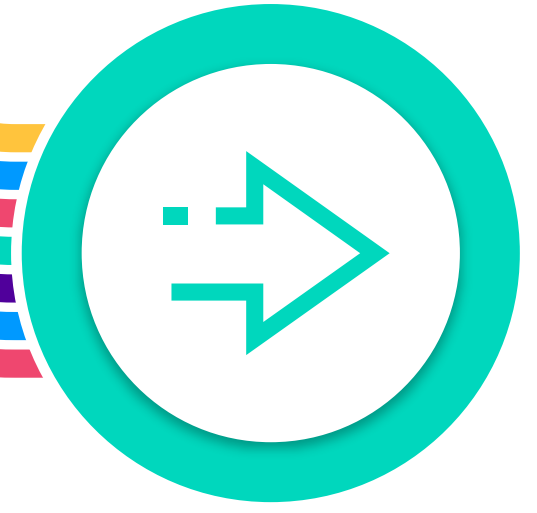


Connectivity: forge the path to a healthier future across pharma

- Perceptions of the pharma industry are high right now—but the pressure's on to maintain the current pace of activity, development and innovation.
- Your ability to collaborate and securely share data must be second to none. That's a big ask.
- With an optimised network from Colt, the road to taking safe, efficacious medicines from bench to bedside is fast—and with far fewer obstacles.



[Find out how to connect to the cloud](#)

Early drug discovery

- Scientists work together to identify targets for a disease, then collaborate to develop drugs in response.
- They need not just easy access to complex, intricate databases, but also the ability to quickly share and update them in real time.



01

Preclinical research and development

- Rapid development of safe and effective medicines demands seamless data sharing between doctors, scientists and employees.
- Information silos stand in the way of this goal—but you can eliminate them with a high-performance network which unites every party, and protects data privacy.

02

03

Clinical research

- Trials must follow a precise study protocol which details objectives, design and statistical considerations, so participants are safe, and data is collected with integrity.
- A single accessible network greatly streamlines every stage of your clinical research, making for better participant experiences and seamless data

Regulatory review

- Without a centralised view of operations, it's hard to implement new standards and spot non-compliance risks early.
- A unified network provides visibility and control, accelerates information exchange and acts as a resilient foundation on which you can improve comms

04

Manufacture

- Optimising processes and adopting new manufacturing technologies keep your organisation agile and competitive.
- With a best-in-class network, you reduce delays in unlocking data insights, minimise waste and enable the use of brand-new tools such as AI.

05

Sales and marketing

- Collaborating and sharing up-to-date information with other departments and outside stakeholders is integral to effective product marketing.
- Superior connectivity breaks down the traditional barriers to information flow, and supports new initiatives such as direct-to-consumer comms.

06

07

Post-marketing safety surveillance

- Collaboration between every element of the supply chain and its surrounding ecosystem is integral to effective product marketing.
- Superior connectivity breaks down the traditional barriers to information flow, and supports new initiatives such as direct-to-consumer comms.



All supported by Finance, HR and Global Operations

[Find out how to connect to the cloud](#)