

## Cleafy receives the Great Place to Work® Italia 2021 certification

*Milan, Italy - 4th February 2022* - Cleafy is proud to celebrate being among the best workplaces in Italy in the official Great Place to Work® Italia classification published a few days ago on the Corriere della Sera.

The organizations certified by Great Place to Work® stand out from the others because they are particularly attentive to their people's well-being and the quality of their working environment. These companies apply a relationship model based on mutual trust, regardless of role, gender, sexual orientation, or seniority.

The Certified Companies are recognized by their stakeholders as leading organizations within the labor market, demonstrating that they have:

- High-quality HR processes
- Motivated people with a high level of engagement
- High attractiveness to the labor market and the best talents
- People proud of the company and its working environment
- Productive, collaborative, and innovative people

“Working in Cleafy means staying at the forefront against online fraud, collaborating with the best fraud hunters, using the most advanced technologies, and developing the next ones. It means also being part of a passionate team. We’d rather say a family actually. A group of great people that support, respect, and inspire one another, no matter what.” Said Matteo Bogana, CEO at Cleafy. “That’s what made possible this great achievement and that’s how we are literally changing the status quo in fighting online fraud. With great people.”

The Great Place to Work® Certification recognizes organizational culture appreciated by leaders and collaborators worldwide. It is the reference point that identifies quality workplaces, in which the work experience of those who live the company daily is positive and enriching.

“The Certified Companies constantly put their people at the center,” says Beniamino Bedusa, President of Great Place to Work® Italy. “It is widely demonstrated that satisfied people have positive impacts on business and profits and can provide quality and value experiences even to the end customer. I hope that these companies can inspire other leaders to help us pursue our mission: to build a better world, helping each organization become a "Great Place to Work For All.”



## **About Cleafy**

We are a team of fraud hunters, cybersecurity experts, data scientists, and software engineers that since 2014 share the same dream: make technology a safer place.

That's why we designed a technology that identifies and prevents financial frauds in real-time while ensuring a safe and seamless user experience.

Recognized as a market leader by industry analysts, today, we protect over 60M+ users of top-tier retail and corporate banks against online financial fraud.

## **About Great Place to Work®**

Great Place to Work® is the global authority on the culture of work; it is a consulting company and "people analytics" present in over 60 countries around the world, which aims to help organizations achieve better business results by focusing on the working environment's experience of their employees. It is the only research institute that combines listening to people with analysis of HR policies and it is known for the Certifications that reward excellent work environments.