



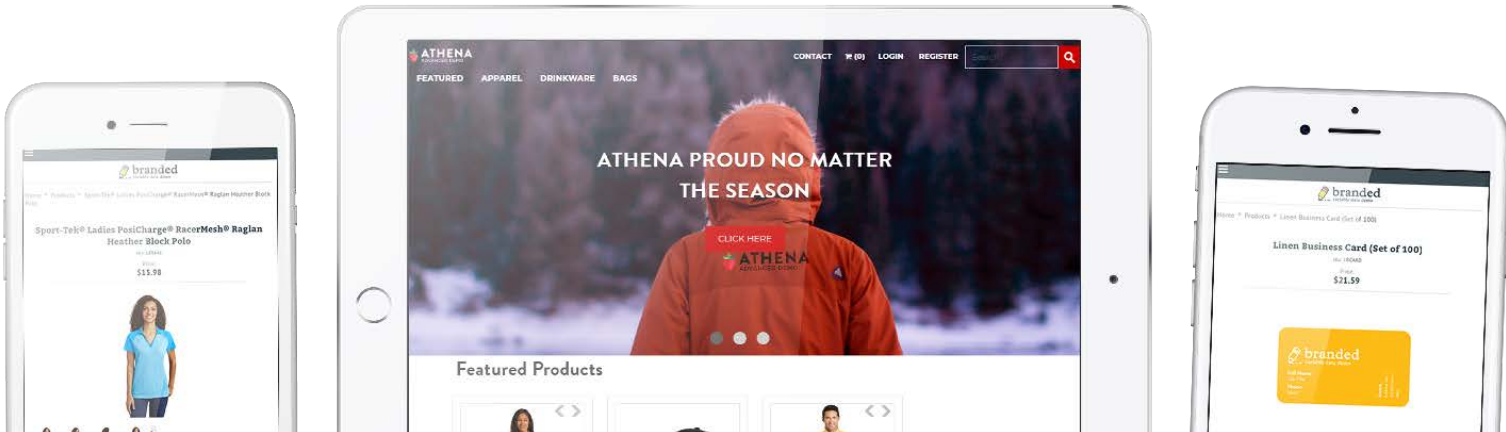
COMPANY STORES — SIMPLE STORES

TABLE OF CONTENTS

Company Stores come in various levels with add-ons and integration options to meet your every need.

PART 1: COMPANY STORE BENEFITS

Page	4	Ordering Efficiency
	5	Brand Management
	6	Spending Control
	7	Company Store Programs



PART 2: COMPANY STORE FEATURES

Page	8	Store Design
	10	Users & Groups
	12	Categories & Products
	14	Inventory & Pricing
	16	Logo Management & Personalization
	18	Store Configuration & Checkout
	20	Orders & Reports

PART 3: MORE SOLUTIONS

22	Simple Stores
24	Adform

Benefits of a **COMPANY STORE**



Ordering Efficiency

One centralized location to help streamline how you order promotional products. Shoppers simply choose their product and product options – sizes, colors, logos, personalization, and quantities – from one easy location.

Features

- ☒ Mobile Responsive Design
- ☒ Intuitive Shopping Cart & Checkout
- ☒ Customizable Checkout
- ☒ Email Notifications

Brand Management

You have worked hard and invested time and money into building your brand. Ensure the correct product and logo will be used with every order. With Logo Management and Virtual Sample technology, shoppers can see how the final product will look.

Features



Logo Location & Management



Personalization & Virtual Samples



Logo & Product Permissions



Variable Data Capabilities

Benefits

CONTINUED



Spending Control

Easily manage and control spending with a Company Store. Set permissions to control each user's shopping experience. With various payment methods and approval features, you have the flexibility to manage your bottom line when ordering.

Features

- ☒ Custom & Advanced Payment Methods
- ☒ Credit Card Payment Gateways
- ☒ Payment Permissions
- ☒ Budget & Manager Approvals

Company Store Programs

A Company Store can manage all the details of your promotional products program. With secure permission technology, advanced spending controls, and product customization – no program is too big or too small to manage.

Features



Sales & Marketing Programs



Uniform Programs



Reward & Recognition Programs



Print Programs



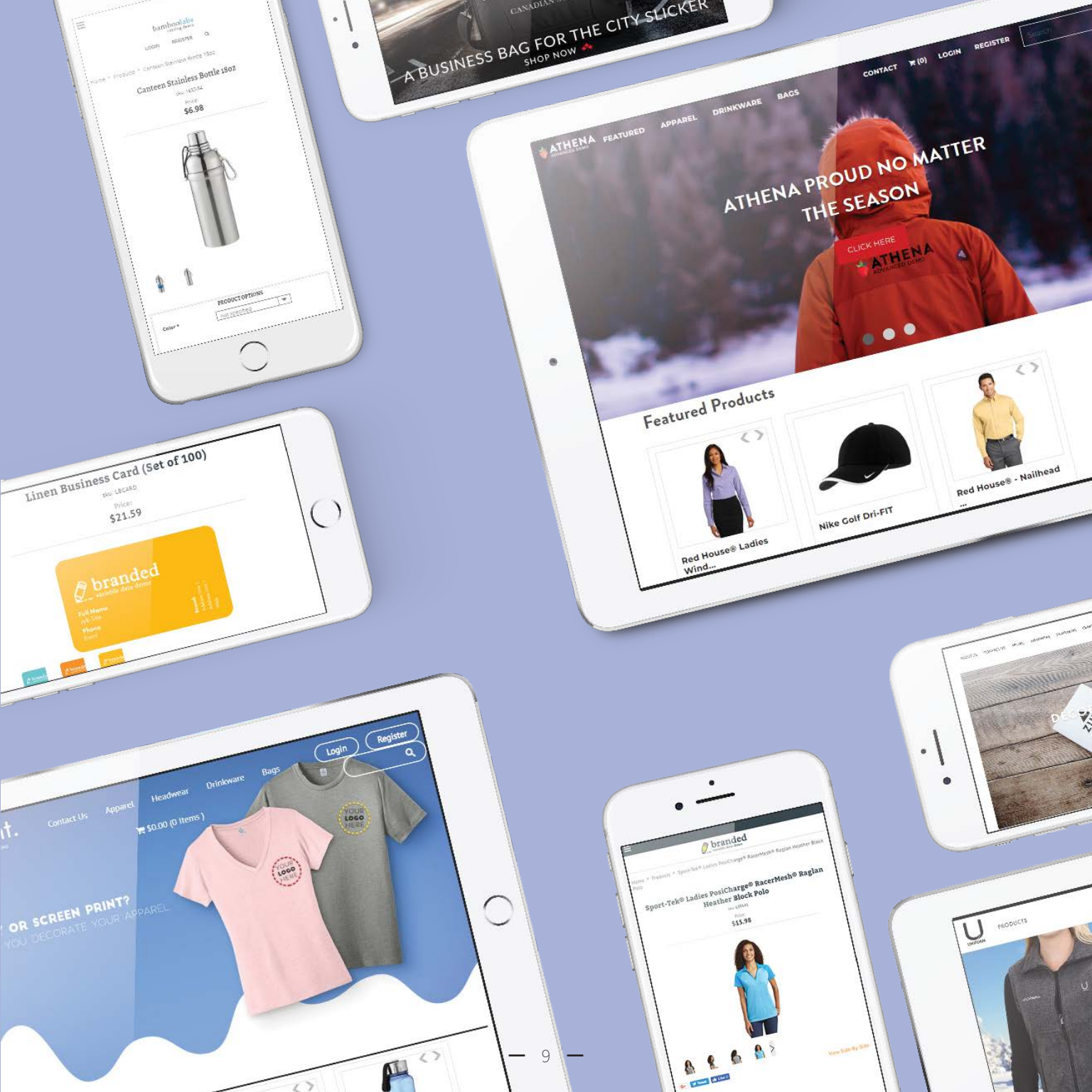
STORE DESIGN

Reflect your branding in the store. Easily incorporate logos, colors, and images into the store or let our designers help create a custom design. With modern product pages and streamlined checkout, stores are easy to navigate on any device.

Features

- ✓ Modern Storefronts
- ✓ Multiple Company Store Themes
- ✓ Fully Customize Design Option
- ✓ Custom Pages for Contact Us, FAQ, and More
- ✓ Mobile Friendly / Responsive Design
- ✓ Google Analytics & Maps





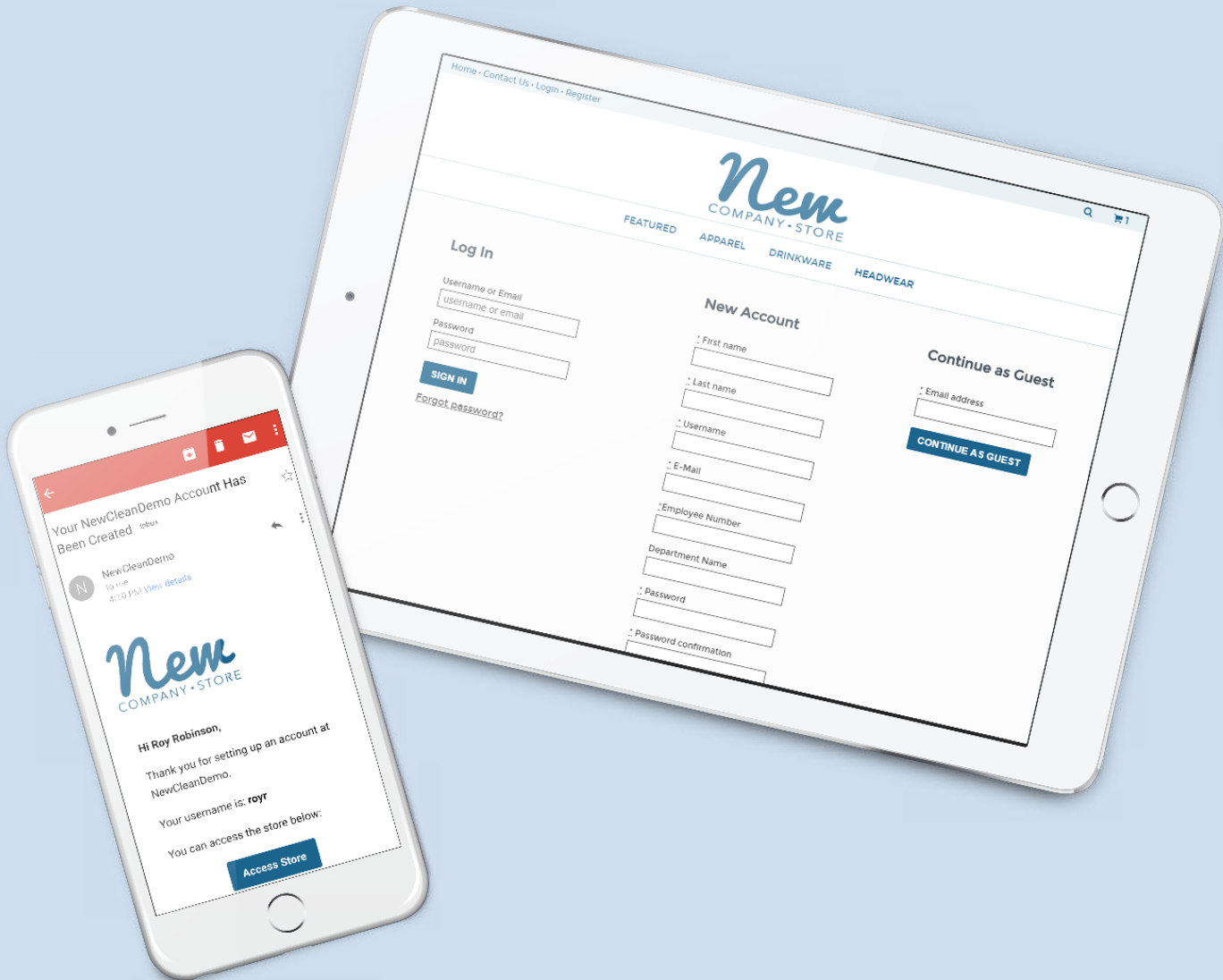
USERS & GROUPS

Creating user accounts allows shoppers to manage their information and track orders. Set users up in the admin area or allow shoppers to self-register from the storefront. You can also group users together to mass assign user settings so the store adjusts automatically to your parameters.

Features

- ✓ Users & Groups
- ✓ Guest User Checkout
- ✓ Group Users for Permission Control & Reporting
- ✓ Upload Authorized User List
- ✓ Custom User Fields






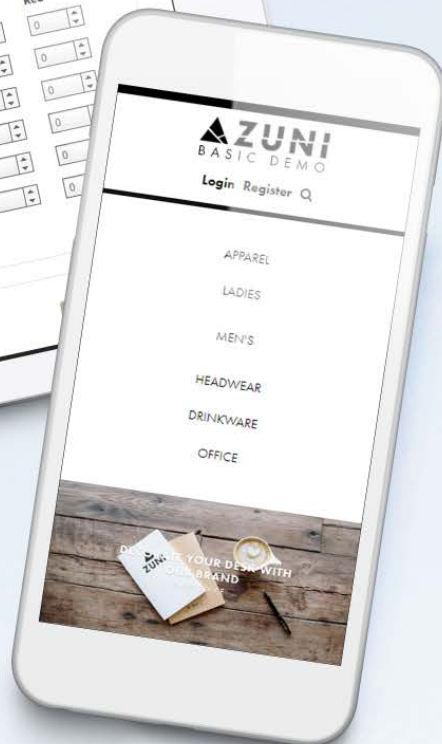
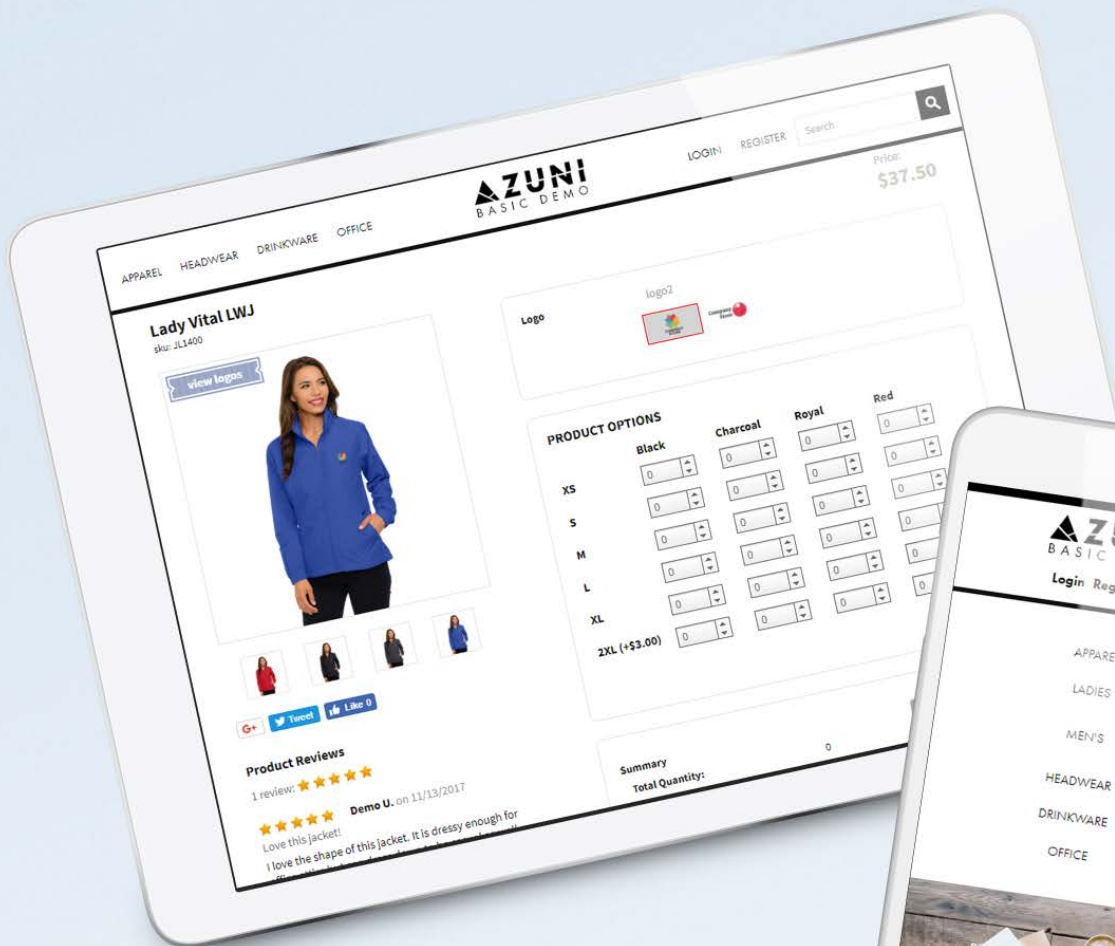
CATEGORIES & PRODUCTS



Sell any type of product. It's easy to add your own or choose from our product database . Categories can be strategically set up to lead shoppers through the store. Display products in multiple categories and mark special or seasonal items as featured products.

Features

- ✓ Unlimited Category Options
 - ✓ Multi-Level Categories
 - ✓ Category Permissions
 - ✓ Customizable Product Options (Color/Sizes/Etc.)
 - ✓ Recently Viewed & Related Products
 - ✓ Controlled Product Reviews
 - ✓ Featured Products
- 

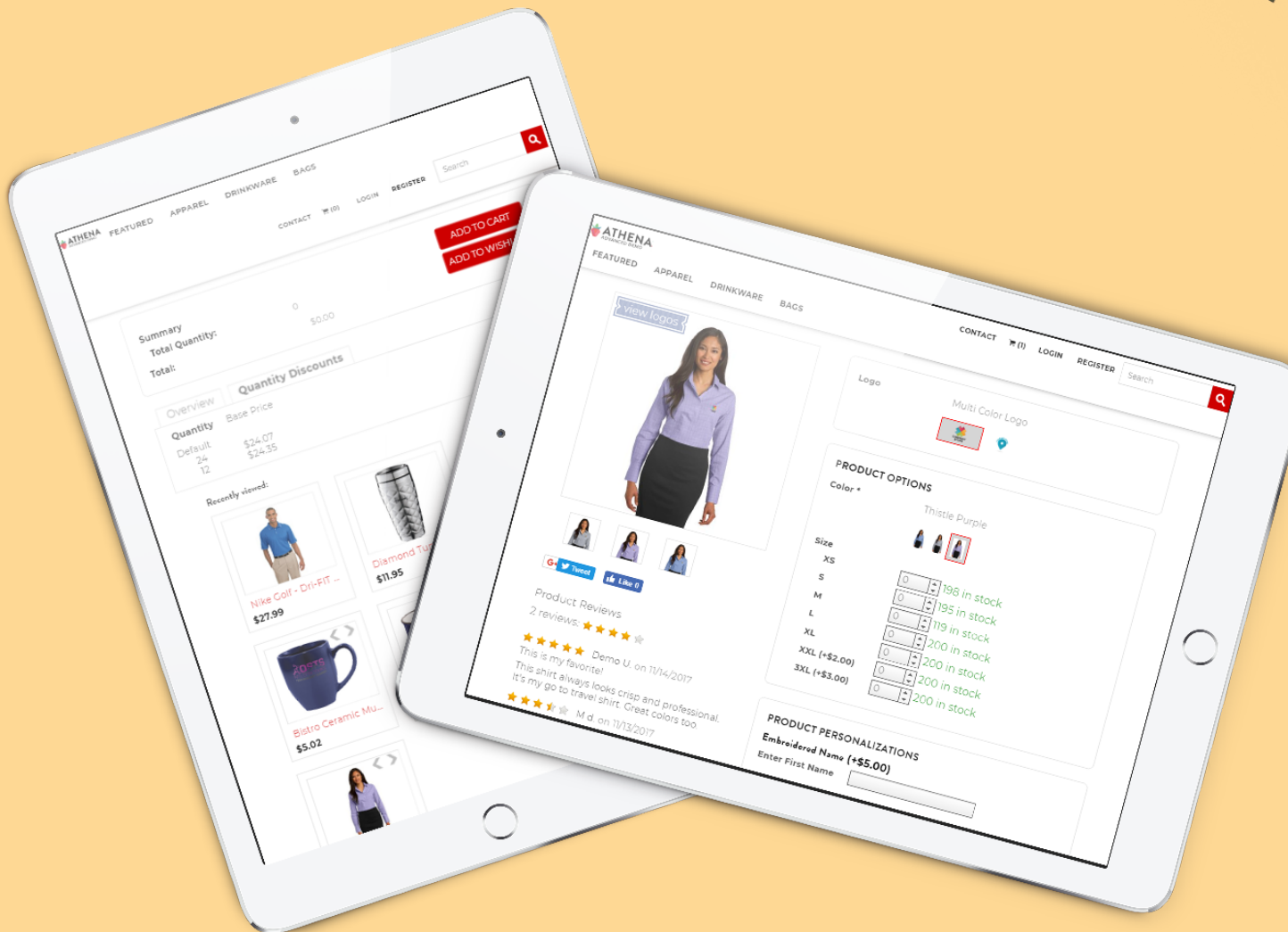


INVENTORY & PRICING

Keep track of all products in your store, including inventoried and dropship products. Choose to display the actual stock or generic messaging on the storefront.

Features

- ✓ SKU & Sub SKU Management
- ✓ Min/Max Quantity Controls
- ✓ Inventoried & Non-Inventoried Products
- ✓ View Online Order History
- ✓ Storefront Re-Order Button



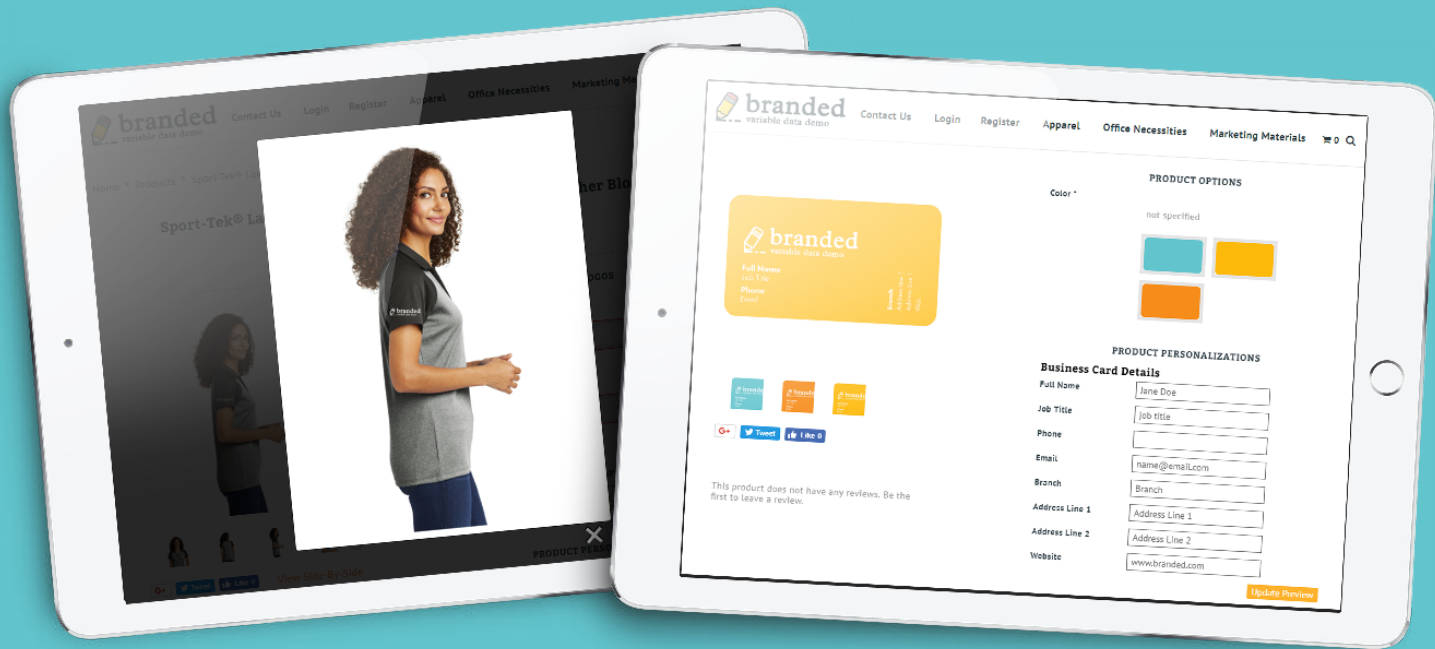
LOGO MANAGEMENT & PERSONALIZATION

Allow shoppers to customize their products and print materials from the storefront with Logo Management and Product Personalization tools. Virtualization technology allows the shopper to see and approve the final product.

Features

- ✓ Personalization & Customization
- ✓ Logo Management
- ✓ Logo Virtualization
- ✓ Logo Permissions
- ✓ Multiple Logo Locations
- ✓ Product Personalization Quickfill
- ✓ Online Proof Approval
- ✓ Logo Charge
- ✓ Decoration Methods
- ✓ Variable Data for Print Materials
- ✓ Virtual Samples





STORE CONFIGURATION & CHECKOUT

Set up the store to function exactly how you need it to work. Store configuration can be as simple as including a standard cart and checkout to adding permission technology, advanced spending controls, and checkout customization.



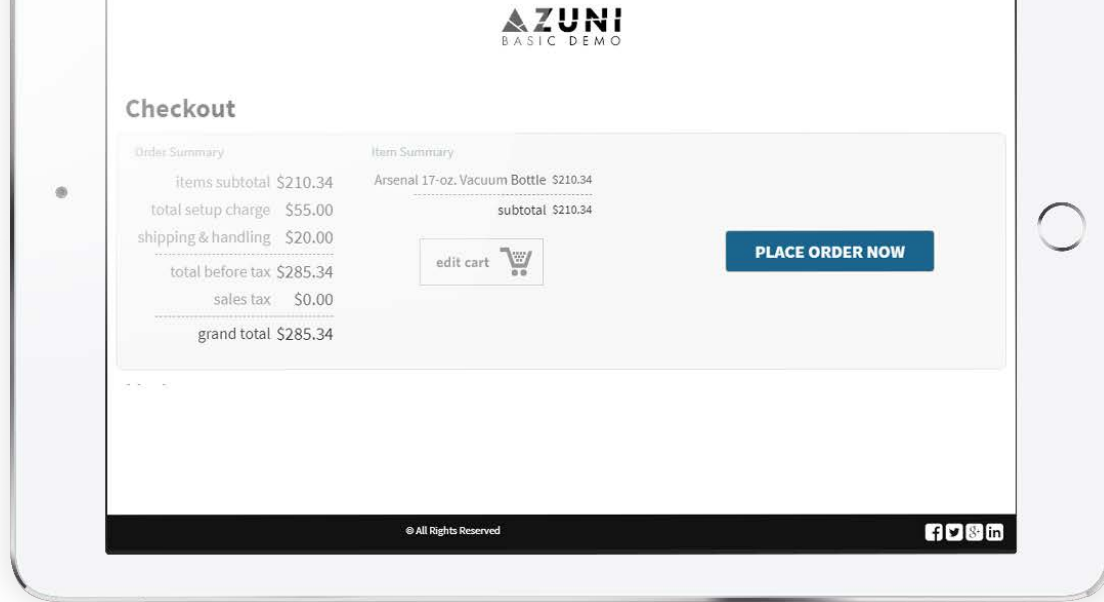
Checkout

- ✓ Guest Checkout
- ✓ Edit Shopping Cart
- ✓ Save/Edit Wishlist
- ✓ One-Click Checkout
- ✓ Custom Data Collections



Payment Methods

- ✓ Payment Gateways for Credit Cards
- ✓ Custom Payment Methods & Point Stores
- ✓ Account Balances, Coupons, & Gift Certificates
- ✓ Manager Order Approval (MOAS)



Taxes

- ✓ Sales Tax Integrations
- ✓ Custom Sales Tax Builder



Shipping

- ✓ Shipping Based on Weights & Dimensions
- ✓ Flat Rate Shipping
- ✓ Shipping Address Validation
- ✓ In-Hands Date
- ✓ 3rd Party Integrations

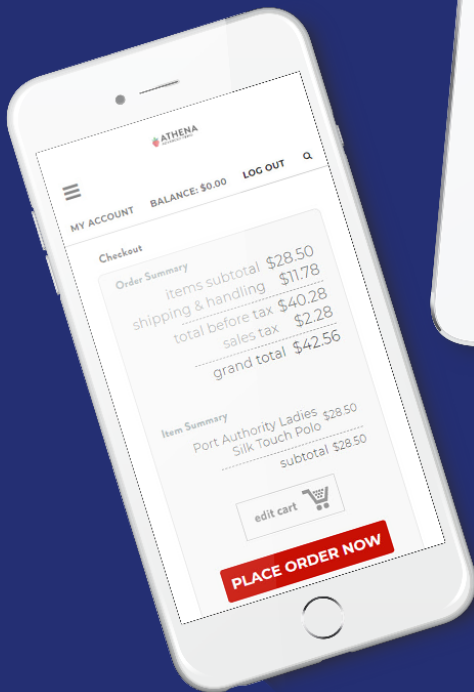
ORDERS & REPORTS

Keep track of order statuses, product details, order history, payments, tracking numbers, and shipping confirmation emails - all with customized reporting.

Features

- ✓ Sales Reports
- ✓ Product Reports
- ✓ Custom Reporting





Simple Stores

Single Page Online Ordering



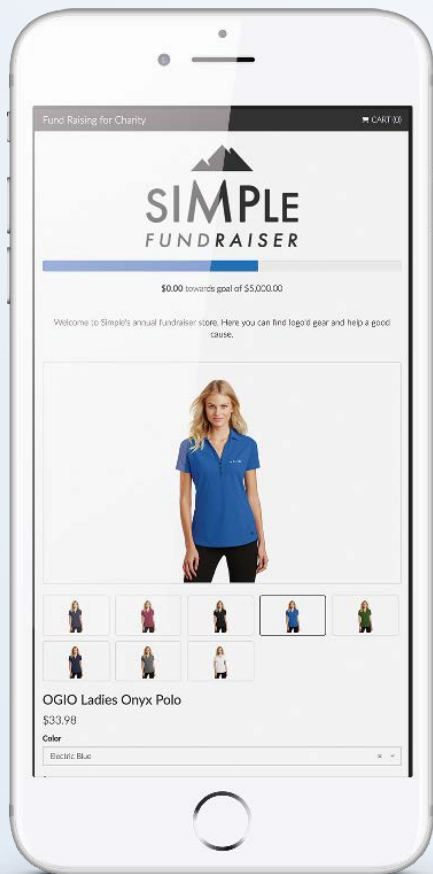
Temporary Pop-Up Shops



Redemption Sites



Fundraising Stores



Single Page Storefront

In the spirit of simplicity, all products are listed on one page. No clicking through multiple categories or pages. Just add items to your cart and checkout.

Redemption Sites

Create a site where shoppers must enter a code to access and redeem their products. Either generate the codes in the system or upload your own.

Countdown Clock & Order Goal

Motivate shoppers by displaying when the store closes or the organization's sales goal. Perfect for temporary or seasonal stores.

Email Marketing

With a variety of templates to choose from, you can send email blasts directly to store shoppers reminding them to make their purchases.

Payment Methods & Shipping

Utilize a single customized payment method or integrate with a credit card gateway. Streamline checkout by including one flat shipping rate.

LET'S TALK



creative@adformgroup.com



800.345.3543



adformcreative.com



@adformcreative

Notes

This image shows a blank sheet of white paper with horizontal green ruling lines. The lines are evenly spaced and run across the width of the page, providing a guide for writing. There are no margins, text, or other markings on the paper.

