

TowToRepair

Drive revenue and loyalty by supporting your customers with a direct tow to your facility

With Tow To Repair, your brand stays top of mind and supports customers when they need it most with a tow to you.



Benefits



Turnkey Solution

Simplify customer tows with our easy and efficient towing dispatch solution.



Revenue Growth

Increase your revenue by delivering customers in need of a repair directly to you.



Customer Retention

Build brand loyalty by improving your customer's experience in the moments that matter most—like when they need a tow.



One Stop Shop

With the addition of towing, your customers can count on you for both routine and unexpected car repairs.

How It Works

Grow your business when you provide customers with a discounted or complimentary tow to your shop. It's easy to sign up and solutions are configurable to match your preferences for tow mileage and capability.



Breakdown Event

90%

Tows result in mechanical service orders.

Tow

1 out of 4

Customers contact a local resource when they need a tow.

Repair

\$400–\$700

Average cost of repair.

(based on 2019 Agero Research)

Loyalty

93%

Likely to make repeat purchases based on excellent customer service.

Features



Tow Services

Provide your customers with easy to use tow services.



Digital Solutions

End to end digital experience from request to tracking and work order management.



Revenue Growth

Direct tows create opportunities for both labor and parts revenue.



Branded Customer Experience

Reinforce your support to customers from request to delivery with a branded digital experience.



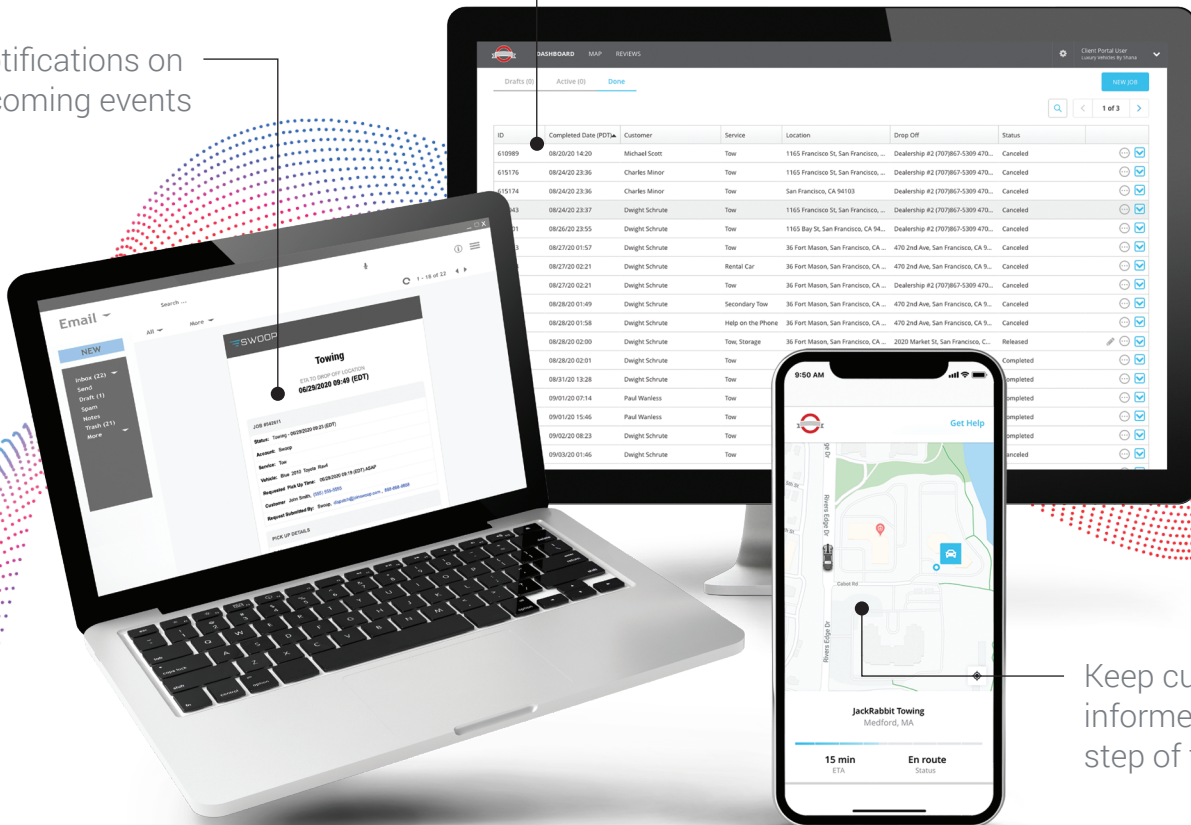
Customer Feedback

Consistent feedback for full transparency on your program.

Product View

Notifications on incoming events

See all events in one easy to use portal



Keep customers informed every step of the way

About Agero

We are the leader in driver assistance services, safeguarding consumers on the road through a unique combination of platform intelligence and human powered solutions, strengthening our clients relationships with their customers. We protect 115 million vehicles nationwide in partnership with leading automobile manufacturers and insurance carriers, responding to more than 12 million requests annually. Our product ecosystem is powered by Swoop, a San Francisco based digital dispatch software provider we acquired in 2018. **To learn more, visit www.agero.com.**