



# Making technology a safer place

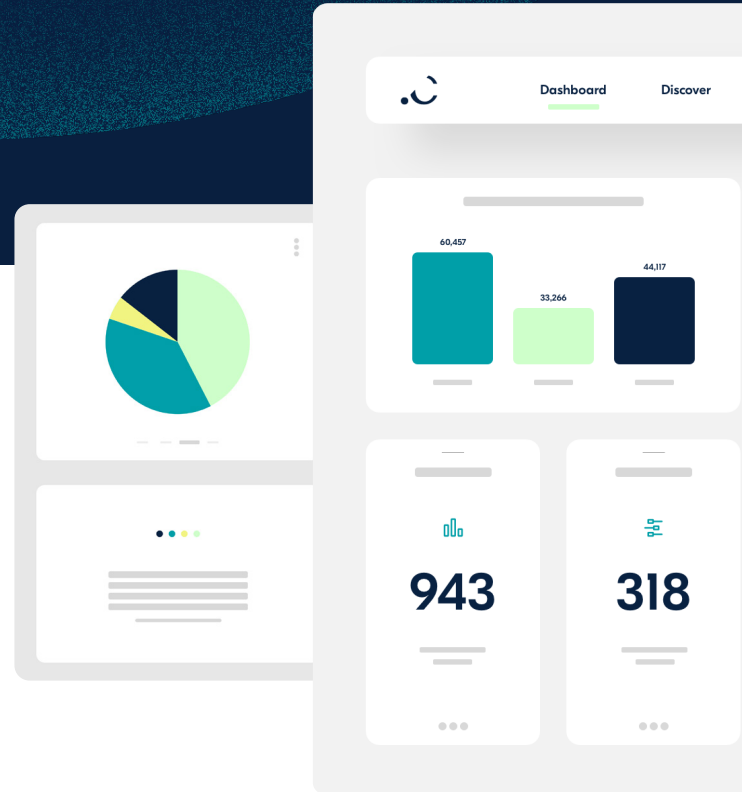
Fraud management solution for banks and financial institutions



We are a team of fraud hunters, cybersecurity experts, data scientists, and software engineers that since 2014 share the same dream: **making technology a safer place.**

That's why we designed a technology that identifies and prevents financial fraud in real-time, combining advanced detection tools in one single platform.

By choosing Cleafy, you don't only choose a fraud management platform. You choose people who will do their best to keep you and your users safe. Anytime, anywhere.



Malware Detection



Behavioral Analysis



Transactional Analysis



BOT Detection



Device ID



Device Telemetry



Behavioral Biometrics



Threat Intelligence

We help you build a digital ecosystem where your business can flourish safely through continuous innovation.

## Speed up your business growth

More safety and risk control means having more resources to grow your business.

## Make your customers happier

Our platform triggers security procedures only when really needed ensuring a smooth user experience.

## Comply with all regulations

Cleafy helps you comply with PSD2 and Open Banking regulations.

## Ensure privacy for your users

No need to worry about GDPR and other privacy protection regulations. We've got you covered.

## OUR INNOVATIVE APPROACH

Atomic visibility

Multidimensional analysis

Cross channel correlation

Actual real-time

Tailored Threat Intelligence

Automated pattern-based response

We protect you from the most ingenious cyber-threats.

Identity Theft

API Abuse

SMS Grabbing

Account Takeover

Online Banking Fraud

RAT in the browser

Banking Malware

Man in the Middle

Social Engineering

Mobile App Layover

Credential Hijacking

Automatic Transfer Systems

Malicious BOT

# +94%

**Attacks detected**

Stopping more attacks means less financial loss

# +30%

**Product usability**

A better experience means fewer unsatisfied customers

# -90%

**Open cases**

Fewer cases mean less workload for you analysts

These numbers are based on Cleafy latest success story: European Bank +8M digital users.

## You look ahead, we've got your back

# +25

**Patented Technologies**



**Cleafy's rating**

**5.0** ★ ★ ★ ★ ★

based on reviews in the last 12 months

# +60 Million

**Daily Protected Online Users**

# \$700 Billion

**Protected yearly**

**Head of Security**  
Top 3 Italian bank

"Cleafy represents our single-point fraud management solution, providing us with everything we need to detect sophisticated attacks to our online services."

**CISO**  
Top 10 Italian bank

"Thanks to Cleafy we can detect targeted attacks, prevent frauds, and reduce false positives; the efficiency of our small anti-fraud team has largely improved."

To learn more about how we can help you, visit [cleafy.com](https://cleafy.com) or email us at [info@cleafy.com](mailto:info@cleafy.com)