

kajeet® | 2021 Kajeet Digital Inclusion Grant Rubric

	1	2	3	4	5
Overall Application	Application is very weak and lacks details, goals, and objectives.	Application is not very detailed and lacks clear goals and objectives.	Application is somewhat detailed and includes clear goals and objectives.	Application is detailed and includes clear goals and objectives.	Application is extremely detailed with a clear, measurable goals and objectives.
Community Impact	Plan indicates that the program will have no impact on the digital divide in their community.	Plan indicates that the program will have very little impact on the digital divide in their community.	Plan indicates the program will have some impact on the digital divide in their community.	Plan indicates the program will impact the digital divide in their community.	Plan indicates the program will greatly impact the digital divide in their community.
Creativity & Innovation	Plan does not show any creativity or innovation.	Plan shows very little creativity or innovation.	Plan shows some innovation and creativity.	Plan shows a great deal of innovation and creativity.	Plan distinguishes itself from others and shows a great deal of creativity and innovation.
Potential for Sustainability & Growth	Plan does not indicate that the program will be successful beyond the first year.	Plan indicates that the program will be somewhat successful but does not include a program champion.	Plan indicates that it will be somewhat successful and includes at least one program champion.	Plan indicates that the program will be successful and includes a program champion and various stakeholders.	Plan indicates that the program will be successful, includes a program champion, various stakeholders, and is part of a larger digital equity initiative.