



Financial Moments

Sync your campaign & adapt your creatives with Campsite's advanced dynamic moments.

Data & context. It's what drives your campaign home.

Campsite's advanced dynamic triggers ensure advertisers are present in the best moments.



Increase advertising SOV on electric cars when crude oil prices go up.
(Brent Crude: Change % Over 3% for the last 1M)



Advertise investment opportunities to crypto investors when there is a dip in the markets. (BTC: Change % Over -5% for the last 5D)



Promote high value of local currency to entice a direct response from online hobby shoppers for businesses with real-time currency conversion.
(CAD/USD: Price Over 0.82)



Play based on real-time performance of the financial markets as a brand safety measure or to promote investment opportunities.
(TSX: Change % Over -3% for the last 5D)

These are just some examples of the unique and sophisticated planning tools available with Campsite, and one of the many benefits of buying digital out-of-home programmatically. Combine these tools with audience segmentation, environment targeting and unlock the power of highly contextual, relevant advertising.

By activating strategic, place-based digital screens programmatically, data-enriched targeting and measurement is accessible in a scalable consolidated way. Our team of experts are on hand to assist you with planning, execution and post-campaign reporting.