The NAED Construction Index helps to predict which Metropolitan Statistical Areas (MSAs) are poised for growth. Population growth and construction GDP estimates are utilized in the potential score and provide a way to measure both size (scale) and growth potential of an area for NAED members. The higher the NAED Potential Construction Score, the greater the immediate size/scale of a market and potential for longer-term growth in that area.

NAED has ranked this list of U.S. MSAs from “1-102” with “1” being the highest combined index score for all of the U.S. (updated through Q2 2020). The list of MSAs is grouped by the four regions featured in the NAED PAR Report, then by its ranking within that specific region. The left column, “Rank Based on Potential,” reflects its overall ranking from 1-102 (for example, Houston-The Woodlands-Sugar Land, TX is the highest opportunity in the South and ranked 1st overall).

*Please note that the list is subject to change as new data is reported each quarter and may include the addition of more MSAs, changes in growth rates, etc. MSAs not appearing on list did not have any significant indicators of growth or decline as of September 2020.

**TOP FIVE MSA’S**

1. Houston-The Woodlands-Sugar Land, TX
2. Dallas-Fort Worth-Arlington, TX
3. New York-Newark-Jersey City, NY-NJ-PA
4. Los Angeles-Long Beach-Anaheim, CA
5. Atlanta-Sandy Springs-Roswell, GA