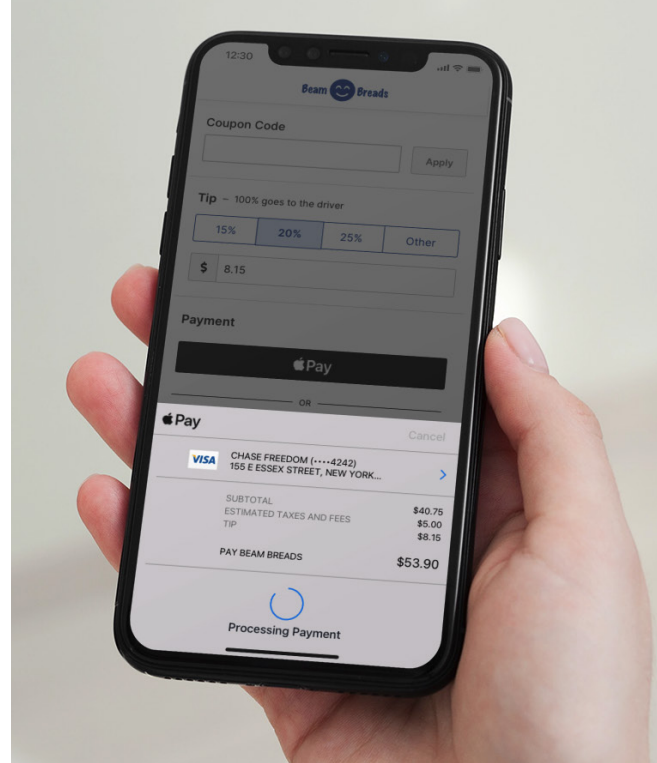


Leveraging Olo Pay





Grow and protect your digital business through a modern payments stack

Simplify your payments





Olo Pay offers an easy-to-launch payments solution that works on your behalf. Going beyond the core credit card processing functionality offered by current processors, Olo Pay provides new capabilities to improve the merchant and customer experiences.



PAYMENT PROCESSING




-  Power modern guest experiences
-  Simple, competitive pricing
-  Powerful fraud prevention
-  Fully integrated & easy to set up

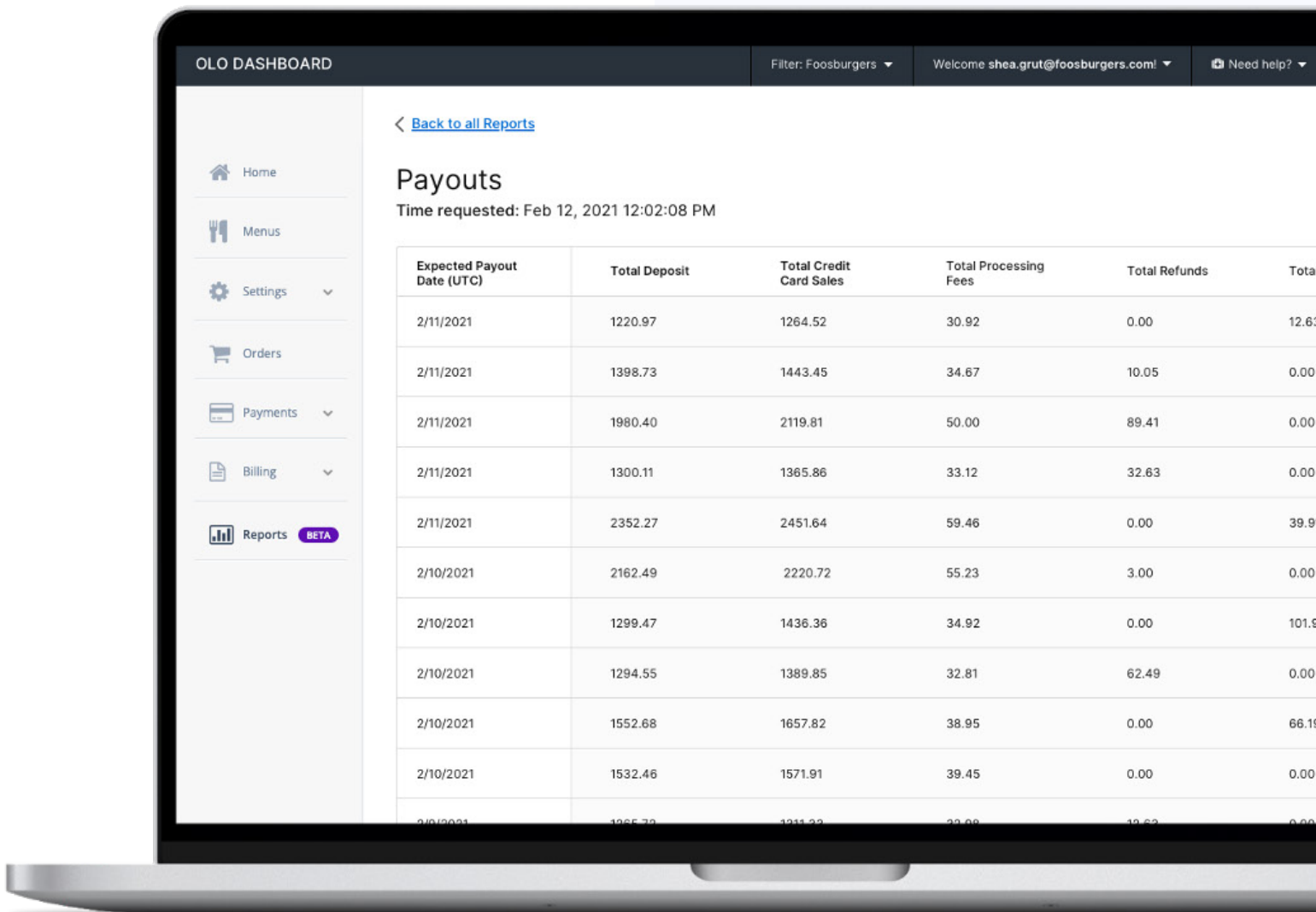
DRIVE SALES

-  Simplified ordering interface for faster checkout
-  Apple Pay and Google Pay
-  Cards on file usable across all locations
-  Improved authorization rates

Olo Pay is specifically designed to address the challenges and concerns that restaurants face in accepting payments. This approach allows us to optimize specifically to the needs of restaurant ecommerce platforms with the right visibility and controls.

FULLY INTEGRATED

-  No more PCI compliance worries
-  Reporting, chargebacks, fraud management all in the Olo Dashboard
-  Onboard new merchant accounts in days, not weeks



SIMPLE PRICING, NO BS FEES

 ~~Monthly fees~~

 ~~Terminal fees~~

 ~~Gateway fees~~

 ~~Statement fees~~

 ~~Hidden fees~~



Powerful fraud prevention POWERED BY RADAR MACHINE LEARNING



Get started with Olo Pay



Olo.com

Leveraging Olo Pay – 4

Feature list

Credit card processing	✓
Brand-wide support of cards on file	✓
Integrated reconciliation reports	✓
Revenue optimization	✓
Mobile wallets	✓
Enhanced fraud prevention	✓
Integrated dispute management	✓
Fast onboarding	✓
Integrated reporting	✓
PCI scope reduction	✓

Onboarding & Processing Transactions

ONBOARDING

- Brand signs the Olo Pay agreement
- ↓
- Restaurant locations complete the onboarding form
- ↓
- Olo Support team sets up the merchant account within a few days
- ↓
- Merchant starts processing credit card and digital wallet transactions via Olo Pay
- ⋮
- ↓

USING OLO PAY

- Olo Pay screens orders to block risky transactions and reduce fraud
- ↓
- Batch settlements are deposited into the merchant bank account
- ↓
- Merchant can easily reconcile payouts against POS and bank account with integrated Dashboard reporting



About Olo

Olo is a leading on-demand commerce platform powering the restaurant industry's digital transformation. Millions of orders per day run on Olo's enterprise SaaS platform to help restaurant brands maximize the convergence of digital and brick-and-mortar operations. Over 500 brands use Olo to grow digital sales, maximize profitability, and preserve direct consumer relationships.

