WILD CODE SCHOOL

STUDENT OUTCOMES

2022 JOB PLACEMENT REPORT

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Few words from...

" COVID has been impacting the digital job market for nearly two years.

_As_ _digital jobs_ _by their very nature make working from home easier, telecommuting has become the rule in lots of IT companies._

With many companies experiencing an economic downturn, the _supply of employment_ _has shrunk, and the same holds true in IT, although less so than in other sectors._

The disappearance of many events and physical meeting opportunities has decreased _networking_ _occasions and made life more difficult for job seekers. IT recruiters used to staff tables at events. Today, they search more on LinkedIn and other online platforms._

To cope with these changes, Wild Code School has strengthened its support to students in their _search for employment._ _We have set up a dedicated_ _Career Support_ _team whose role is to coach students and help them land that first internship or job after their training. "_

Anna Stépanoff
CEO

Few words from...

Clément Bechetoille

Director of Career Services

> Wild Code School's new Career Support team helps various student candidates with their *work projects* (employment, work-study, startups) along with the intensive IT training they are already receiving.
>
> Career Support includes *collective actions* (such as workshops and talent weeks), *individual actions* (like coaching sessions and mock interviews), and via *specialized resources* (including a dedicated job board) throughout their training. This support has been put in place to *prepare our students as thoroughly as possible* for the expectations of recruiters and a job market that is constantly evolving—both due to the very nature of IT jobs as well as shifting health context that has rocked the *recruitment process*.
>
> With an *82% job placement rate* after the various training courses offered by Wild Code School, the *attractiveness of IT professions* remains a fundamental trend and confirms our Wilders' training matches the *needs of recruiters throughout France and greater Europe*—despite the disruptions that COVID-19 has brought.
>
> Finally, this year's report includes a new "*IT and Diversity*" section that confirms that *women* (86% job placement rate), students with lower degrees (78%) and older students (75%) fit in favorably with tech companies.
>
> Happy reading!

I. WILD CODE SCHOOL'S MULTIPLE MISSIONS

Wild Code School is a **leading European tech school offering lifelong learning programs** at 20+ campuses, remotely or at company's offices.

Our **blended, project-based, hands-on teaching approach** brings together the power of our online learning platform and the network of 50+ full-time dedicated instructors.

We believe that learning will become the major human occupation. We support that vision by **encouraging a supportive & joyful learning environment**.

Passion, **innovation** and **humanity** are the values dear to our **international community** of 5.000+ students and alumni.

Our training courses

mainly target...

people seeking a **career change**

professionals wanting to **upskill**
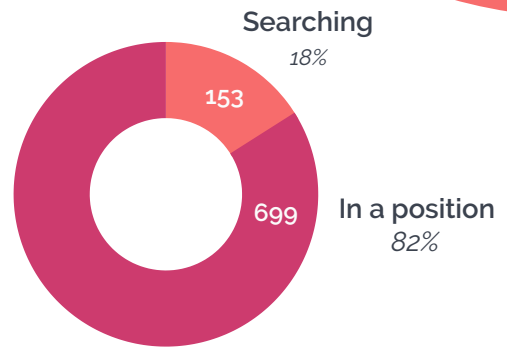
students **specializing in specific areas**

Our goal

Train and guide our students towards employment
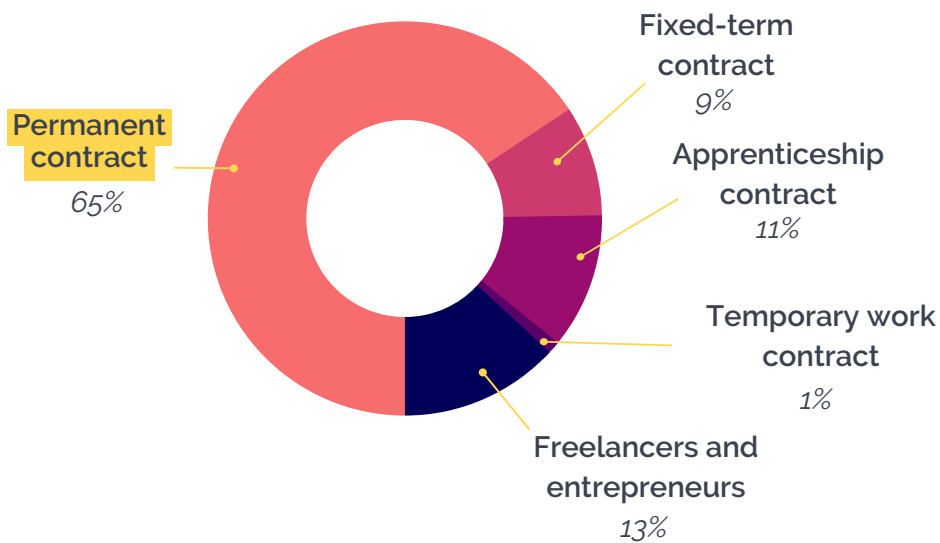
II. OUR ANNUAL SURVEY RESULTS

82%
Job placement rate

Searching
18%

153

699

In a position
82%

The objective of our training courses is to **guide our students** in order to make them **operational** and **employable** immediately after their training and to help them find a **stable job**.

Thanks to the skills acquired throughout their courses, **82% of our alumni find a job within the year** after they finish their training (based on training sessions in the second half of 2019 and the first half of 2020). Of these 699 alumni in employment, **65% are permanent posts**. On average, our alumni took **3 months** after their internship **to find a job**.

Focus on our alumni at work

Fixed-term contract
9%

Apprenticeship contract
11%

Permanent contract
65%

Temporary work contract
1%

Freelancers and entrepreneurs
13%

3 months

Average time to employment
only for alumni from France after a four-month internship

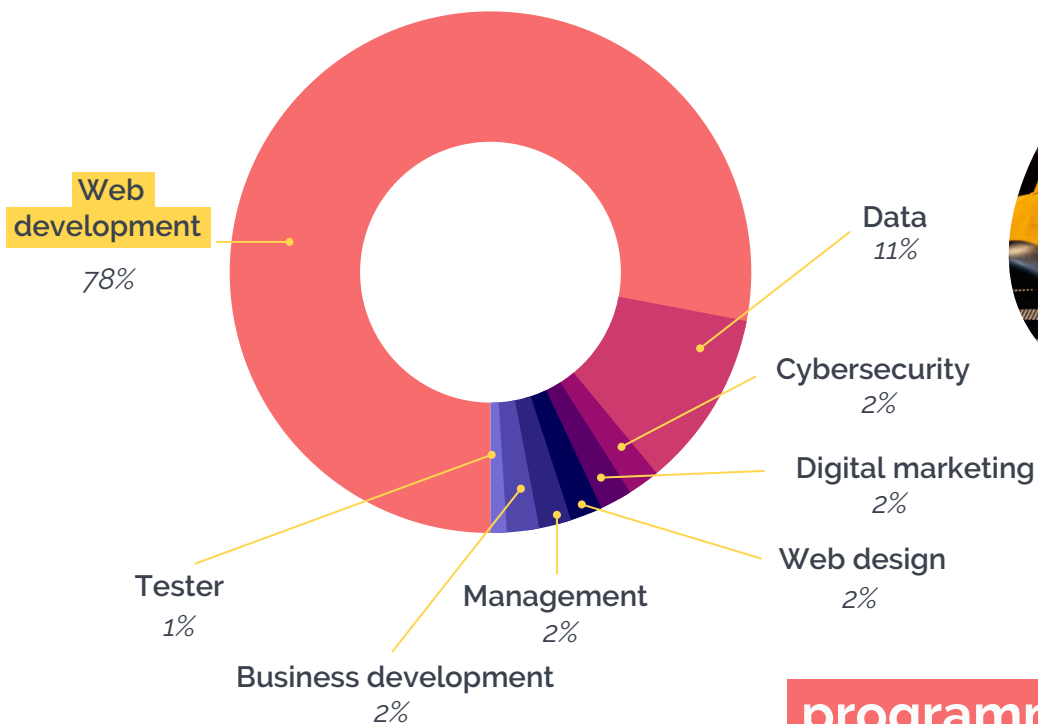### 13% of our Wilders are freelancers or entrepreneurs

This figure has increased significantly over the last year: far from being an isolated trend, some of our alumni decide to **start freelancing** or **create their own company** after their training.

Whether through courses with experts, **one-on-one coaching**, or other **specific resources**, we support them in their professional prospects and help them find their place within this **growing market**.

For example, in June 2021, Wild Code School cohosted a **Hackathon in Europe** with **Fiverr**, one of many freelance platforms that have developed in recent years.

Areas of specialization

The training courses offered by Wild Code School (Full-stack or front-end web development, data analysis, product management, cybersecurity) allow **alumni to be inserted into specialized areas** these courses target.

Web development
78%

Data
11%

Cybersecurity
2%

Digital marketing
2%

Web design
2%

Tester
1%

Management
2%

Business development
2%

Main programming languages

At Wild Code School, we lead students to **specialize in a programming language** and an **associated framework** to facilitate their entry into the world of work. As part of their **first tech job**, our alumni mainly rely on stacks that include **JavaScript/React, PHP/Symfony** (along with **HTML/CSS**).

JAVASCRIPT/REACT

PYTHON C# JAVASCRIPT/ANGULAR

SQL PHP/SYMFONY CMS

JAVASCRIPT/VUE.JS HTML/CSS

INTÉGRATION WEB JAVA/JEE

SWIFT/IOS NOSQL JAVA/ANDROID

Type of companies

Where do our students work?

Startups 24%

Large enterprises* 21%

SMEs 18%

IT & consulting companies 13%
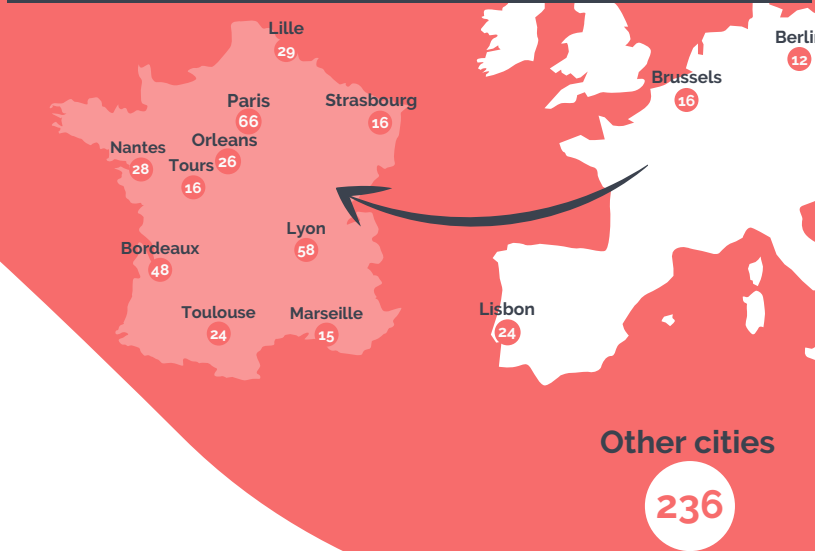
Web agencies 12%

Public service 3%

Other 10%

Companies with at least 5,000 employees

As in the previous year, **Startups** remain the driving force of our network as they alone welcome 24% of our alumni. These are closely followed by **large enterprises**, which have made great strides in terms of hiring—jumping from 10% to 21%.

Finally, **SMEs**, **IT & consulting companies**, and **web agencies** still attract a great number of our Wilders, since they join them along the lines of 18%, 13%, and 12%, respectively.

Number of employed students by city

Lille 29

Paris 66

Strasbourg 16

Nantes 28

Orleans 26

Tours 16

Lyon 58

Bordeaux 48

Toulouse 24

Marseille 15

Lisbon 24

Berlin 12

Brussels 16

Other cities

236

Average salary of our Wilders after the training in France and across Europe*

we exclude work-study students from this figure

35k-40k
12%

40k-45k
5%

30k-35k
30%

> 45k
4%

< 20k
10%

25k-30k
24%

20k-25k
15%
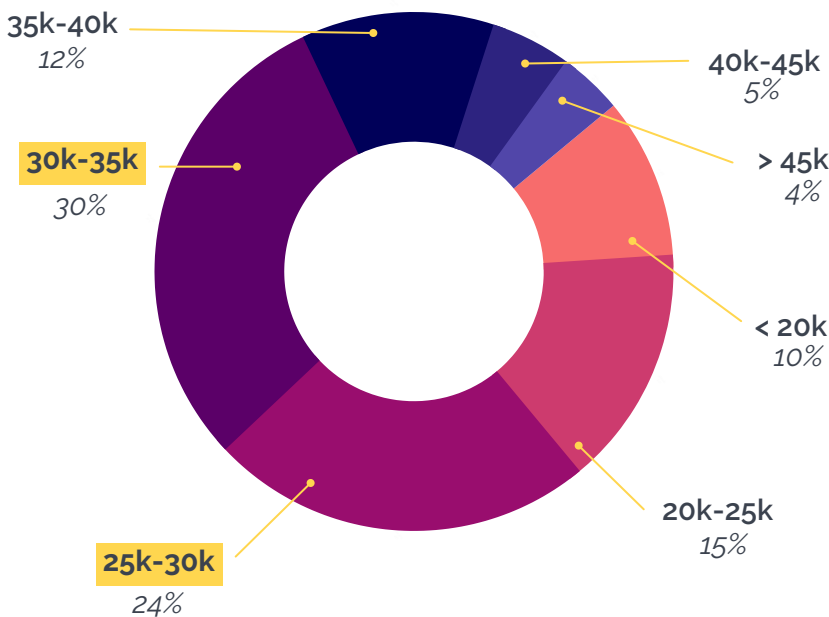
25k-35k

54%

of our **alumni** start at the beginning of their career with an average gross annual salary between **€25,000** and **€35,000**
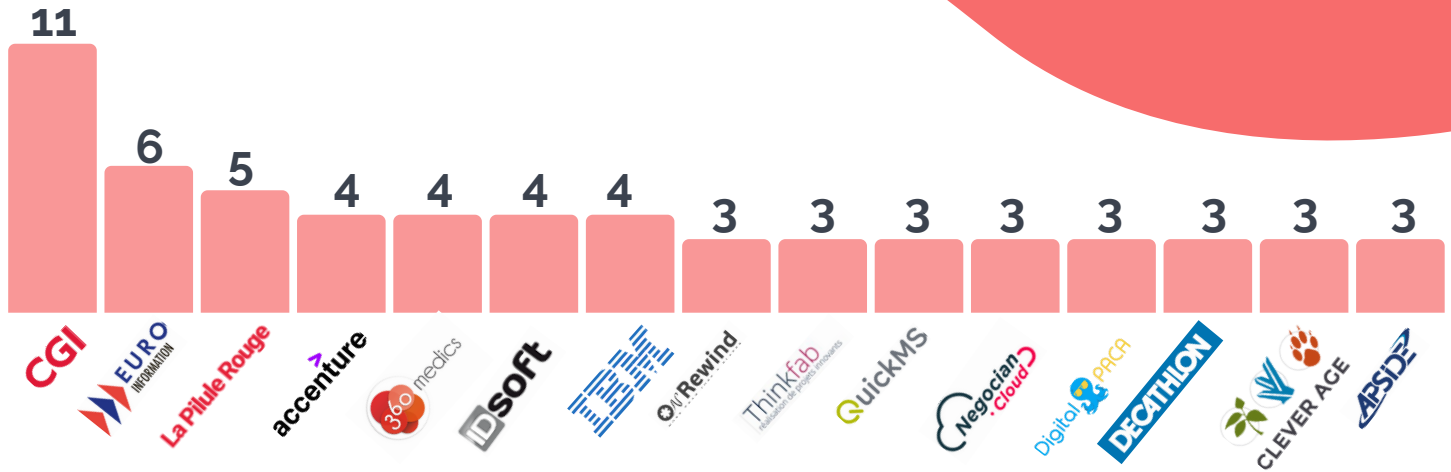
III. COMPANIES THAT TRUST US

We have earned the **trust of these companies**, and they have **recruited Wilders** for training sessions over the second half of 2019 and the first half of 2020.

DECATHLON

La Pilule Rouge

adidas®

Negocian Cloud

CGI

IDsoft

QuickMS

trott

APSIDE

SKY

CLEVER AGE

accenture

QUALITEST

Thinkfab
réalisation de projets innovants

EURO INFORMATION

IBM

Volkswagen

Busuu

360 medics

Digital PACA

retail shake

Tricky

Teester

onepoint.
beyond the obvious

Geekeur
CREATIVE AGENCY

OnRewind
MORE THAN JUST A PLAYER

Listo Paye

Capgemini

LA POSTE

inetum.
Positive digital flow

VideoRunRun

KEOLIS

TAMANNA

Humanis
Protéger c'est s'engager

Cognizant

ARMEE DE TERRE

CANAL+

and many more...

Companies that have hired several Wilders

CGI	EURO INFORMATION	La Pilule Rouge	accenture	360 medics	IDsoft	IBM	Rewind	Thinkfab	QuickMS	Negocian Cloud	Digital PACA	DECATHLON	CLEVER AGE	APSIDE
11	6	5	4	4	4	4	3	3	3	3	3	3	3	3

" Thomas Lehmann, Data analyst

DECATHLON

After 20 years in the retail industry, I joined Decathlon as a Data analyst as part of my end-of-course internship with Wild Code School. I ultimately turned this incredible opportunity into a permanent contract! With hindsight, I'm so happy I made the choice to move into data, and I'm aware of how lucky I was to join such a company. A little advice for other Wilders: we each have our own rich and unique story to tell, and we have to master how to put that out there. That's exactly what companies value! "

" Emily Deat, Web developer

CANAL+

After having worked in the field of production and administration for musical organizations for nearly six years, my idea to retrain was clear: web development is a hiring sector, and despite what people may think, it's not just for engineers and "geeks." So, why not try my luck? The intensive training format and the project-oriented pedagogical approach seemed to be great assets for a great job placement. At the end of my training, I continued the adventure by getting a work-study job at Canal+. Today, I've assimilated all this experience into my new job! "

IV. IT AND DIVERSITY AT WILD CODE SCHOOL

Because the **diversity** of our Wilders' **origins and backgrounds** contributes to the **richness of our training**, we value inclusiveness and are especially vigilant about our social impact.

33%   67%

As **tech companies** increasingly seek women candidates, Wild Code School regularly takes actions to **facilitate women's access to our training courses** (scholarships, promotion of female Wilders' careers and role models, etc.). Indeed, we are proud to continue promoting gender diversity within our training programs.

86%

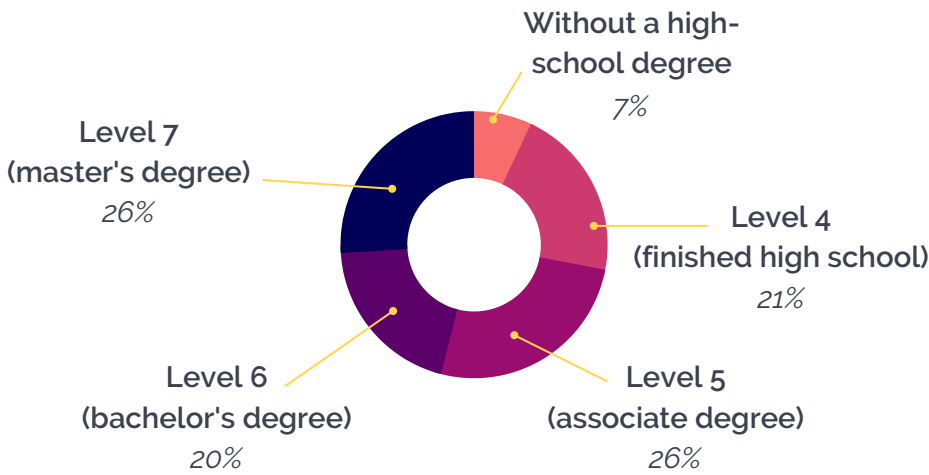**Women's** job placement rate

Focus on women in IT fields

The job placement rate for women is higher than our overall rate. Regardless of their initial level or age, female candidates are highly sought after once they finish their training. We are progressively moving towards **gender parity within IT fields**.

Level of initial training

Some students did **not complete their high-school studies** while others hold a **bachelor's degree**. However, all of them made the choice to join us to make a change in their professional life.

Without a high-school degree
7%

Level 7 (master's degree)
26%

Level 4 (finished high school)
21%

Level 6 (bachelor's degree)
20%

Level 5 (associate degree)
26%

Focus on high-school graduate and undergraduate candidates

The job placement rate of high school graduate and undergraduate candidates proves the success of our model: it is **not the initial level of training** that counts, but rather the **motivation** and **investment** in a professional project.

78%
of job placement rate

36-45 years old
23%

26-35 years old
58%

46-55 years old
5%

55+ years old
2%

18-25 years old
12%
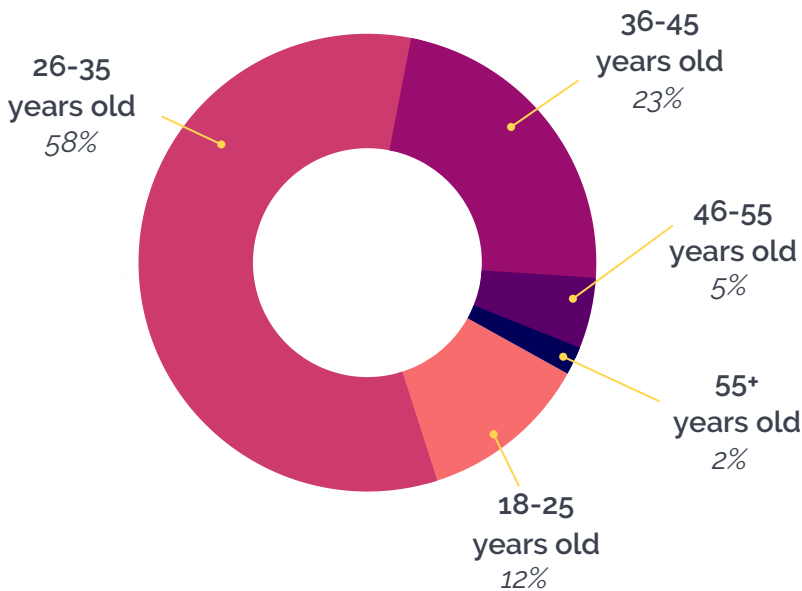
Average age at the end of the training

32 years old

At Wild Code School, we believe that there is **no age limit** to develop and enrich your skills. As shown by the age distribution of our alumni, we **accept candidates from 18 years old and up**, with no cap on age!

Focus on employees who are 45 and older

As evidenced by the rate of return to employment of those 45 year-old and older, **the age of our alumni does not appear to be a barrier to their professional integration**. Indeed, our educational model and intensive training programs allow them to access jobs in IT more easily than in other sectors.

75%
of job placement rate

IV. OUR CALCULATION AND DATA-COLLECTION METHODOLOGY

Wild Code School welcomes 2 main types of audiences:
- students who wish to **find a job in the field related with their training**
- students who wish to **develop their skills further** (without necessarily shifting into the field related with their training or changing companies)

For our Student Outcome 2022 report, we have chosen, in our calculation methodology, to include **students who wanted to start their own business** or work as **freelancers** for a year after their training.

This choice results from a desire to adhere to the current standards of professional insertion reports used by EdTech in France and around the world, such as those defined by the "**Council on Integrity in Results Reporting**".

$$\frac{\text{Number of employed alumni*}}{\text{Number of eligible alumni**}}$$

*Alumni are considered employed if they:
- have found a job one year after their training, on a renewable/temporary or permanent contract
- are on an apprenticeship or professional contract as part of a work-study program
- have returned to their former employer after upgrading their skills during their training
- are entrepreneurs or freelancers
- work in another field not directly associated with their training (upskilling)

**Alumni are considered eligible if they:
- meet the above employment criteria
- reported that they are currently looking for work

Alumni are considered ineligible if they:
- expressed their choice not to return to work at the time of the survey for personal reasons (e.g., maternity leave)
- are currently in training (other than work-study) or an internship as part of their studies
- did not respond to the survey

We sent out an annual email survey to our alumni **one year after the end of their training**.

The annual survey in details

Our alumni receive a copy of their personal data recorded in Wild Code School's post-training follow-up system immediately after completing the questionnaire. Participation in this survey guarantees the veracity of the data used in the calculation.

Alumni who have not reported back are considered "non-responders" and are removed from the list of eligible alumni.
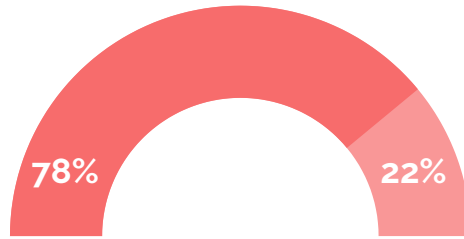
Data collection ended on **November 1st, 2021**.
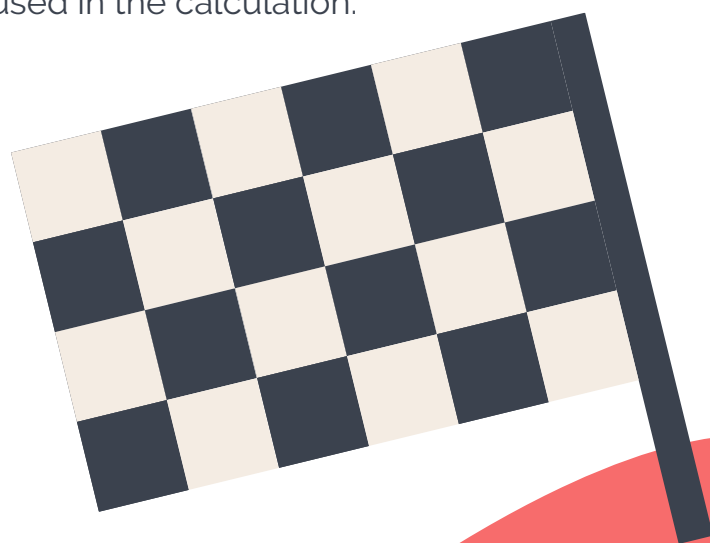
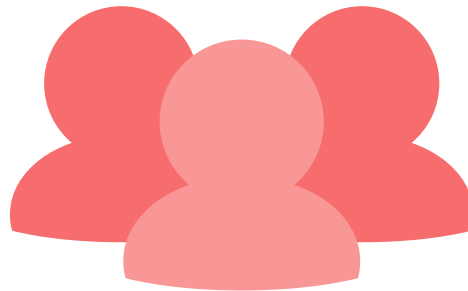# Eligible and ineligible alumni

852

eligible alumni

78%   **22%**

235

ineligible alumni

Employed	**699**
in a temporary or permanent position	509
entrepreneurs or freelancers	88
in a work-study program	76
returned to former employer	26
Seeking employment	**153**

78% of the alumni in this group were counted in the calculation of the return to employment rate.

Currently in training	56
Not currently seeking employment	52
No response to the survey	127

APPENDIX – POPULATION COVERED BY THE ANNUAL SURVEY

In this survey, we counted students who attended Wild Code School across all our European campuses during the **second half of 2019** and **first half of 2020**.

1,089
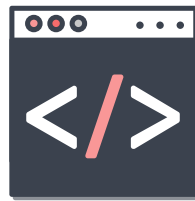### ALUMNI

25
CAMPUSES

69
TRAINING SESSIONS

NUMBER OF ALUMNI BY TRAINING

895
Web development

155
Data analysis

30
Cybersecurity

9
Tester

Student Outcomes

2022 Job Placement Report

Join us now!