

# PDX - FOR EFFICIENTLY MANAGING THE PRODUCT ONBOARDING PROCESS

***Accurate, high-quality product information and content is nearly as critical to retail success as the products themselves. Stibo Systems PDX Onboarding is a complete, fully-integrated product data onboarding solution that automates the flow of product data coming to retailers from their partners. Stibo Systems' Product Master Data Management and PIM for Retail solutions both include PDX Onboarding, an integrated product data exchange solution designed for retailers.***

Cloud-based PDX Onboarding is seamlessly integrated with the PIM-system to enable the exchange of product data between retailers who need to receive data, and the suppliers, brand owners, distributors and other partners who need to provide it.

PDX Onboarding saves retailers considerable time managing large volumes of products from thousands of suppliers and ensures data is validated for format and completeness before they receive it.

**Improve data quality and speed time-to-market**

PDX Onboarding ensures data quality by sharing retailers' unique requirements directly with their suppliers, and sending automated alerts if requirements change. There by retailers receive a constant flow of up-to-date information to fuel evolving needs and growth.

Capturing large volumes of product data while enforcing quality standards in one process creates efficiencies in onboarding while reducing acquisition cost and accelerating time-to-market. It also allows retailers to focus on marketing and selling products across in-store and online channels, as well as on achieving strategic objectives versus addressing onboarding challenges.

The solution is built to scale, allowing for the ease of adding new assortments or extended product lines without additional resources. This makes it ideal for retailers implementing long tail omnichannel commerce strategies.



## **Key benefits of PDX Onboarding combined with Product MDM and PIM for Retail**

- Reduces cycle times for onboarding product information and assets
- Aggregates content from multiple sources ensuring product data is accurate, updated and complete
- Empowers seamless customer-centric experiences that drive revenue and growth
- Integrates syndicated product information with workflows and business processes
- Improves product data accuracy and quality by presenting updated requirements to suppliers
- Simplifies communication by providing automated status updates and feedback messaging to suppliers and partners
- Enables efficient expansion of product assortments across multiple channels



**Reduce complexity and the need for multiple, costly integrations**

PDX Onboarding supports content aggregation from other sources such as content service providers (CSPs), enabling suppliers to supplement their product data with content from multiple sources. Data is collected, aggregated and validated before being sent to the retailer.

This provides a powerful tool to ensure that complete high-quality data and images are included in one onboarding process without the need for complex, costly, labor intense or individual integrations. It also allows retailers to focus on data governance and internal execution of data management.

**A complete, seamless solution from a name you can trust**

Stibo Systems is an innovator in MDM and product information management (PIM) with deep experience, empowering leading retailers and brands to drive success around the world. Stibo PDX solution enables organizations create a foundation of accurate, trustworthy, transparent data exchange and harness it to fuel competitive advantage and growth.

To learn more about how this unique approach enables engaging, revenue-driving retail customer experiences, visit [stibosystems.com/pdx-onboarding](http://stibosystems.com/pdx-onboarding).

Nexer has been partners with Stibo Systems since 2011, and we are the only Enterprise Partner in the Nordic region that also has our headquarter located in Scandinavia.

Stibo Systems Enterprise Platform (STEP) is ranked as one of the best PIM and MDM solutions in the world by global market research companies and the only vendor to maintain “Leader” position for the last four Forrester Wave Product Information Management reports.

