



***As innovators,
we #ChooseToChallenge***

#IWD2021



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Jyoti Nagrani

Co-Founder &
VP Operations & Partnerships
aido Health
2021 HealthTech Cohort Member

We have to choose to challenge **how we view ourselves** and to ignore the voices in our heads that say we are not good enough. We need to **take the lead**, stay committed to creating value and build a life we're **proud to live.**



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Beth Ann Lopez

Co-Founder & CEO
Docosan
2021 HealthTech Cohort
Member

Natalia Moreno Hendrickson

Co-Founder &
Chief of Product
Docosan
2021 HealthTech Cohort
Member

Docosan is committed to **gender equity** and our all-female founding team really tried to recruit a male co-founder, we just **couldn't find a qualified one.**



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/// Medi Whale



Jinsu Kim

Marketing Director
Medi Whale
2021 HealthTech Cohort Member

We should all be **entitled to feel confident and superior of ourself!** Onwards **gender equality!**



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Lidia Luna Puerta

Product Manager
ONWARD Health Research
2021 HealthTech Cohort Member

Underrepresentation of women in health research and reliance on datasets primarily from male populations has real-world consequences for the future of healthcare. We must create **opportunities for equal and representative gender recruitment** into research studies, conduct proper analysis of the data based on applications for each gender and encourage further research in women's health.

Similarly, women working in the field of health tech have the **power and responsibility** to shape an inclusive ecosystem through equitable hiring, retention strategies for women and equitable parental leave. We must look introspectively and **increase gender diversity at all employment levels within our institutions.** ,



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Aditi Hazra-Ganju

Co-Founder
Saathealth
2021 HealthTech Cohort Member

Advances in technology are poised to shape the healthcare experiences of our future. As we bring healthcare out of hospitals and into communities, more **women leaders** in digital health will help us **better serve** the **needs of women**, not just as consumers of health, but also as significant caregivers to our families.



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Antoinette Patterson

Co-Founder & CEO
Safe Space
2021 HealthTech Cohort Member

Starting my entrepreneurial journey in 2018 was an eye opening experience. During my pitch competitions, I saw that for every 3 male entrepreneurs pitching, there was only 1 female entrepreneur. I'm glad to see more women are now #choosingtochallenge for their ideas to make a difference in not only health-tech but all sectors.



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Joan Low

Founder & CEO
ThoughtFull
2021 HealthTech Cohort Member

Only 1 in 4 are women in tech. As a woman founder, I'm often the only female on panels and in meetings. Here at ThoughtFull, we not only believe in equitable access to mental healthcare, but in equal opportunity to thrive - we whole heartedly #ChooseToChallenge these stats to create #athoughtfullworld.



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Tessa, Kiki and Elly

Product Officer, Unity Developer & App Developer
XCLR8 Technologies
2021 HealthTech Cohort Member



Our team stands in support of **equal treatment** and **inclusivity** of all genders in the workplace. In committing to the vision of a healthtech ecosystem that is both technologically and culturally **progressive**, we pledge to build an environment that leaves no room for discrimination and gender divide!



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 yesmom

Peter Macquart-Moulin, Bonné Saengsuwon & Toobtib Siriwadhana

Co-Founder & CEO, Researcher & Creative Project Manager
Yesmom
2021 HealthTech Cohort Member

Empowering women with the tools to have greater agency over their reproductive lives is crucial to gender equality and women's empowerment. We believe that technology can help by bringing healthcare information into the hands of more women, a step towards **greater autonomy** on their **reproductive decisions** and lives.





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