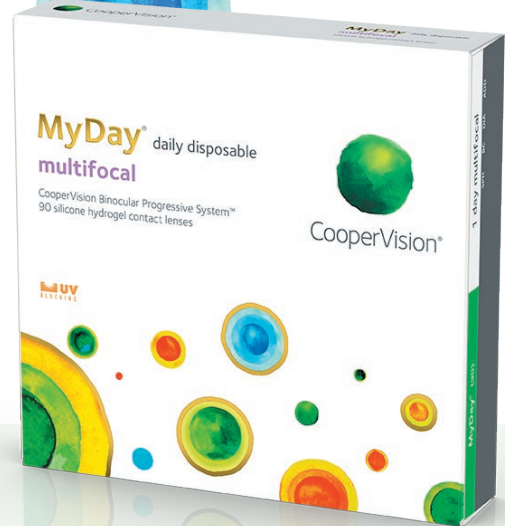


MyDay[®] daily disposable multifocal

Empower your presbyopic patients to stay in contact lenses

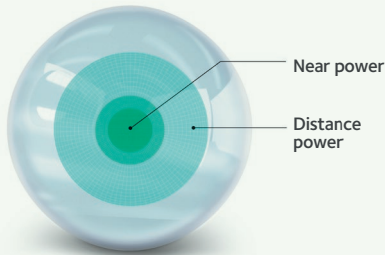
With its innovative optical system and fitting guide, plus more prescription options than any other daily disposable multifocal lens, you can help your presbyopic patients see like they used to.^{1,2,4}



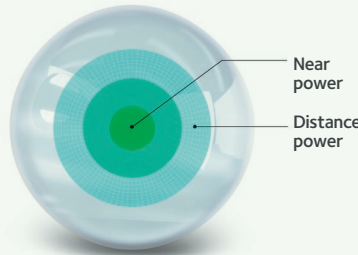
Clear vision at all distances¹

The CooperVision[®] Binocular Progressive System[™] is an innovative 3 add multifocal system that uses different lens designs to optimize vision for all levels of presbyopia.¹ As your patients' prescriptions change, they can stay with MyDay[®] multifocal and continue to enjoy clear vision at all distances. When tested in clinical studies against DAILIES TOTAL1[®] Multifocal, MyDay[®] multifocal outperformed for vision.³

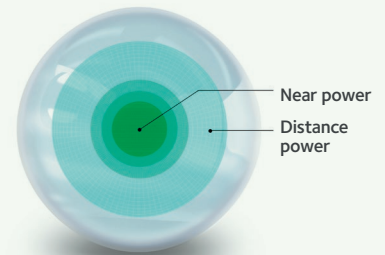
Low Add
Aspheric center-near design



Medium Add
Aspheric center-near design



High Add
Spherical center-near design, with dual intermediate zones



The lens designs have been crafted to allow the eyes to work in tandem, which gives a simple initial fit and an easy progression as the near requirement increases.¹

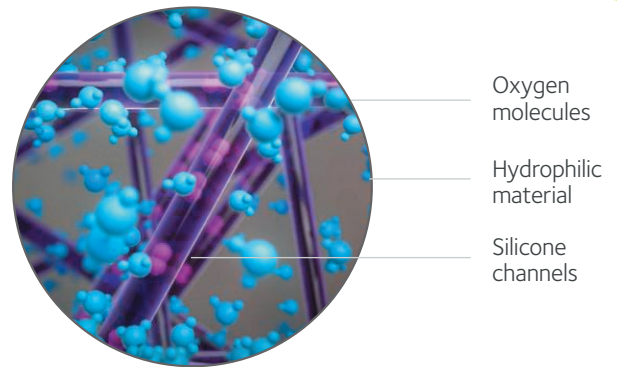


98% fit success⁴

When following the fitting guide or OptiExpert[™], you can expect to successfully fit 98% of patients with two pairs of lenses or fewer.⁴

Unsurpassed comfort⁵

Aquaform[®] Technology locks moisture in the lens and keeps it soft for a more comfortable wearing experience. This natural wettability can help eyes feel less dry. In fact, when compared with DAILIES TOTAL1[®] Multifocal and 1 DAY ACUVUE[®] MOIST MULTIFOCAL, MyDay[®] multifocal received unsurpassed comfort ratings.^{3,5}



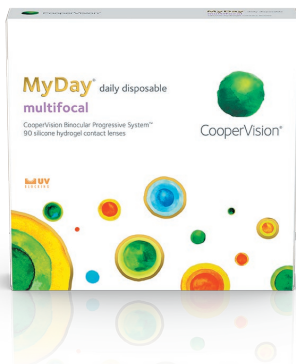
88% of patients agreed that MyDay[®] multifocal made them feel confident when performing their daily activities⁴

Patient-preferred

With MyDay[®] multifocal, wearers are satisfied with the overall performance of the lens and have their overall vision and comfort needs met or exceeded.^{4,6} MyDay[®] multifocal was:

- 1 Preferred over DAILIES TOTAL1[®] MULTIFOCAL for vision clarity during digital device use³
- 2 Unsurpassed for comfort compared to DAILIES TOTAL1[®] MULTIFOCAL for overall comfort³
- 3 Preferred overall to 1-DAY ACUVUE[®] MOIST MULTIFOCAL⁷

Prescribe MyDay[®] multifocal and give your patients the satisfaction they need to stay in contact lenses



Lens material	stencilcon A
Technology	Aquaform [®] Technology
Base curve	8.4 mm
Diameter	14.2 mm
Power range	+8.00D to -10.00D (0.25D steps) -10.50D to -12.00D (0.50D steps)
ADD	Low (+0.75D to +1.25D) Mid (+1.50D to +1.75D) High (+2.00D to +2.50D)
Dk/t	100
Water content	54%
Visible tint	Yes
UV blocker	Yes

Visit www.takeonpresbyopia.com to learn more

¹ CVI data on file, 2020. Prospective, double-masked, bilateral, 1-week dispensing study with MyDay[®] daily disposable multifocal; n=104 habitual multifocal contact lens wearers. ² CVI data on file, 2021. Rx coverage database n=102,816 eyes; 42 to 70 years ³ CVI data on file 2021. Prospective, subject-masked, randomized, bilateral, two-week cross-over dispensing study at 5 US sites with MyDay[®] multifocal and DAILIES TOTAL1[®] Multifocal; n=58 habitual multifocal contact lens wearers. ⁴ CVI data on file, 2020. Prospective, double-masked, bilateral, one-week dispensing study UK with MyDay[®] daily disposable multifocal; n=104 habitual multifocal contact lens wearers; CVI data on file, 2021. Prospective, subject-masked, randomized, bilateral, two-week dispensing study at 5 US sites with MyDay[®] daily disposable multifocal; n=58 habitual multifocal contact lens wearers. ⁵ CVI data on file 2020. Prospective, double-masked, randomized, bilateral, one-week cross-over dispensing study with MyDay[®] multifocal and 1 DAY ACUVUE[®] MOIST MULTIFOCAL; n=104 habitual MFCL wearers. ⁶ CVI data on file, 2021. Prospective, subject-masked, randomized, bilateral, two-week dispensing study at 5 US sites with MyDay[®] daily disposable multifocal; n=58 habitual multifocal contact lens wearers. ⁷ CVI data on file 2020. Prospective, double-masked, randomized, bilateral, one-week cross-over dispensing study with MyDay[®] multifocal and 1 DAY ACUVUE[®] MOIST MULTIFOCAL; n=104 habitual MFCL wearers.



CooperVision[®]
Live Brightly.[®]