

Ariel Capture - Download and login guide



1. Download the app

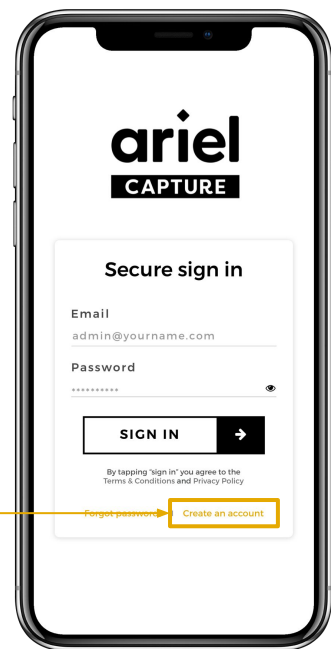
- Download **'Ariel Capture'** from the app store



<https://play.google.com/store/apps/details?id=com.arielcapture.app>



<https://apps.apple.com/us/app/ariel-capture/id1537106423>

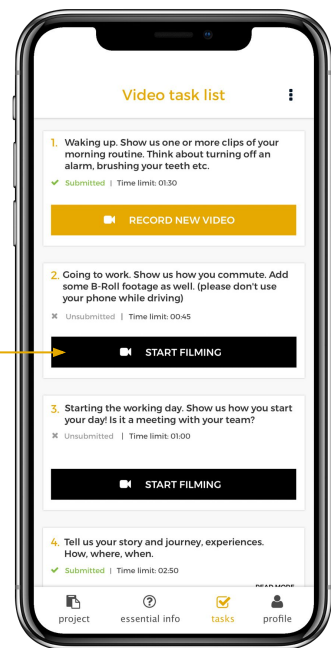


2. Sign up & log in

- 'Create an account'** and register
- Check your email and confirm your account
- Enter the **Project ID** that you have been provided with

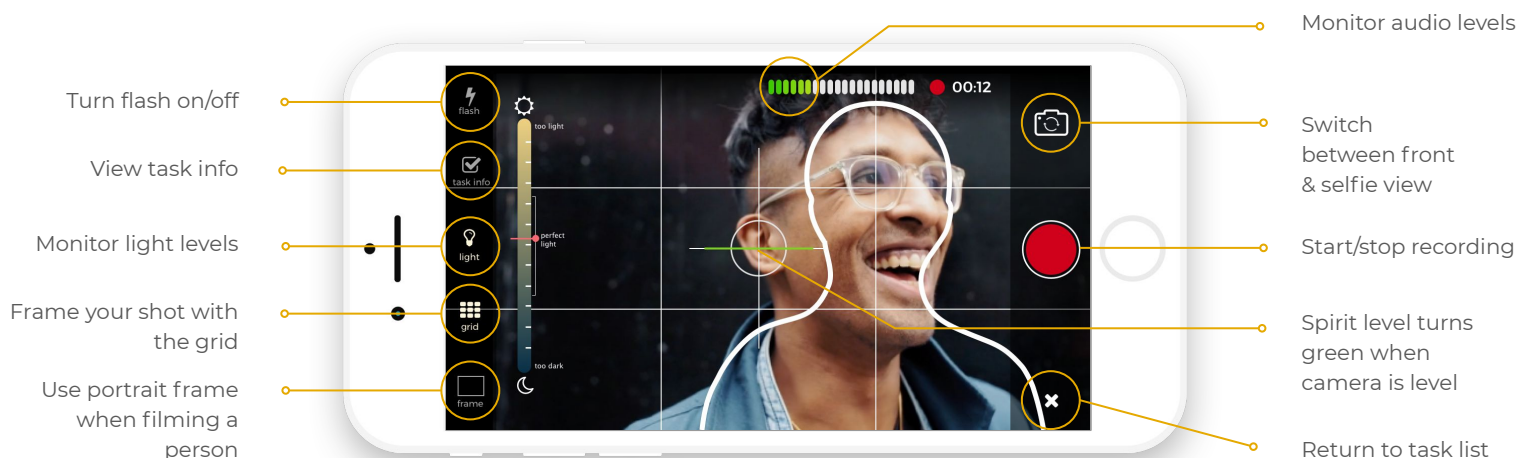
PROJECTID

- Get started by putting your information in



3. Film and upload

- Select a **task** and press **'start filming'**.
Please note, each task has a duration limit.
- White** button to record.
Red button to stop filming.



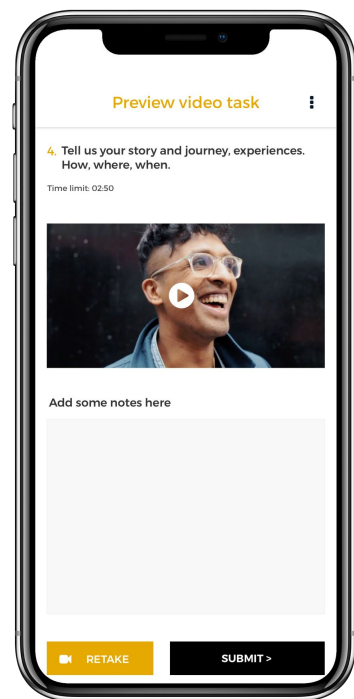
You can submit as many responses as you like. So don't worry about getting it right the first time!



- If you want to film a clip again press **RETAKE**. If you are happy with the clip, press **SUBMIT**.

Keep your answers **nice and concise**, this helps ensure we can use as much as possible in the edit! The app's default upload setting is via WiFi. There is also an option to use mobile data.

4. And finally - some top tips from us



- SELFIES:** Hold your phone at arm's length, angled just above your face and in a location with good lighting.
- AUDIO:** Sound is as important as the image you're filming. Film your video in a quiet location
- FRAMING:** Find a nice background for your shot but ensure there's nothing distracting going on. You want people to focus on what you're saying, not anything else.
- LIGHT:** Try to avoid standing in front of windows or bright lights as this can mean we aren't able to see your face properly. Find a location where you can be well lit by a light in front of you.
- B-ROLL:** If you're feeling creative, you can film some additional content which might help tell a story. This could be from a car window, the building you're filming in or an event you're at.

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