

Total number
of prizes

77



Overview The Agero Summer Hustle is a 12-week summer incentive program for Agero's in-network towers, launched on June 27, 2021. Each week, eligible owners, dispatchers, and drivers all have the chance to win sweepstakes entries for weekly cash prizes. Top performance leads to more sweepstakes entries. Winners are announced via email and Facebook every Wednesday afternoon.

How to earn entries: every tow is eligible

Owners

Every tow your
company **completes***

1 entry

*SP cancels, customer cancels, or GOAs will not qualify for entries.

1 prize every week

\$250

Prepaid Card

Dispatchers

Every tow your
company **completes***

1 entry

*SP cancels, customer cancels, or GOAs will not qualify for entries.

Every tow under a
75 minute ETA

2 entries

Every tow that
meets the given ETA

7 entries

2 prizes every week

\$500

Prepaid Card

Drivers

Every tow with a
9 or 10 Customer NPS

2 entries

Every tow with
full location tracking (LBT)

8 entries

4 prizes every week

\$500

Prepaid Card

**Grand
PRIZE!**



Total prize value
\$105,000

Plus: Drivers who earn at least one sweepstakes entry during the promo period are automatically entered into the **GRAND PRIZE DRAWING OF A BRAND NEW FORD F-150.**