



# ECONOMIC & INDUSTRY SECTOR OUTLOOK

Backed by Economists, **Armada Intel**, **Mr. Keith Prather (MBA)** and **Dr. Christopher Kuehl (PhD)**



## FEATURES

→ NEW executive summary!!  
High level info to you in a snap shot of the economy and each of the 11 sectors.

→ The outlook also forecasts 11 industries and their economic indicators including the economy as a whole, looking at unemployment, copper prices, and GDP just to name a few.

→ The outlook is designed for EVERYONE not just CEOs, Executives, and Decision

Makers. This can be used as a learning tool for those just starting out in the industry OR for those that want to understand more about how the economy affects the electrical industry.

→ NAED Members Only  
Access to Community Hub where you can interact with NAED's Research and Data Analyst, Erin Prinster, ask questions, and join in conversations about the Outlook.



## REVIEWS



"I HAVEN'T FOUND A BETTER, MORE SUCCINCT TOOL THAN THE NAED'S NEW ECONOMIC AND INDUSTRY SECTOR OUTLOOK AND CONSTRUCTION INDEX, I ENCOURAGE ALL DISTRIBUTORS TO GIVE IT A TRIAL RUN AND SEE IF IT'S AS HELPFUL TO THEM AS IT IS TO US."

—**WES SMITH**, President, Mayer, Birmingham, AL



"WE SEE IT AS A COST-SAVING OFFERING THAT HELPS US CONSOLIDATE THE SEVERAL SERVICES WE USE, AND AS NAED'S SERVICE CONTINUES TO BUILD OUT, WE'RE HOPING THAT IT CAN EVENTUALLY MEET ALL OF OUR FORECASTING NEEDS OVER TIME. SO FAR, THE FIRST REPORT IS IMPRESSIVE AND WE LIKE WHAT WE SEE."

—**DAN DUNGAN**, Executive Chairman, Springfield Electric



Research, Data and Analysis provided by

**NAED's Research & Data Analyst,  
Erin Prinster (B.S.)**

## INDUSTRY SECTORS



|  |  |
|--|--|
|  | Airline  |
|  | Automobile and Light Duty Manufacturing        |
|  | Data Processing, Hosting, and Related Services |
|  | Education                                      |
|  | Electrical Wholesaling                         |
|  | General Medicine and Surgical Hospitals        |
|  | New Multi and Single Family Housing            |
|  | Oil and Gas Extraction                         |
|  | Pharmaceutical Manufacturing                   |
|  | Sewage Treatment Facilities                    |
|  | Supermarkets and Other Grocery Stores          |



# ECONOMIC & INDUSTRY SECTOR OUTLOOK

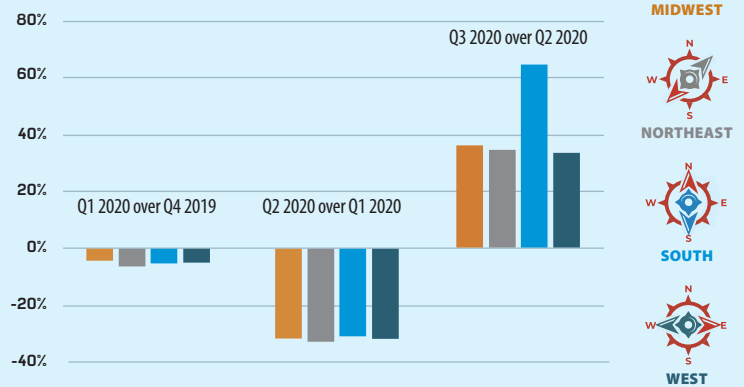


## PRODUCT SPOTLIGHT

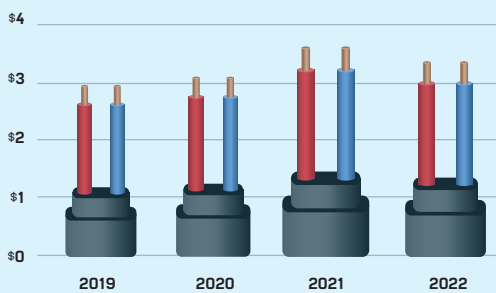
### Pricing Options for Members



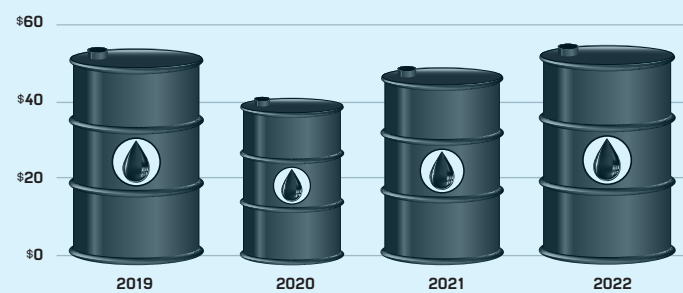
### Average % Change in Real GDP By Region



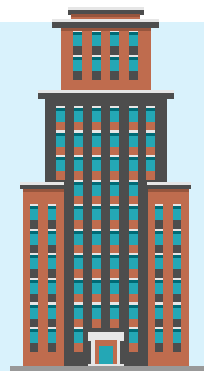
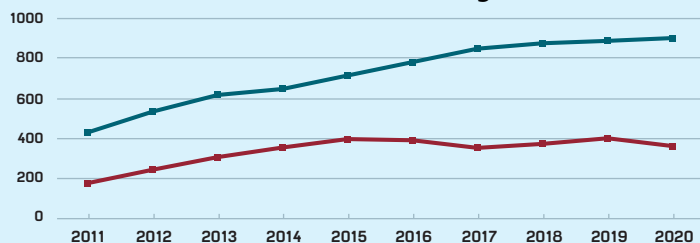
### Average Price of Copper (By Year & Forecast)



### Total U.S. Oil Prices per Barrel (By Year & Forecast)



### Year-Over-Year Housing Starts



MULTI-FAMILY STARTS ■  
SINGLE FAMILY STARTS ■

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