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QualiChem Inc. is pleased to announce the addition of Gene Mulloy and Danny Payne to the QualiChem Team effective July 1. Gene and Danny are both respected industry professionals and are bringing their wealth of knowledge and industry experience to develop and support the continued growth of QualiChem across North America and worldwide.

Gene co-founded Nashville Chemical & Equipment Company with his father, Eugene Mulloy, Sr. For 38 years, Gene worked in all areas of the business developing life-long business and personal relationships through private label, product sales and customer support. Gene continued to use his knowledge and experience to provide leadership for the company until his initial retirement in 2018, shortly after the company was sold to Triwater Holdings. After a brief retirement period, Gene will now bring his experience and knowledge to the QualiChem Team.

Danny began his water treatment career with Grace Dearborn in 1988. For 33 years, Danny held numerous positions in the industry, including owner and General Manager of K2 Chem as well as Vice President of Sales for Nashville Chemical.

Gene and Danny will be joining QualiChem as Regional Business Managers and will focus their efforts on growth and support of their customer base. They both bring a wealth of knowledge and experience to QualiChem and to the AWT industry. Gene and Danny will be working with their extensive contacts across the water treatment industry to bring further value to them from the QualiChem product portfolio.

Founded in 1989, QualiChem has seen steady growth over the past 20 years. This growth has been the result of focusing on delivering quality products to AWT members across the country. As the growth of QualiChem continued, additional production and support facilities have been added. Today, QualiChem has three facilities located in Salem, VA providing manufacturing and support to the eastern 2/3 of North America, as well as an additional manufacturing facility near Reno, NV supporting the Western portion of North America.

QualiChem prides itself on delivering high quality manufacturing for customers' products, strong technical and application support, and excellent value to help customers grow their business. For more information, please contact QualiChem at (540) 375-6700 or visit the website at www.qualichem.com/wt.