

BRANCH + McDONALD'S

Save Money. Improve Retention. Empower Employees.

Branch is partnering with McDonald's franchises across the country to help them eliminate unnecessary payroll costs and offer better benefits to their employees. Plus, we integrate with DataPass for an instant, no-hassle setup.



SAVE MONEY

Eliminate the high cost and hassle of using paper checks and paycards. Instead, deposit employee wages into their Branch Digital Wallet, which comes with a no-fee checking account and a Branch Card they can start using on day one of employment. Faster pay for your employees and cost savings for you.



IMPROVE RETENTION

To improve your retention rates (and attract new talent), it's crucial to offer benefits that your hourly workers actually care about. By offering Branch, you help your employees get ahead financially and avoid risky payday loans or overdraft fees. When workers receive valuable benefits like these, it can increase their motivation to stay with a company.



EMPOWER EMPLOYEES

Our app also comes with ways to help your employees gain more financial stability. The Auto-Budget feature gives employees at-a-glance data and insights into their spending habits, help them track upcoming bills, and alert them if their balance gets too low.

GOOD FOR YOU:

- + No additional work
- + No cost or fees
- + Integrates with DataPass for a seamless setup

GOOD FOR YOUR WORKFORCE:

- + No overdraft fees or minimum balance required
- + Free ATM access within the Allpoint Network
- + Access to Branch Card (and wages) on Day 1