

# CYBERCRIME CONTINUES TO THRIVE

**\$6 TRILLION**  
IN ESTIMATED CYBERCRIME DAMAGES BY 2021<sup>1</sup>



**3.5 MILLION**  
CYBER SECURITY JOB OPENINGS BY 2021<sup>1</sup>

## HOW WILL SECURITY TEAMS MANAGE RISK AND ENFORCE POLICY?

**31 BILLION IoT DEVICES  
INSTALLED WORLDWIDE  
BY 2020<sup>2</sup>**

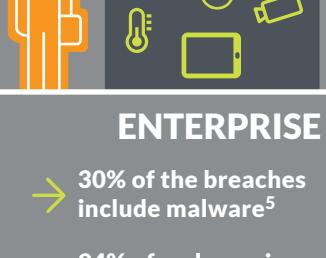
**3 NEW ATTACK GROUPS  
IDENTIFIED  
ON AVERAGE EVERY YEAR<sup>3</sup>**

**95% OF CLOUD  
SECURITY FAILURES  
WILL RESULT FROM POOR  
MANAGEMENT<sup>4</sup>**

**NO INHERENT  
ENDPOINT SECURITY  
FOR IoT DEVICES**

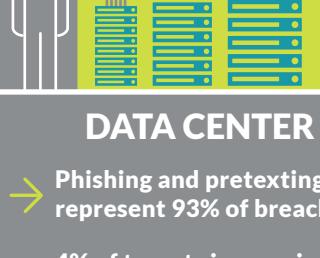
**LIMITED VISIBILITY AND  
DATA CORRELATION  
FOR INCIDENT RESPONSE**

**LACK OF AUTOMATION  
TO ENFORCE POLICY  
BASED ON RISK LEVEL**



### ENTERPRISE

- 30% of the breaches include malware<sup>5</sup>
- 94% of malware is polymorphic<sup>6</sup>



### DATA CENTER

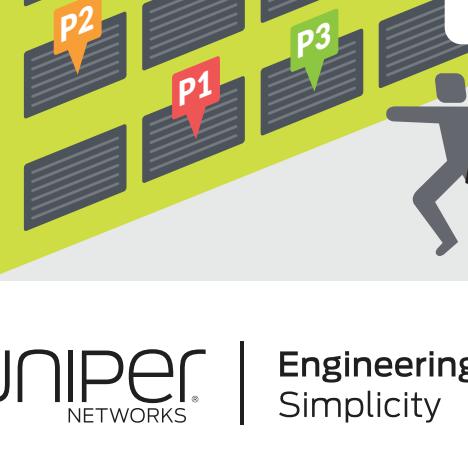
- Phishing and pretexting represent 93% of breaches<sup>3</sup>
- 4% of targets in any given phishing campaign will click it<sup>5</sup>



### MULTICLOUD

- 13% overall increase in reported vulnerabilities<sup>3</sup>
- 6% of breaches are patchable vulnerabilities<sup>5</sup>

**BEST SECURITY TOOLS**  
SECURITY TEAMS MANAGE AN  
AVERAGE OF 10-12 VENDORS<sup>7</sup>



I'm manually removing infected devices from this branch 20 times or more a day.

I'll get to that P3 later, I have a P1 over here!

**87%**  
ONLY ARE DISCOVERED AS QUICKLY<sup>s</sup>  
OF COMPROMISES HAPPEN WITHIN MINUTES OR LESS<sup>s</sup>



How am I supposed to secure a scaling network? I can't keep up. There has to be a better way to protect my assets while still responsibly managing risk.

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NETWORKS

Engineering Simplicity

(1) Cybersecurity Ventures and Herjavec Group  
(2) Statista, Internet of Things (IoT) Connected Devices from 2015 to 2015  
(3) Symantec 2018 Internet Security Threat Report  
(4) Gartner, Is the Cloud Secure?  
(5) Verizon 2018 Data Breach Investigations Report  
(6) 2017 Webroot Threat Report  
(7) Juniper Networks 2018 Focus Group Research

## STOP INNOVATIVE CYBER CRIMINALS

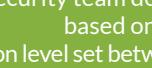
LEVERAGE YOUR ENTIRE NETWORK TO FIND AND STOP THREATS FASTER.



### CYBER CRIMINALS



### SECURITY TEAM



#### COLLECTION OF RESOURCES

- Leaked exploits
- Off-the-shelf toolkits
- Stolen credentials
- Personal identifiable information



#### INVESTMENT IN SECURITY

- Next-generation firewall, antivirus, Intrusion Prevention System

#### WEAPONIZE

Cyber criminals use data and resources to develop a weapon.



#### POLICY DEVELOPMENT

Security team develops policy based on risk insights. Automation level set between 1 and 10.

#### DELIVERY

Cyber criminals transmit the weapon to the target.



#### EXPLOITATION

Malware executes against vulnerabilities.



$$\text{Threat Intel} + \text{Security Policy} = \text{ENFORCE POLICY}$$

#### DATA CORRELATION

Threat intel and policy are correlated through Juniper security.

#### QUARANTINE THREAT

Threat is removed from the network.

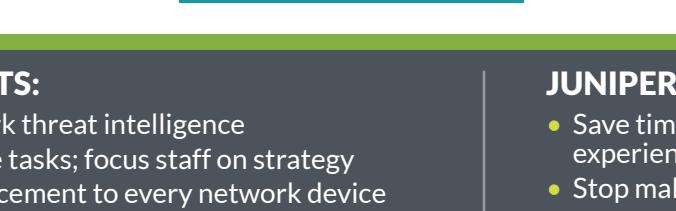
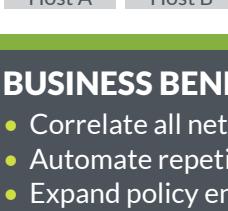


#### POLICY ENFORCEMENT

Security policy automatically enforced across all network devices.

ENFORCE SECURITY POLICY ACROSS ALL NETWORK DEVICES, AUTOMATICALLY

THERE'S NO RIP AND REPLACE



Juniper Networks' open architecture and API suite allows for simple integration. For example:

- ForeScout for access security
- CipherCloud for cloud application security
- Carbon Black for endpoint security
- JSA, QRadar, Splunk, and more for SIEM
- RADIUS services
- And more...

#### BUSINESS BENEFITS:

- Correlate all network threat intelligence
- Automate repetitive tasks; focus staff on strategy
- Expand policy enforcement to every network device
- Protect investment by leveraging current infrastructure

#### JUNIPER BENEFITS:

- Save time with unified cybersecurity management experience
- Stop malicious traffic; keep normal traffic flowing
- Turn skilled security staff from tactical to strategic

To learn how this works in your environment, contact <insert partner name>.

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