

Extended Benefits

Drive your post warranty customers back to you by extending your brand benefits

Agero Extended Benefits is a white label, configurable, plug and play package designed to engage, support and delight your after warranty customers.



Benefits



Brand extension

Deliver on your brand promise through exclusive discounts, support and peace of mind after the warranty period.



Drive traffic and revenue to dealers

Support your dealer network with inbound roadside assistance tows.



Revenue share

A unique opportunity to deliver customer experience and expand your revenue sources through program promotion.



Configurable

A full menu of options to match your customer's needs and your brand.



Effortless

Full management of all aspects from set up to marketing to regulatory.



Scale

Ensure support with coverage in every zip code, robust systems and digital channels.

How It Works

Extended Benefits provides a seamless customer experience from start to finish, with unique discounts and offers that customers can use anytime and roadside support when they need it.



Sign up

55%

Strongly interested in purchasing from their OEM.
(Agero Research 2020)



Access Perks Anytime

2-3X

increase in annual customer touch points.



Breakdown Event

60%

of tow events are delivered to the dealer.



Dealer Repair

\$400-\$700

Average cost of repair.



Loyalty

3X

more likely to return to the dealer.

Features



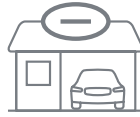
Program Marketing

Full service support from branded website to communications to membership cards.



Perks

Benefits for travel, dining and more surprise and delight.



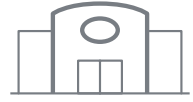
Exclusive Automotive Discounts

Full service automotive marketplace with everything from gas to parking to oil changes.



Roadside Assistance

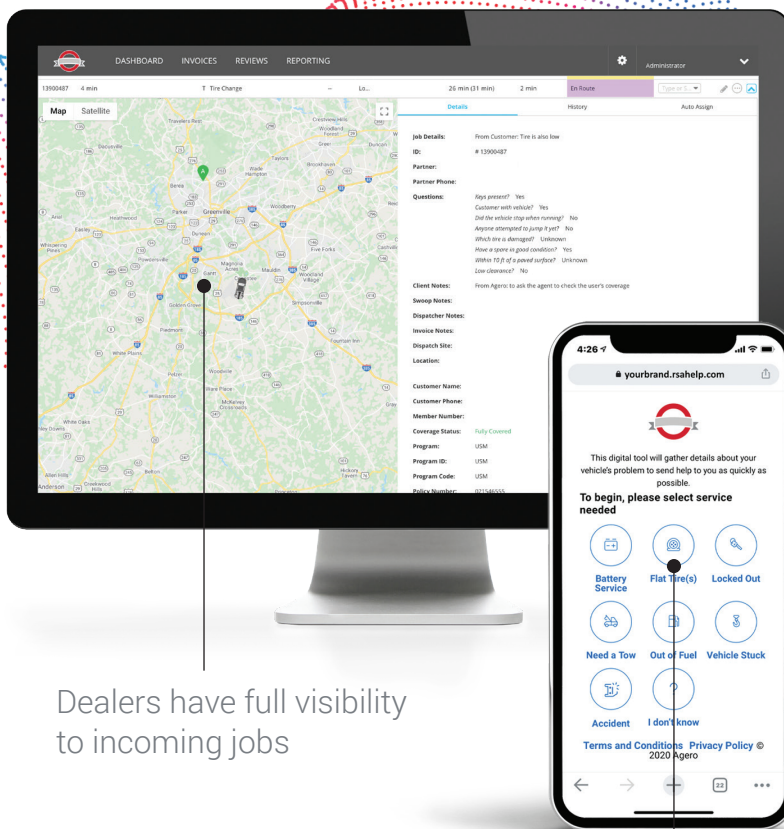
Every zip code, every day, helping your customers get customers back on the road.



Dealer Visibility

Notifications and tools to help dealers anticipate, service and delight customers.

Product View



Dealers have full visibility to incoming jobs

Easy access to roadside in a branded experience

Customers can access local discounts on dining, travel and more through your branded portal

About Agero

We are the leader in driver assistance services, safeguarding consumers on the road through a unique combination of platform intelligence and human powered solutions, strengthening our clients relationships with their customers. We protect 115 million vehicles nationwide in partnership with leading automobile manufacturers and insurance carriers, responding to more than 12 million requests annually. Our product ecosystem is powered by Swoop, a San Francisco based digital dispatch software provider we acquired in 2018. **To learn more, visit www.agero.com.**