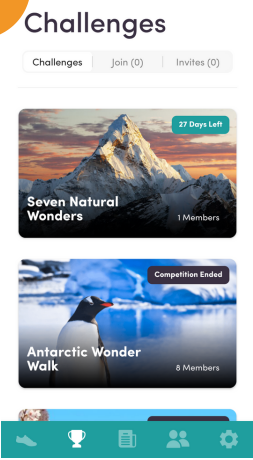
ACTIVATE Details



What makes Activate different?

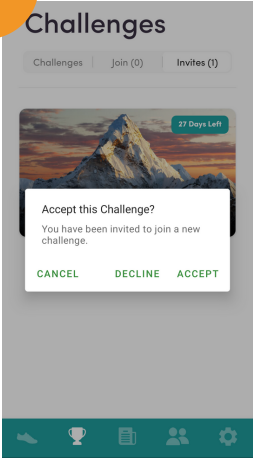
Activate was built for a new generation of wellness administrators. Activate delivers no-frills activity challenges, simple self-guided onboarding, tailored per-user pricing, and durations that you choose without cumbersome long-term commitments.

1



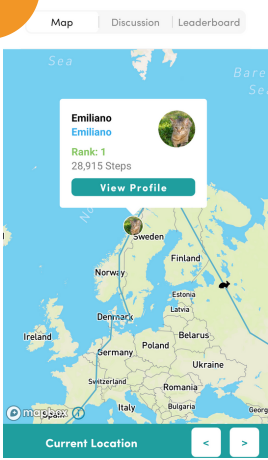
Build
Simple, self-directed setup

2



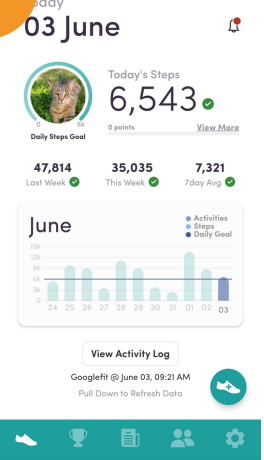
Onboard
Tools for maximum participation

3



Engage
Features to keep users engaged

4



Grow
Reporting & insights <for improvement>

Features for a robust, affordable program.

Built for small organizations and seasonal challenges, Activate offers a selection of feature rich activity challenges for an affordable price. Activate comes standard with the following Walker Tracker favorite features:



Device Compatibility

Many leading wellness platforms require that everyone use the same device or buy a device from the provider - or their platform doesn't work with inexpensive accessible devices. Walker Tracker works with all major wearable devices and any device that syncs with leading operating systems' health applications.



Activity Converter

Yoga? It's in there. Gardening? Yes, that too! Our activity converter converts hundreds of activities into steps – including wheelchair mobility and rock climbing. Walker Tracker's activity converter lets everyone of all ability levels and body types participate in a challenge. Our activity converter also allows members without a device to effortlessly add steps manually.



Virtual Maps

Say goodbye to cartoon displays and dull bar graphs to display progress. Walker Tracker's virtual maps are based on real world locations. Proven to be more engaging than charts, these virtual maps feature fun elements like pacer icons, milestone markers, and more. Want to walk across Europe in a day? No problem, even if you aren't super-human. Our virtual maps don't require a 1:1 distance ratio, so it's easy to create exciting challenges that are "bigger than life."



Contact Walker Tracker for full details on how you can expand ACTIVATE to meet the needs of your organization.