

PDX - FOR EFFICIENTLY MANAGING THE PRODUCT ONBOARDING PROCESS

Accurate, high-quality product information and content is nearly as critical to retail success as the products themselves. Stibo Systems PDX Onboarding is a cloud-based complete, fully-integrated product data onboarding solution that automates the flow of product data coming to retailers from their partners.

Seamlessly integrated with the PIM-system to enable the exchange of product data between retailers who need to receive data, and the suppliers, brand owners, distributors and other partners who need to provide it. PDX Onboarding saves considerable time managing large volumes of products from suppliers and ensures data is validated for format and completeness before they receive it.

Improve data quality and speed time-to-market

PDX Onboarding ensures data quality by sharing retailers' unique requirements directly with their suppliers, and can be configured to send automated alerts if requirements change.

Capturing large volumes of product data while enforcing quality standards in one process creates efficiencies in onboarding while reducing acquisition cost and accelerating time-to-market. It also allows retailers to focus on marketing and selling products across in-store and online channels, as well as on achieving strategic objectives versus addressing onboarding challenges. The solution is built to scale, allowing for the ease of adding new assortments or extended product lines without additional resources. This makes it ideal for retailers implementing long tail omnichannel commerce strategies.

Reduce complexity and the need for multiple, costly integrations

Support content aggregation from other sources such as content service providers (CSPs), enabling suppliers to supplement their product data with content from multiple sources. Data is collected, aggregated and validated before being shared. This provides a powerful tool to ensure that complete high-quality data and images are included in one onboarding process without the need for costly, labor intense or individual integrations.



Key benefits of PDX Onboarding combined with Product MDM and PIM for Retail

- Reduces cycle times for onboarding product information and assets
- Aggregates content from multiple sources
- Ensuring product data is accurate, updated and complete
- Empowers seamless customer-centric experiences that drive revenue and growth
- Integrates syndicated product information with workflows and business processes
- Improves product data accuracy and quality by presenting updated requirements to suppliers
- Simplifies communication by providing automated status updates and feedback messaging to suppliers and partners
- Enables efficient expansion of product assortments across multiple channels