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6 REASONS TO LIST ON DO6

1 It's easy to get listed!

Getting onto Digital Outcomes itself is pretty easy. Compared to frameworks such as Network Services, the application process is a real breath of fresh air. Once listed, you'll have access to a number of public sector opportunities, and the real work starts!

2 You don't want to miss out on business

A lot of public sector solutions change hands through Digital Outcomes. In fact, £3.7bn worth of business has been put through the framework since it was launched in 2016. So if you're not on it, you're missing out on a lot of potential business!

3 You're selling to the public sector

If you are aiming for public sector business, then Digital Outcomes is the right framework to be on. Making up a big part of the Digital Marketplace alongside G-Cloud, it is one of the main routes of procurement for government buyers.

4 It's SME friendly

Hurray! Digital Outcomes provides another route to market for SMEs looking to support digital transformation in government. In fact, 33% of sales so far through the framework have been awarded to SMEs!

5 It's used by the wider public sector

The framework is mainly used by the Central Government, contributing to 89% of total spend. However, other sectors such as Health, Education, and Non-Profits use it, too!

6 It's now more niche

The new version of DOS focuses on suppliers who provide Digital Outcomes. There are some big changes in place but it's all down to CCS attempting to make the process better and allow for better options for suppliers AND buyers!

MAXIMISE YOUR DIGITAL OUTCOMES POTENTIAL WITH OUR EXPERT SUPPORT.

Book a **free 30-minute consultation** so we can help you not just get listed on Digital Outcomes, but help you gain valuable contracts too.

BOOK NOW

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