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A-State Memories



An A-State Alumni Association Oral History Project

The Project

Every A-State alumni has a story, and the A-State Alumni Association wants to hear yours. However, with over 100,000 alumni, it would take many years to meet with each of you individually. That's why we've decided to embark on a new project called A-State Memories to collect the stories of alumni like you in your own words. These stories will be preserved in a book that celebrates the impact Arkansas State University has had on your lives and who you are today. Every year we don't capture and preserve these stories feels like another opportunity lost, so we're excited to get started today!

Have You Moved?

As part of this project, we are also taking this opportunity to help make it easier for you to stay connected to Arkansas State University. PCI will help us collect updated contact information from those of you who may have moved and inadvertently lost touch with your alma mater.

Your Story

So what A-State Memory will you tell?

- Did a special faculty or staff member have a profound impact on your life?
- Did you find your A-State sweetheart at Arkansas State University?
- Can you trace your career path back to a defining moment at our alma mater?
- Have connections you made on campus turned into lifelong friendships?
- Were you on campus during a historical moment?
- Are you an A-State legacy?

PCI Partnership

With our limited resources, we'd never be able to tackle a project like this. By partnering with PCI, we're able to access their trained staff of real, live human beings who are excited to listen to what you have to share. PCI will also help collect and assemble the stories into the A-State Memories book that we can share with all A-State Alumni. Please note, we have only shared your contact information with PCI in conjunction with this project. We have NOT sold your contact information, or otherwise used it for outside marketing purposes.

Do I Have to Buy Something?

No. This project is being done at NO COST to the A-State Alumni Association. The project is completely funded by the alumni who choose to purchase the A-State Memories book that will be produced at the end of the project. Various book packages will be offered. PCI will also offer you the option to purchase other A-State Alumni Association branded merchandise as well as an A-State Alumni Association membership. You are welcome to purchase these items, but you are not required to do so to participate in the project or order the A-State Memories book. Again, we'd never be able to embark on a project like this without the support of our amazing alumni and the partnership with PCI. We sincerely thank every person that participates and chooses to purchase the book.

QUICK
LINKS


What's Next?

Soon you will be receiving email and postcard communications from the PCI team with instructions on how to participate. We'd like to invite you to share one of your stories with us and take part in this first of its kind project to honor the experiences and voices of our alumni. The PCI team will collect stories throughout 2021. After that, they will enter a post-production phase editing the data. We hope to have the book distributed in summer 2022.

We look forward to hearing from each and every one of you regarding your memories of Arkansas State University.

What to Look For

Below is an example of a postcard you will receive in the mail. This is an official postcard from the A-State Alumni Association, distributed by our partner PCI. Once you receive the postcard, please follow the instructions to update your information and set up an interview time to share your A-State Memories.

A-State Alumni Association
ALUMNI DATA VERIFICATION
Cooper Alumni Center, P.O. Box 1990
State University, AR 72467



FIRST-CLASS MAIL

IMPORTANT ALUMNI VERIFICATION NOW DUE
Please Call 1-800-000-0000 Today



IMPORTANT NOTICE

The Arkansas State University Alumni Association recently launched a comprehensive alumni data verification project. We are requesting all alumni of A-State to contact us for this important project.

We've assembled the information currently listed in our alumni files and now **need your help** to confirm the accuracy of your data and fill in any information gaps.

Up-to-date alumni information is critical for developing career placement guides to benefit students and alumni as well as determining our ranking in national evaluations.

Please call 1-800-000-0000 (toll-free) to take care of this important matter today.

We are also collecting stories from our alumni to memorialize the history of the campus experience through the years. Please call to verify your data and share your story today.


You will always be a Red Wolf!

Sincerely,

Lindsay Burnett
Executive Director of Alumni Relations

2021 © Arkansas State University Alumni Association

Below is an example of an email you will receive in your inbox. Once you receive the email, please follow the instructions to update your information and set up an interview time to share your A-State Memories. If you do not receive it, please take this opportunity to call PCI at 1-866-647-3130 and update your contact information so we can stay connected.



IMPORTANT: Verification of A-State alumni data is now needed.
Please Call << UserDefined4 >> within 7 Days.

<< EmailSalutation >>

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That's why it's so important to call.


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Lindsay Burnett
Executive Director of Alumni Relations



ID#: << IDNumber >>

<< UserDefined4 >>

Hours of Operation:
Monday - Friday
7AM - 9PM (CT)

[Privacy Policy](#) | << Email optout link >>

This email was sent on behalf of the Arkansas State University Alumni Association by Publishing Concepts. We received your email address from Arkansas State University for use only in conjunction with the A-State Oral History project.

<< View email online >>

FAQs

To get answers to frequently asked questions from alumni regarding the Oral History Project please visit our [A-State Memories FAQ webpage](#).

Contact Information

If you have any other questions regarding the project, please reach out to PCI customer service desk at 1-866-647-3130 or the A-State Alumni Association at alumni@astate.edu.



ARKANSAS STATE
ALUMNI
ASSOCIATION
ESTD 1924



A-State Alumni Association, Cooper Alumni Center, P.O. Box 1990, State University, AR 72467