THE #1 MOST PURCHASED IN-OFFICE MGD TREATMENT DEVICE IN 2019¹

NO REASON TO WAIT:

SUCCESS STARTS NOW

ACT NOW TO ADDRESS MGD AT THE SOURCE AND EXPAND YOUR PRACTICE.

Of the 30 million dry eye sufferers in the U.S., 86% have meibomian gland dysfunction (MGD) and may be in need of an effective treatment.²³

Serve a growing backlog of patients and expand your practice with the Systane® iLuxe® Suite – including access to Alcon’s dry eye innovation pipeline.
Current Leading Innovation & Support

- **Systane® iLux®** is a **handheld, portable technology** that delivers a complete MGD treatment in just 8 to 12 minutes
- **Average meibomian gland function increased by 300% at 4 weeks** post-treatment, compared to baseline
- Practices with our **DEEP™** support program perform 2 to 3 times more Systane® iLux® procedures than those without it
- Systane® My Eyes is the first and only patient retention program in the MGD space to help drive increased retention, continuity of care, and **procedure volume**
- **Rapidly generate positive cash flow** with elective, cash pay procedures
- Industry leading equipment **service and protection plans** provide peace of mind

Platform Promise

- **Purchasing now provides you with exclusive access to upgrade to the Systane® iLux®** at preferred pricing once it becomes available in late 2021
- The **Systane® iLux®** will bring **digital visualization** to the #1 most purchased MGD thermal pulsation system
- The **Systane® iLux®** will combine three additional capabilities into a single, handheld, portable device:
  - High-resolution digital visualization, recording, and media storage
  - Built-in near infrared meibography camera
  - White light surface imaging

**SUCCESS STARTS NOW.** Contact iLux@alcon.com or visit SystaneiLux.com for more information.

**IMPORTANT PRODUCT INFORMATION FOR iLux® DEVICE**

**Indication:** The iLux® Device is indicated for the application of localized heat and pressure therapy in adult patients with chronic disease of the eyelids, including Meibomian Gland Dysfunction (MGD), also known as evaporative dry eye.

**Contraindications:** Do NOT use the iLux® Device in patients with the following conditions: Patients whose pupils have been pharmacologically dilated; patients who have undergone ocular surgery within prior 12 months; patients with oculomotor or trauma, chemical burns, or limbal stem cell deficiency (within prior 3 months); patients with active ocular herpes zoster or simplex of eye or eyelid or a history of these within prior 3 months; patients with cicatricial lid margin disease; patients with active ocular infection, active ocular inflammation or history of chronic, recurrent ocular inflammation within prior 3 months; patients with an ocular surface abnormality that may compromise corneal integrity; patients with lid surface abnormalities that affect lid function in either eye; patients with aphakia; or patients with permanent makeup or tattoos on their eyelids.

**Warnings/Precautions:** Federal law restricts this device to sale by or on the order of a licensed healthcare practitioner. The Disposable may not fit all eyes, such as eyes with small palpebral fornice. Use of the iLux® device is NOT recommended in patients with the following conditions: moderate to severe allergic, vernal or giant papillary conjunctivitis; severe eyelid inflammation; systemic disease conditions that cause dry eye; in patients who are taking medications known to cause dryness; or patients with punctal plugs.

**Potential Adverse Reactions:** Potential adverse effects may include eyelid/eye pain requiring discontinuation of the treatment procedure, eyelid irritation or inflammation, temporary reddening of the skin, ocular surface irritation or inflammation (e.g., corneal abrasion, conjunctive edema or conjunctival injection (hyperemia)), and ocular symptoms (e.g., burning, stinging, tearing, itching, discharge, redness, foreign body sensation, visual disturbance, sensitivity to light).

**Attention:** Please refer to the User Manual for a complete list of contraindications, instructions for use, warnings and precautions for the iLux® Device.

**References:**