

# THE RIPPLE EFFECT



VENDORS  
CUSTOMERS  
COMMUNITIES

We believe that economic growth begins with individual actions by courageous companies...which then ripple throughout the economy. Inside, read about how all of us at TEAM EJP and our vendors are working to start a ripple of new economic activity to stimulate the vital waterworks industry!

PIPELINE SPECIALISTS



Harnessing the power of water

# HAPPY BIRTHDAY, AMERICA!

## TO ALL OUR CUSTOMERS, ASSOCIATES AND FRIENDS:

We've talked to enough of you personally to know the impact the economic downturn is having on your business. But we've also heard loud and clear that you're not about to give up.

We Americans have a way of creating prosperity out of adversity, and our industry is no exception—in fact, water is in many ways the lifeblood of our cities and towns, our industries, our very way of life.

That's why we, the management team at EJP, have decided to make a concerted effort to turn the tide of our economy. Our vendors have agreed to join us in a pledge to do whatever it takes to help you continue your work building, maintaining and improving America's vital water, sewer and drainage systems.

We pledge to put all of the following to work for you...

- **Team EJP Vendors**
- **Team Putnam Pipe**
- **PEP Transportation**
- **Red-Hed Manufacturing**
- **Meter and Backflow Services**
- **Quality Water Products**
- **Team EJP**



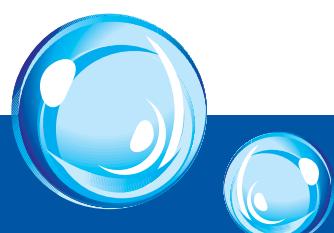
Our mission at EJP has long been "to provide customers and vendors quality service and innovative technology through the creative talents and abilities of our employees." And our motto:

**Whatever you need. Whenever you need it. No matter what.**

Now is the time to put this into practice as never before. We invite you to read more about our commitment on the inside back cover of this special PEPtalk issue. And we look forward to talking with you about how we can work together towards our mutual success... no matter what!

Left to right:  
Stan McCurdy, COO  
Steve Prescott, President  
Peter Prescott, CEO





## TEAM EJP BELIEVES:

### It's time for a little good news!

This Special Edition of PEPTalk marks, we hope, a turning point in the recent economic cycle. We're finally hearing positive news from the pundits—and, more importantly—from some of our customers. Inside, read about what our vendors and we are pledging to do to help turn the economic tide.

### What's your story?

We invite you to share your stories of success in recent months—whether a new project, the successful completion of a major undertaking, new faces or new equipment to help your team. Just email your write-up to Steve Prescott, President of EJP, at [steve.prescott@ejprescott.com](mailto:steve.prescott@ejprescott.com), or send it the old-fashioned way in the mail. We promise to read what you send, and we'll print the best submissions in future issues of PEPTalk.

PIPELINE SPECIALISTS



Harnessing the power of water

