

Mission & Vision Worksheet

While most churches share the same basic mission, they each have a unique vision and calling. Defining your vision and mission is as important as knowing and sharing your web address and street address. Once you have it, declare it and share it ... often!

MISSION

Why your church exists, no matter the year or season.

VISION

What you are called to do in a specific season. Where you are heading.

VALUES

Enduring/unchanging beliefs, behaviors and attitude. How you will do the work.

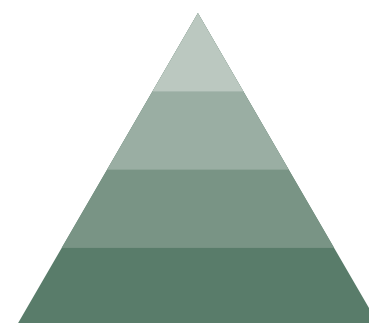
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STRATEGIES

TACTICS

VISION

MISSION



MISSION AND VISION CHECKLIST

How well is your team rallying around your mission? Consider this checklist to rate how well your mission is being integrated into your everyday ministry.

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- ☐ ☐ Staff, key leaders and volunteers can state our mission easily and accurately.
- ☐ ☐ Our mission is evident in our ongoing printed materials.
- ☐ ☐ Our mission is present on our campus (wall lettering, banners, displays, etc.).
- ☐ ☐ Our mission is prominent in our online presence.
- ☐ ☐ Our mission is highlighted through storytelling in services regularly.
- ☐ ☐ We have a clear, specific, and measurable vision written down.
- ☐ ☐ Teams/departments have set goals that align with the overarching vision.
- ☐ ☐ We regularly talk about our mission and vision when making major and minor decisions.
- ☐ ☐ Our congregation is actively involved in carrying out the vision.
- ☐ ☐ We regularly celebrate when people live out the values of our church.

HOW DID YOU DO?

Highlight any line where you chose “False.”

TEAM DISCUSSION:

As a team, discuss any statement where you assigned a rating of “False” and share why you made that choice. If your team agrees, consider these opportunities for growth and brainstorm a few ways you can make progress in this area as a team over the next three to six months. Include specific steps with deadlines and enlist someone to take ownership of measuring progress and checking in on goals.

Q: WHAT IF OUR MISSION/VISION IS UNCLEAR? OR WE DON'T HAVE STATEMENTS AT ALL?

Put this on the top of your church’s “to-do” list and allow ample time to work through the process with your leadership. There are many models for extensively exploring and defining your mission and vision. Within this course, we offer a few simple ideas on getting started. Ultimately, it is important to boil your church’s purpose down to foundational statements that your team and congregation can embrace as the rally cry of your church.

If your current statements are unclear or under-communicated, you probably indicated a number of “False” statements above. Take time to revisit and/or clarify your mission/vision, if needed. Or, get creative and make specific plans to ramp up communications related to mission/vision.

One starting point is the free Fishhook e-course, “Be Clear: A Refresher Course for Your Mission, Vision and Values.” fishhook.us/beclear

CONSIDER YOUR MISSION AND VISION STATEMENTS:

- Are they meaningful?
- Are they memorable?
- Are they concise?
- Are they consistent with who we are and what we are trying to accomplish?
- Do they inspire unity and action within our congregation?

Chances are, even if you’ve never clearly defined your church’s mission/vision, you know why your church exists. Encourage your leadership to respond to the following questions as a team. It’s often helpful to have an outside facilitator for this process. This person can offer insight and help you identify common language and ideas.

NEED TO GET STARTED?

In the early stages of the process, pray and consider the following questions.

MISSION

What makes your church your church?

List the unique characteristics, qualities, values and passions found in the leadership and congregation of the church.

What does your church do well?

List the specific gifts, talents, strengths, resources and opportunities you have at hand that can reach and serve your community.

What would the community and world miss if you didn't exist?

How can you lean into the positives and make the most of the programs/ministries/activities/opportunities that your church is known for?

What might God be calling us to do in the next six months? Year? Three years?

List as many ideas as you can: where are you heading? What needs to change in your people? What needs to change in your community or city? What do you need to offer to the people in your neighborhood? What kinds of people do you want to develop? Is there a particular group/audience you are being lead to reach? What are you doing in the way of building the Kingdom of God now?

VISION

- What is our unshakable reason for being a church?
- How would we articulate the Great Commission in our own words?
- What is God up to through the Church and our church?