



Jul 1, 2013, 1:53pm CDT

## Brain Balance opens new neurobehavioral center in San Antonio

W. Scott Bailey

Reporter/Project Coordinator-  
*San Antonio Business Journal*

Brain Balance Achievement Centers has opened a new facility in San Antonio to help kids with neurobehavioral issues reach their physical, social/behavioral and academic potential through a drug-free program.

The new center is located at 1742 North Loop 1604 East. Staff will work with children between the ages of 4 and 17, many of whom have been diagnosed with neurobehavioral issues, such as ADHD, Dyslexia, Processing Disorders and Asperger's.

Officials with Brain Balance cite recent research from the U.S. Centers for Disease Control and Prevention which indicates that the number of ADHD diagnoses has increased by nearly 25 percent in the last decade. While medication is the most well-known approach to minimizing symptoms tied to neurobehavioral issues, Brain Balance is offering an alternative route to treatment.

“Our program is supported by the theory ... that the brain can be changed and, thus, a child’s problems are not permanent,” says [Amanda Petter](#), director of the new Brain Balance Achievement Centers of San Antonio. “We feel it is important for parents to understand that medication is not a cure. It merely works as a short-term fix to treat the symptoms. The Brain Balance Program is designed to address the root cause of these neurobehavioral issues, not just the symptoms.”

Brain Balance is based in Jersey City, N.J., and operates 50 centers in the U.S. The company uses an integrated approach to treatment consisting of sensory motor, cognitive work and nutritional guidance. Its centers conduct a comprehensive initial assessment designed to determine if the child has a left or right brain imbalance. A customized program is then developed based on the results.



A child takes a test for attention deficit hyperactivity disorder.