

Global Management



Start your journey and give the first step towards your future as a leader of positive action.



Great leaders and better people

With more than 55 years of experience, Anahuac University offers integral formation with an international, entrepreneurial, and innovative approach to become a leader that will transform the society in a positive way.

Distinctive academic quality

Anahuac University in Mexico City is among the 3% of private institutions with outright accreditation¹ granted by FIMPES² for meeting the maximum quality level. It is also member of the National Association of Universities and Higher Education Institutions ANUIES³. It is included in the academic excellence register⁴ of the Mexican Ministry of Education.

¹ Acreditación lisa y llana

² FIMPES: Federación de Instituciones Mexicanas Particulares de Educación Superior (Federation of Private Mexican Institutions of Higher Education)

³ ANUIES: Asociación Nacional de Universidades e Instituciones de Educación Superior

⁴ Padrón de excelencia

Two-campus location

Anahuac University in Mexico City offers you the possibility to take your courses and use the facilities of our two campuses in this city. They are located in strategic areas with business and home developments.

Graduate Program in

Global Management



To globalize,
to lead
internationally,
and to innovate

Accreditations of the Business and Economics School

- The Association to Advance Collegiate Schools of Business (AACSB)
- Association of MBA's (AMBA)



Memberships:

- Principles for Responsible Management Education (PRME)
- European Foundation for Management Development (EFMD)
- Consejo Latinoamericano de Escuelas de Administración (CLADEA)



Business and Economics School

The current global economy is facing unparalleled challenges and opportunities. Businesses and governments are dealing with disruptive change. This ever-changing landscape requires professionals capable of generating and managing innovation, with a profound sense of respect towards people and the environment.

The Business and Economics School of Anahuac University has a long-standing tradition of over 50 years. It has worked for the integral development of entrepreneurs and business leaders. Our alumni manage the most important firms in Latin America, successfully expanding their businesses to other parts of the world.

Our mission is to train men and women with a solid humanistic and professional education in economics and business, for them to excel in leadership roles and make a positive impact on the world. The right balance of a solid integral formation, professional competence, critical thinking, communication, and leadership is the hallmark of our alumni.

Anahuac University Advantages

Dual degrees

Dual degrees with top-rank partner universities in the Americas (United States), Europe (France), and Asia (Taiwan). You may choose among partner universities depending on the location, specialization, and financial cost (tuition, and living expenses).

Faculty-student ratio

Engaged faculty, teaching in small-class settings.

Mission-focused

Development of your whole self—your faith, your values, your mind and your passions.

English classes in a Spanish-speaking country

This is the only undergraduate program in Mexico City that can be fully taken in English (100%).

Business incubator

The Business and Economics School has its own business incubator to launch the projects of students and alumni. They can get the most of the expertise of faculty members in the different business areas.

Research-oriented

The Business and Economics School has a medium-size research arm, aimed to produce a large number of papers in different management areas. It has the purpose of advancing the state-of-the-art in business and promoting business knowledge in different national and international forums.

State-of-the-art campus

Anahuac University in Mexico City has two campuses, with cutting-edge technology business teaching, including innovation and trading rooms.

Application dates

Consider the following deadlines to complete your application:

- **Early admissions: December 15th, 2021** (all scholarships available).
- **Regular admissions: March 31st, 2022** (academic scholarships available).
- **Late admissions: June 15th, 2022** (no scholarships available).
- **Proof of English proficiency: June 30th.**

Admission process

- Online application form (available in the Anahuac website in English).
- SAT scores (total, and on math, reading and writing sections) or LEXIUM KP.
- Interview with Undergraduate Associate Dean and Program Director.
- Standardized Psychometric Test and Vocational Counseling Interview.
- Proof of English proficiency. The following are ways to satisfy the English language proficiency requirement:

| REQUIREMENT MINIMUM | PROFICIENCY TYPE |
|---|---|
| Completion Certificate | Departamento de Idiomas Anáhuac México |
| 89 | TOEFL-Internet Based* |
| 6.5 | IELTS* |
| III-B2–67-84 or level 6 | PTE (Pearson Test of English Academic)* |
| 5 | iTEP Academic* |
| A-B Level | Cambridge FCE* |
| 700 | SAT scores (total, and on reading and writing sections) |
| 60% in English at X and XII in Certificate | High School Marks (only India and Pakistan) |
| SL=6 or HL=7 on English: Literature or Language | IB (International Baccalaureate) |

*Taken in the last 2 years.

Applicants with a high school diploma from any of the following English-speaking countries do not need to submit an English certificate:

| | |
|----------------|---------------------|
| American Samoa | Ireland |
| Australia | Jamaica |
| Bahamas | Liberia |
| Barbados | New Zealand |
| Belize | Sierra Leone |
| Canada | Trinidad and Tobago |
| Dominica | United Kingdom |
| Grenada | United States |
| Cayman Islands | U.S. Virgin Islands |
| Guyana | |

Admission Requirements

Global Management prospective students must meet the following requirements:

- High school diploma.
- Sufficient mathematical knowledge to solve logical problems.
- Sufficient communication skills to build different types of arguments.
- Sufficient oral and written proficiency in English language.
- Sufficient technological skills to solve problems, produce materials, and share information.
- Sufficient understanding of science, politics, economics, and geography to establish cultural and historical interrelations.

What You Will Learn

Global Management graduates are professionals with an international mindset, capable of elaborating business diagnoses, identifying problems, designing solutions and executing said solutions. At the same time, Global Management graduates make adequate use of oral and written communication. Moreover, they have a profound human and environmental understanding of the problems that global organizations encounter. Graduates also employ a wide variety of business tools and methodologies for strategic planning and business management, including leadership, information technology, and financial analysis. Finally, graduates of this program have the highest ethical and social responsibility formation to obtain the results expected by global firms.

Why study Global Management at Anahuac University in Mexico City?

Global Management students live in a city that has everything and is home to 8 million people, being one of the largest cities in the globe. Mexico City has history and tradition, combines classic buildings along with modern skyscrapers. Its historic roots are still evident today, with pyramids, museums and squares all over the city.

It is also home to Anahuac University in Mexico City, with a network of over 75,000 alumni. It ranks among the highest universities in Latin America in terms of academic rigor and employability. The Business and Economics School of Anahuac University in Mexico City has the highest accreditations in the world, including AACSB, AMBA, and PRME. It is also a member of EFMD and CLADEA. Our faculty includes over 120 full-time professors and staff, as well as over 250 adjunct professors that work in the many industries that Mexico City hosts.

What are Global Management graduates able to do?

- To be effective communicators.
- To have critical thinking.
- To be professionally competitive.
- To be leaders.
- To have integral formation.

Where can Global Management graduates work?

- Multinational businesses.
- International organizations such as the UN, IMF, World Bank.
- Family businesses.
- Start-ups.
- Government agencies.

Model

2025 Educational Model:

- Anahuac-Humanities Stream
- Interdisciplinary (Liberal Arts and Sciences) Stream
- Professional Stream
- Elective Professional Stream

Bachelor of Science in Global Management

| 01 Term | 02 Term | 03 Term | 04 Term | 05 Term | 06 Term | 07 Term | 08 Term |
|--|---|---|---|---|--|-----------------------------|---|
| Introduction to Management 6c | Integrated Logistics and Operations 9c | Introduction to Strategy 6c | Human Capital Management 6c | Business Consulting 6c | Strategic Management 6c | Professional Elective 6c | Capstone Project in Global Management 9c |
| Business Rhetoric 6c | Principles of Marketing 6c | Managerial Accounting 9c | Fourth Industrial Revolution 6c | International Corporate Law 6c | Supply Chain Management 9c | Professional Elective 6c | Professional Elective 6c |
| Introduction to Computer Science 9c | Intermediate Accounting 6c | Microeconomics I 6c | Fundamentals of Finance 9c | Data Science 6c | Managerial Finance 6c | Professional Elective 6c | Professional Elective 6c |
| Fundamentals of Accounting 6c | Fundamentals of Economics 6c | Matrix Algebra 6c | Macroeconomics I 6c | Financial Statement Analysis 6c | Econometrics I 6c | Professional Elective 6c | Professional Elective 6c |
| Advanced Calculus I 9c | Advanced Calculus II 9c | Ethics 9c | Calculus-based Probability 6c | Calculus-based Statistical Inference 6c | Operations Research 6c | Professional Elective 6c | Professional Elective 6c |
| Being a University Student 6c | Fundamental Anthropology 6c | Leadership and Personal Development 6c L-E TRACK | Classical and Contemporary Humanism 6c | Person and Transcendence 6c | Leadership and High-Performing Teams 3c | | |
| | | | Entrepreneurial Skills 3c L-E TRACK | Entrepreneurship and Innovation 6c L-E TRACK | Social Responsibility and Sustainability 6c L-E TRACK | | |
| 42c | 42c | 42c | 42c | 42c | 42c | 30c | 33c |

■ Professional Stream = 258 credits
 ■ Anahuac Stream = 42 credits
 ■ Interdisciplinary Stream = 15 credits
 Total credits 315

University Life

Sports

Top 2 private universities and ranked first in the Valley of Mexico. We have more than 20 disciplines and courses to develop your skills in top level sports facilities.

Arts

The School of Arts presents more than 500 artistic productions every year, created in its 540 courses, workshops, and subjects.

Student Relations

Supported by the Federation of Alumni Councils, in charge of promoting, innovating, and creating projects that will strength university life.

Social commitment

We have one of the largest programs of volunteers nationwide, with more than 100 social programs and projects, seeking to transform the future of Mexico and of the society.

Pastoral

Our Catholic identity promotes the search for truth and experience of faith freely through apostolate programs.

Internationalization

An essential part of your education will revolve around international academic experiences like:

- Academic exchanges
- Cultural trips
- Summer courses abroad
- Subjects in other languages
- Professional practices
- Research stays abroad
- Double international degrees
- International contests
- Language courses
- Conferences and meetings



+250

agreements with universities worldwide.

Employability

1,500

job vacancies a month in the Anahuac Job Development platform.

+7,000

national and international companies in the Anahuac Job Placement Program.

70 %

of employability of our newly graduated students.

Top 10

in Latin America and 2nd place in the country, acknowledged by the *QS Graduate Employability Ranking*.

Graduates

+55,000

graduates.

23 %

of the chairmen of companies listed in the Mexican Stock Exchange are Anahuac graduates, representing the university with the highest participation in these positions.



+11 %

of the 300 most influential leaders of Mexico are Anahuac graduates.

Leadership Programs

The University belongs to one of the 9 diplomas with curricular value that will help in your formation as a leader in specific profiles through the experience of exclusive subjects, international seminars, organization of events and conferences, as well as meetings with directors and personalities of the professional world.

- **ACCIÓN:** Leadership Program in Sport
- **ALPHA:** Leadership Program in Health Sciences
- **CIMA:** Student Leadership Program
- **CREA:** Leadership Program in Communication
- **CULMEN:** Leadership Program in Art and Culture
- **GENERA:** Business Leadership Program
- **IMPULSA:** Leadership Program in Social Commitment
- **SINERGIA:** Leadership Program in Public Administration
- **VÉRTICE:** Anahuac Excellence Program



Start living the Anahuac
experience and be part
of this great community



For further information, visit mexico.anahuac.mx/licenciaturas
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