

DigitalCoupons

Support your Consumers from Roadside Through Repair

Deliver a keys to keys experience by extending your support from roadside through repair with Agero. With Digital Coupons, your roadside consumers can receive convenient, timely targeted discounts at leading partner facilities from the Agero repair assistance network.

Benefits



Top reason consumers select dealers for repair is **trust in the people and the original manufacturer parts.**



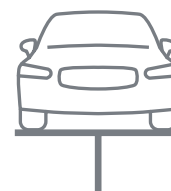
When consumers don't go to the dealership, **they primarily site cost as the reason.**



Discount offers reduce friction. **Consumers with a discount offer are 5X more likely to go the dealer.**

How It Works

Agero has built a curated nationwide repair network of leading repair facilities and dealerships. Digital Coupons are offered at no cost to you and create a unique opportunity to support consumers from roadside through repair. Our match-making logic is used to create exclusive offers which help reduce the stress and uncertainty for those who need help determining a tow destination.



Breakdown Event

Agero Recommends

Digital Coupons

High Quality Repair

50%

of roadside events
result in a tow

20%

need help selecting
a tow destination

5X

more likely to go to
dealer with coupon

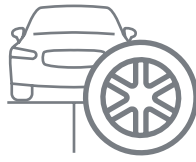
>50%

believed dealer repairs
were higher quality

Offers Include



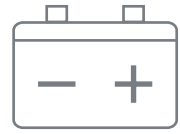
Diagnostics



Parts & Labor



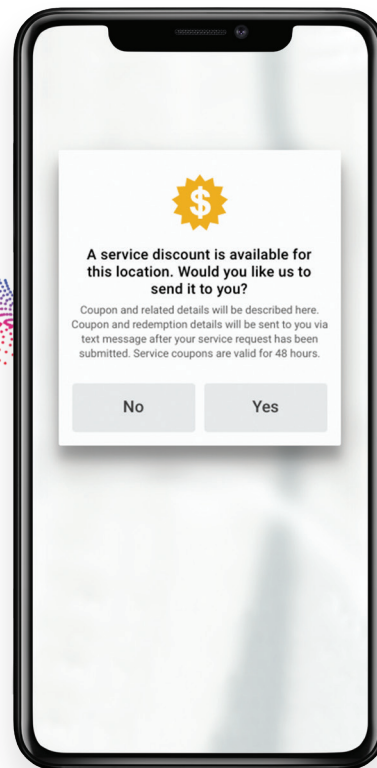
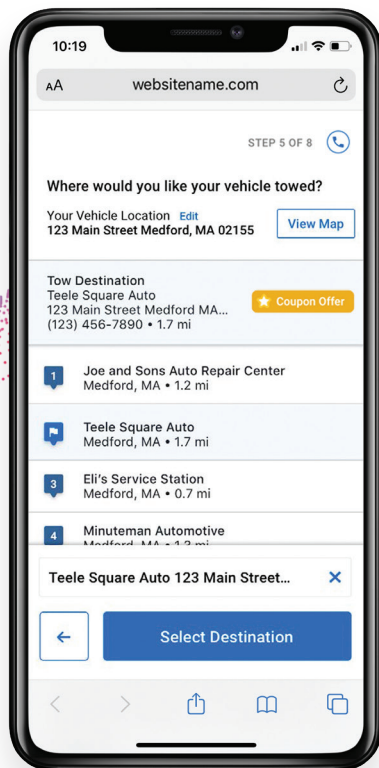
Tires



Batteries

Consumer Experience

Offers are available from an agent and also through the on-demand app. This capability will be extended to the mobile API in the future.



About Agero

We are the leader in driver assistance services, safeguarding consumers on the road through a unique combination of platform intelligence and human powered solutions, strengthening our clients relationships with their customers. We protect 115 million vehicles nationwide in partnership with leading automobile manufacturers and insurance carriers, responding to more than 12 million requests annually. Our product ecosystem is powered by Swoop, a San Francisco based digital dispatch software provider we acquired in 2018. **To learn more, visit info.agero.com/coupons**