

# Fortune 200 Manufacturer builds effective contractor training



## Overview

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**Situation:**

The company needed fast, effective way to ensure that contractors arrived well-trained in safety practices on Day One.

**Solution:**

Mindflash training delivers 12 online courses to laptops, tablets, and mobile devices with compelling content, trainee assessments, and management reporting.

**Results:**

Contractors arrive for their first day of work fully up-to-speed on safety standards and practices

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Mindflash helps us hire the right people by screening candidates for their willingness and ability to understand the importance of safety. Successful trainees make good, safe workers.

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**Documentation and Standards Specialist**  
Fortune Global 200 Industrial Manufacturer

# Situation

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The Engineering Services division of this €50 billion industrial powerhouse uses Mindflash to train contractors on safety standards and practices before they report for their first day of work on an automotive parts shop floor.

Contractors including pipe fitters, tool makers, and assemblers enter a work environment that requires eye protection, steel toed boots, and hard hats. Fork lifts, overhead cranes, ladders, heights, and heavy lifting make for a potentially hazardous environment that requires strict adherence to safety standards.

Before Mindflash, contractors spent half of their first day receiving safety training. Now they arrive fully trained and ready for work.

# Solution

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Contractors take Mindflash courses on a wide variety of platforms – desktop, laptop, tablet, and mobile. The Documentation and Standards team builds courses in Mindflash from source material in a variety of formats: PowerPoint slides (including embedded animations), videos, PDFs, and Word docs. Typical courses run 40-60 slides with quizzes of up to 30 questions each.

Mindflash provides powerful reports which allow the company to easily view key metrics on trainees and courses, such as how many have passed and failed, time spent on courses, and total training time for a series. Every two months, the program leaders meet with upper management to review results and recommend curriculum changes based on trainee performance.

This innovative multinational is constantly updating courses to ensure they are compelling and effective. Using Mindflash's breakthrough web-conversion and live editing features, she can make specific changes by simply inserting a new slide at any point.

Through integration with a corporate web portal, trainees self-register for Mindflash courses based on job titles. Training administrators create custom trainee groups in Mindflash and, when necessary, adds filtering fields for new entities, such as a new supplier of contract labor. "There are lots of ways to customize Mindflash," one Administrator stated. "It allows us to tailor the platform to do just what we need."

# Results

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The company is saving a half-day per contractor, since they now arrive fully trained.



Courses are constantly updated to ensure compelling, effective training.



Administrators can easily customize Mindflash to meet their unique requirements.

Questions? Call us at **+1.877.771.1900**