







Allow us to introduce ourselves.



# Our mission

"To help organizations improve their performance by transforming the way they manage their information."



# We're super social

Here's a look at our following

 17



170+ Subscribers

 2

 23



4,300+ Followers



9,300+ Followers



27,700+ Members



We LOVE traffic

Last year, we had almost  
900,000 web visits





# But, the thing we love the most is...

"The AIIM Tribe"

**155,000**

Global  
Community Members

- **Big Companies** - 56% are from large enterprises
- **65% End Users, your IT Buyers**
  - 42% Line of Business ( 34% Exec, Dir, Sr Mgmt)
  - 35% Information Management (RM, CM, DM)
  - 23% Information Systems/IT



# We want to help you achieve your business goals.

Let's work together to find the best approach to introduce your brand to our community of 155,000 information professionals.





# We're Online

## Virtual Events and Webinars





# We're Face to Face

The AIIM Conference and other  
events around the world







We're Researchers  
Research, Reports, Infographics,  
eBooks, Tip Sheets, and more





# We're Educators

Training your staff to understand and  
speak the language of your customers





***M-Files***<sup>®</sup>

**box**

**OPENTEXT**

**We're Partners**

Here are some of the  
companies we're working with



# We're Supporters

Supporting and helping  
businesses meet their goals

"AIIM has a unique perspective on all things Content. Technology, trends and customer adoption patterns are changing so rapidly that it is becoming impossible to keep on top of what is important to us -how will our customers adopt new technology in applying content to their business. AIIM has the community reach, interaction with users and vendors and the ability to ask the questions that matter. No one else has been able to provide this industry perspective".

**John Newton, Chairman and CTO, Alfresco**





# But, enough about us...

## We want to learn about YOU!

With a global audience of 155,000 and a customizable menu of programs to help you reach them, we have endless options to help you meet your unique goals. We will tailor our approach for your business.

Let's start with a quick call to learn more about you and your needs.

Email AIIM

