

The cost of raw materials has skyrocketed due to increase in demand and **shortage** of supply.

## WHAT'S CONTRIBUTING TO THE BROKEN **SUPPLY CHAIN**



### **DID YOU KNOW?**

The cost of wooden pallets that transport goods have creased by over 400%

**MARTIN** BROS. **CUSTOMERS** 



#### **CONSUMERS**

Every segment we

serve is experiencing

unprecedented labor

and training challenges.

Consumers are challenged with getting what they want due to item unavailability.



#### **RAW MATERIALS**

Many raw materials are in short supply due to:

- Changing consumer habits & shifting demand.
- Storms across the country have destroyed crops, adding to shortages.
- Labor Challenges

Raw materials were not reordered (or were ordered in smaller quanitities) by suppliers during shutdowns, adding to shortages we are experiencing today.



Once ships are unloaded, goods must be transported over the road.

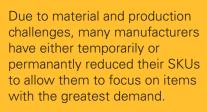
**SUPPLIERS** 

**Driver shortages** are adding to the delay in getting product delivered.



#### **Driver shortages**

make it challenging for product to make it from point A to point B on time.





have slowed production.



plant reconfigurations (to accommodate social distancing requirements)



to suppliers weeks ahead, incoming orders are filling

60%) due to supply &



# **IMPORTANT TO NOTE:**

Distributors service multiple

segments with varying product

needs. This means a variety of

solutions are needed to help

Special orders that used to arrive in

1-3 days can now take 2-3 weeks

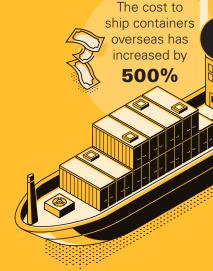
because of supply shortages.

everyone.

- Labor shortages are affecting the supply chain from end to end.
- Demand and forecasting is in flux, making it extremely difficult for suppliers to produce goods.
- As Delta and MU COVID variants continue to emerge, concerns are rising again and affecting the supply chain at every level.
- All industries are facing similar supply challenges. Analysts predict these challenges will continue well into 2022.
- **COMMUNICATION IS KEY!** We remain committed to providing support and ongoing transparency to our valued partners.

#### REMEMBER

Other countries are still experiencing shutdowns, causing additional disruption to production of materials.



Ships are transporting goods with up to 23,000 containers on board.

Dozens of ships are anchored at sea, waiting for a dock space to open up.

**OVERSEAS** 

**TRANSPORT** 

Due to labor shortages

and social distancing

requirements, it now takes longer to offload

each ship.

labor challenges our supplier partners face.





labor shortages.

