



Making technology a safer place

Fraud management solution for banks and financial institutions

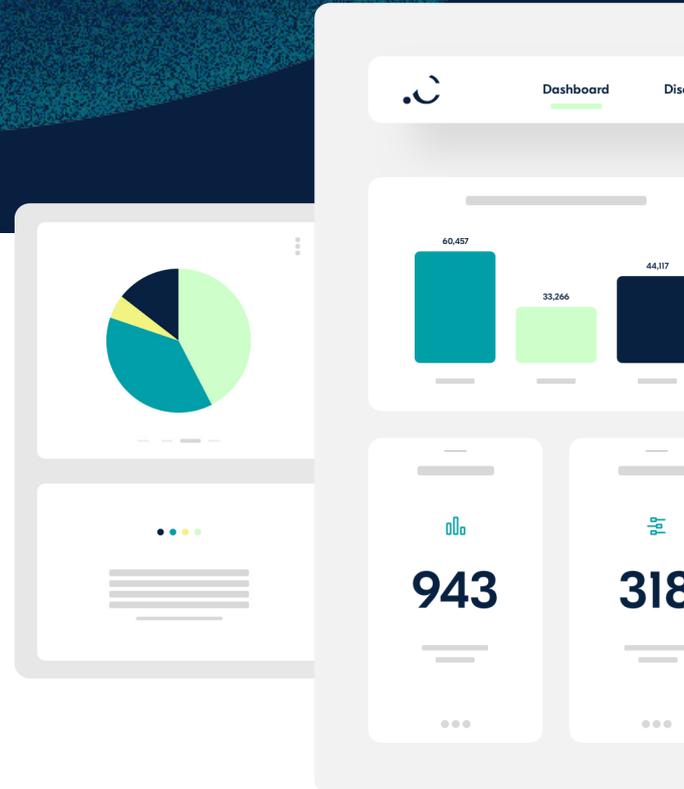


At Cleafy, since 2014, our team of fraud hunters, cybersecurity experts, data scientists, and engineers share a common vision: **making technology safer.**

We've developed an AI-powered platform, merging patented technologies, and shielding online financial services from sophisticated fraud attempts.

Cleafy introduces **proactive fraud prevention**, shifting the focus from detecting attacks to avoiding them. Analysts need to handle fewer attacks, ensuring the lowest risk and friction for online customers.

Cleafy means more than a fraud platform's leveraging years of expertise for your customers' safety.



Malware Detection



Behavioral Analysis



Transactional Analysis



BOT Detection



Device ID



Device Telemetry



Behavioral Biometrics



Threat Intelligence

We help you build a digital ecosystem where your business can flourish safely through continuous innovation.

Speed up your business growth

More safety and risk control means having more resources to grow your business.

Make your customers happier

Our platform triggers security procedures only when really needed ensuring a smooth user experience.

Comply with all regulations

Cleafy helps you comply with PSD2 and Open Banking regulations.

Ensure privacy for your users

No need to worry about GDPR and other privacy protection regulations. We've got you covered.

OUR INNOVATIVE APPROACH

Atomic visibility

Multidimensional analysis

Cross channel correlation

Actual real-time

Tailored Threat Intelligence

Automated pattern-based response

We protect you from the most ingenious cyber-threats.

Identity Theft

API Abuse

SMS Grabbing

Account Takeover

Online Banking Fraud

RAT in the browser

Banking Malware

Man in the Middle

Social Engineering

Mobile App Layover

Credential Hijacking

Automatic Transfer Systems

Malicious BOT

-90%

Attacks received

Fewer attacks means less financial loss

-97%

Unnecessary SCA's and blocks

A better experience means fewer unsatisfied customers

-90%

Open cases

Fewer cases mean less workload for you analysts

These numbers are based on Cleafy success stories

You look ahead, we've got your back

+40

Patented Technologies



Cleafy's rating

4.9 ★ ★ ★ ★ ★

based on all published reviews

+100 Million

Daily Protected Online Users

\$700 Billion

Protected yearly

Head of Security
Top 3 Italian bank

"Cleafy represents our single-point fraud management solution, providing us with everything we need to detect sophisticated attacks to our online services."

CISO
Top 10 Italian bank

"Thanks to Cleafy we can detect targeted attacks, prevent frauds, and reduce false positives; the efficiency of our small anti-fraud team has largely improved."

To learn more about how we can help you, visit cleafy.com or email us at info@cleafy.com