

Case Study: Rubicon Organics



Find out how we helped Rubicon Organics significantly reduce the management time & cost of its QA program

Highlights

\$500,000+ saved on personnel alone in the first year of implementation

Batch release 600% faster than a paper-based system

Streamlined visibility of the entire facility

Virtual audits made easy thanks to a fully digital platform

Profile

- LOCATION:** BRITISH COLUMBIA
- FACILITY SIZE:** 125,000 SQ. FT
- LICENSED DATE:** 2019
- LICENSE TYPE:** CULTIVATION & PROCESSING



“Thanks to Elevated Signals we have massively reduced the amount of time & cost needed to manage our QA program. The software lets you design exactly how you want to gather data, & gives you the tools to collect it really quickly & easily”

Tyler Perkins, QAP Rubicon Organics

The Situation

Rubicon Organics is a publicly traded licensed producer that cultivates organic certified cannabis in its state-of-the-art 125,000 sq. ft. hybrid greenhouse in Delta, BC. In addition to its flagship brand, Simply Bare™ Organic, the company develops cannabis 2.0 products under its concentrate brand LAB THEORY™.

For its quality program, Rubicon Organics had initially paired seed-to-sale software with a paper-based recordkeeping system. As the company started to expand, the team soon realized the cost and burden of manually managing a paper system were significantly outweighing the benefits. They needed a process that didn't slow them down and could scale with them.

“The paper-based system required significant resources to manage,” said Tyler Perkins, QAP at Rubicon Organics, “and our production team was looking at hiring a QA compliance liaison for every department to move paper documents back and forth for verification,” a move that would have seen a significant increase operating costs.

THE CHALLENGE

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The Solution

The team considered a number of electronic systems to help with the growing demand but, as Tyler states, “their feature sets didn't meet our requirements, it felt like fitting a square into a circle.”

Rubicon Organics found the perfect fit with Elevated Signals, a SaaS platform that streamlines inventory management and quality recordkeeping into one system. “There is no one like Elevated Signals in the market. Their team has built a truly unique offering with endless value to licence holders.”

Deploying the system was seamless; from the first day of implementation Rubicon Organics was able to digitize its recordkeeping and automate its quality processes. The ability to build their own forms in Elevated Signals meant that the team could reduce errors and significantly speed up the batch release process. The platform's customizable capabilities also ensured Rubicon Organics met its Health Canada GxP obligations as well as the requirements for its organic certification. “Implementing Elevated Signals has improved the efficiency of our QMS, and massively reduced the amount of time and personnel needed to manage our QA program,” said Tyler.

Soon after implementation, Rubicon Organics realized that Elevated Signals' inventory function was far superior to that of the seed-to-sale system it had in place. The team now tracks both its inventory and quality data in Elevated Signals. This centralization has given them streamlined visibility of their entire facility, while keeping operational and compliance costs low.

The Success

At Least Half a Million Dollars Saved in Personnel Alone in the First Year

Before implementing Elevated Signals, Rubicon Organics was planning on hiring eight new QAs. The software meant the company didn't need to do this, saving roughly \$516,000 in the first year alone.

Batch Release Time is 600% Faster

With a paper-based system, it would typically take Rubicon Organics two weeks to release a batch. With Elevated Signals batches can be reviewed and released within a day of production. That's roughly 288 hours of QAs time saved!

Virtual Audits Made Easy

Having an organized, digital, and automated system for submitting documentation rather than scanning necessary paperwork manually made virtual inspections far easier. “I couldn't even imagine doing a virtual audit with a paper based system, Elevated Signals really helped with the whole process,” commented Tyler.

“What I love the most about Elevated Signals is that the team is committed to understanding the industry, where it's going, what the challenges are, and how to solve them. Not only do they have the best software in the industry right now, they're always going to be the best because they are constantly making it better”

Tyler Perkins, QAP Rubicon Organics