



# CÚPFFEE

[www.cupffee.me](http://www.cupffee.me)

Nice to eat you!



# A PLASTIC PLANET

Single use plastics like cutlery, cups, stirrers and straws contribute significantly to the environmental pollution, causing major damage to terrestrial and marine life. And the current alternatives, including paper cups, are just not good enough.

So, we decided to invent a better one...



**90 TONS** of plastic and paper waste ends up in landfills each year.



**72 TONS** of plastic and paper waste leaks into the soil and oceans.



It takes **FROM 100 TO 1000 YEARS** for all of it to decompose.



**400 MILLION** single-use plastic and paper cups are used daily worldwide.





# MEET CUPFFEE

The delicious edible cookie cup that perfectly complements your coffee or dessert. It does not alter the taste of your drink, but also remains crunchy for over 40 minutes. **And its vegan!**



Resists liquids up to **85 °C**



Remains crunchy for up to **40 minutes**



Weights at **14/26 grams**, as light as a cookie



A guilt-free snack at only **56/105 kcal**



## TWO CONVENIENT CUP SIZES

Different sizes, same crunchiness. Cupffee is great on the go, ideal for your home indulgence, and a catchy conversation starter during personal or corporate events!

### SMALL

Cupffee 110 ml (14 grams)



Ideal for espresso or short drinks.  
Try it with a scoop of ice cream or  
a chocolate mousse.

### LARGE

Cupffee 220 ml (26 grams)



Perfectly suitable for  
cappuccino,  
flat white, hot chocolate or  
tea.



## EVERY BITE IS TASTY AND ALL-NATURAL

- **FULLY ORGANIC**  
Cupffee uses only 7 plain ingredients of natural origin.
- **GMO-FREE**  
No artificial colorants, sweeteners, or preservatives.
- **100% VEGAN**  
We use natural oil and no animals-based ingredients.



# WHERE YOU WILL FIND CUPFFEE



## On the go

Cupffee is perfect for having some coffee or tea on your way to work, school, and even on the plane!



## Cafés

Cupffee remains crunchy for 40 minutes, while you take your time to chill in your favorite café.

## Restaurants

Cupffee is perfect for serving hot drinks and even desserts, which makes it a great addition to any customer experience.



## Events

Why deal with excessive waste from plastic and paper cups when you can just have Cupffee?



# WHO LOVES CUPFFEE

## The ones with a healthy lifestyle

Cupffee is an all-natural, 100% vegan product that perfectly fits anyone's healthy habits.



## The ones who adore coffee

Cupffee doesn't alter the coffee's taste, which is exactly what enthusiasts are looking for.



## The ones who are eco-friendly

Sometimes, healthy is not enough. Cupffee takes the hearts of all people who strive for a sustainable future.



## The ones who are trendy

You own a contemporary venue? Win customers with Cupffee - coffee's modern best friend.



## The ones with kids

Cupffee is every mom's dream - tasty, crunchy, healthy and the perfect touch to a great party.







## CREATED TO CHANGE THE WORLD

How do you make an edible cup that adds more character to your coffee experience and obliterates the need for plastic and single-use paper cups?

We gathered the exceptional minds of coffee lovers with the inner drive to make the planet greener. And we came up with the perfect recipe for the crunchy and delicious Cupffee cups that now complements the coffee and tea of people all around the world.

Moreover, our production process does not generate industrial waste and emits steam only, as we believe only positive environmental impact has a place in a sustainable future.



# DESIGNED TO HELP YOU TOO

Make Cupffee your own and ensure a whole new level of experience for your customers, while solving pressing problems and delivering greater value.



## Bigger environmental impact

By using Cupffee you support our mission to make the world cleaner and greener by reducing the use of plastic and paper cups.



## Better brand visibility

Cupffee helps you improve your own brand in the process by showing your audiences that you care for a sustainable future.



## Increased customer value

Expand customer experience by proposing drinks with Cupffee's exclusive, delicious, and crunchy final.





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THE WORLD  
BETTER  
TOGETHER