

TIPS FOR CLEANING YOUR SHOPFRONT

Guide of best practices to complete on the private land immediately in front of your shop to ensure the improvement of the environment on your doorstep.

Regular cleaning is essential to maintain the health and hygiene standards by which every retail and other commercial outlets are regulated. Not only does it secure you from penalisation, but it also raises the value of your property and business.

There are many ways you can keep your shop front clean, visually pleasing, and easy to maintain. Your shop front is the first thing customers see when walking by, so you want to give them a reason to stop, look, and wander in to see what you have to offer.

Shopfront maintenance is an easy task that does not require much money or time, it only requires the attention of shop owner to keep the shopfronts presentable and eye catching.

Here are few regular retail store cleaning pointers that you may find useful as you build your own cleaning schedule.

1. Entrances and Exits

The entrance and exit to your store are the most crucial areas to keep clean. Ensure the cleansing of the entrance floors by vacuuming or sweeping entryways and doormats and picking up any litter. Dust and wash any planters, benches, private litter bins visible. Wash and clean the glass doors and door handles and mop and clean the hard flooring on your private curtilage. Regularly wipe and clean the windows, windowsills and windowpanes. Finally, check if the forecourt services are in good condition (e.g. no trip hazards due to potholes & large cracks, no surface water accumulation, Slippery flooring etc.).

2. Walls and wall corners

It is just as important to keep the walls and frames around the shop front as clean as possible. Make sure there are no handprints or scratch marks visible as these can heavily reduce the quality of the display. Wall corners are prone to spider webs and gathering of dust piles, so ensure regular checking of these by collecting and removing spider webs and dust piles.

3. Dust off the roller shutters

Roller shutters are prone to gathering filth and dust over a period of time. They should be cleaned with a dry cloth at least once a week or accordingly depending on the amount of cleanliness they require.

4. Cleaning the mirrors and glass

Many shopfronts are decorated with glass and mirrors to enhance their look. Watermarks, dust, and dirty hands marks can make their appearance look unclean. Mirrors demand cleaning on a regular basis and should be done whenever watermarks, fingerprints and dust appear on them. Cleaning windows, glass doors and handles of smudges each morning ensures your window displays are fit for trading. Regularly wash and clean signage and the store banner around the doorway and schedule monthly professional window cleaning to upkeep a high standard of cleanliness. It is important to use high quality products for the best shine.

5. Paint

It is not easy to do the complete overhaul of a shopfront as it is both costly and time-consuming, you can however improve the aesthetic by getting rid of chipped paint on a yearly basis. This restores the beauty of your shopfront and touching up paint jobs can make the shopfront look as good as new.