

What is Branch today?

THE PITCH

Branch is a leader in the financial wellness and payments space with tools that simplify paying employees faster. Businesses like yours use Branch to reduce costs and provide additional employee benefits that increase the bottom line. Can I put you in touch with your Branch representative today?



Qualifying Questions to Uncover Leads:

Do you have challenges attracting and retaining talent?

Have you ever considered giving employees access to their earned wages ahead of payday?

What challenges do you have with your paycard today (if you have one)?

For Pizza Hut Only:

How does your company process tips and mileage reimbursement?

Customer Business Benefits:

Optimize Labor with 17% Shift Coverage, and Reduce Overtime Costs

Empower employees; 15% increase in employee retention

No Cost, No Commitment, No Minimums, & No Obligations

What's in it for you?

Competitive Edge with Paycard & Digital Wallet

Zero Cost to the Customer

Reduce customer costs that can be reinvested into Delaget Initiatives

Increase Customer value and retention by activating a customer & employee wellness solution

Quota Relief & Branch Team Resources



DIGITAL WALLET & BANKING

+ FDIC-insured mobile checking account that serves as a portable financial hub for working Americans



FREE FINANCIAL SERVICES

- + Instant Earned Wage Access (Wallet, ACH)
- + Modern Banking Services (Debit card, bill pay, contactless payments)
- + Tips & Mileage Reimbursement
- + Free Access to 45,000+ ATMs



DIRECT DEPOSIT

- + 2-Day Early Pay
- + Fee-free alternative to paycards

TRIGGER EVENTS & CUSTOMER PRIORITIES:

Growth and hiring (fulltime, part time, gig-workers)

Retaining talent

Tip & Mileage Reimbursement Challenges

Unbanked Employees & Financial Stress

Reducing payment risk

Increasing Cash Flow

Lowering costs

TOP INDUSTRIES:

Quick Serve Restaurants

Restaurants & Hospitality

Delivery

Retail Restaurants



To submit a lead, complete the form on the [Branch Client Portal](#)

Optional: Send an email to Branch Business Development

Tony Rappa: tony.rappa@branchapp.com



BRANCHAPP.COM ©2020