

SpecsFactory is looking for new partner opticians

No investment, no risk, immediately high turnover

The SpecsFactory System



At our expense we generate thousands of new customers that we send directly to your business.



Every day numerous
New customers
guaranteed



Online appointment
allocation



High customer frequency
through the SpecsFactory
System



At least £10,000
additional turnover per
month



100% contactless and
safe spectacle purchase



High customer loyalty,
high repurchase rate
and multi pair sales
through attractive offers

How it works



- ✓ Our marketing experts find new customers online utilising sophisticated strategies
- ✓ The customer will be directed to a Specs-Factory partner optician in their local area
- ✓ The customer receives their offer form for the contactless, secure and transparent shopping concept at the Specs-Factory optician

The SuperVista Key Facts

- ✓ A successful model since 2012
- ✓ Fastest growth in the optical segment
- ✓ 120 million Euros annual turnover in 2019
- ✓ Over 600 partner opticians in Germany
- ✓ Over 1,400 partner opticians in Europe
- ✓ Over £10,000 additional turnover for every optician



More info: Partner@Specsfactory.co.uk

Take off with SpecsFactory

Become a partner optician now



Partner with

SpecsFactory into the future!

Use the power of the SpecsFactory network completely risk-free and start with us into the new, smart way for customers to buy glasses.

With the SpecsFactory partnership you receive a highly economical system.
In addition, you will receive £5,000 (interest-free) from the SpecsFactory rescue fund.

You benefit from all the services of the SpecsFactory network:

- ✓ You receive free display frames from the wide collection from SpecsFactory
- ✓ You will be connected to the SpecsFactory software
- ✓ We supply effective advertising materials to display on the inside and outside of your practice
- ✓ Use our free training courses for successful selling
- ✓ We connect you to the online appointment system

This means you receive all the benefits:

- ➔ We immediately generate more appointments and walk-in customers for you. For every sale you receive you an attractive commission, so that you can easily multiply your turnover.

Our motto: "100% transparency!"

Complete Single-vision glasses

£55

Complete varifocal glasses

£99

New Technology

+30% larger visual range

including a free frame worth £75 and 100% money-back guarantee

specsfactory.co.uk
the local opticians

Open: Mon - Sat
10:00 - 20:00

Contactless and safe purchasing

As one of 50 new starters, secure the £5,000 help at Partner@Specsfactory.co.uk



Investor or manager position - the lucrative SpecsFactory partnership is tailored for you

The SpecsFactory Partner Programme

Bring your business skills to a new level. Use either SpecsFactory as an investor or secure a manager position. Whatever you decide - you will be a success and receive a high turnover with our lucrative SpecsFactory partner programs.



A strong partner on board

SpecsFactory as an Investor

This way you profit immediately:

- ✓ Immediately £20,000 capital
- ✓ Advertising intensive acquisition of new customers through online, offline and branding measures
- ✓ Success-oriented support in daily business
- ✓ Around 10 new customers a day
- ✓ monthly turnover between £30,000 and £50,000, depending on location

Basic Components	Conditions
£4,000/month fixed salary for practice manager	10% stake in existing business
Conversion to SpecsFactory Power-concept	SpecsFactory investment of £20,000
Earn high earnings	Owner remains as Managing Director

Work employed like a business owner

The SpecsFactory Manager Agreement

→ We buy your company and you will run the business as an employed manager - with profit sharing, fixed salary and all the security of an employment contract.

Basic Components	Conditions
£4,000/month fixed salary for practice manager	100% takeover by SpecsFactory
Conversion to SpecsFactory Power-concept	Compensation payment amounting to 10% of the previous year's turnover
1.5% sales commission per month	

Our partner Manfred R. talks about his experience with the Manager agreement:

"Times of crisis in particular often make it clear to us that it is time for a change. I have been running my optical business for 30 years. Over the past few years, I have increasingly felt that customers have become far fewer and fewer: The regular customers are passing away and the younger ones are looking online for low prices. I can't keep up with that. In the current Corona crisis, the situation has worsened in a very short time. I can no longer afford a loss of earnings over several weeks. That's why I have decided to sign the SpecsFactory manager agreement.

Now I am employed by SpecsFactory - until I reach retirement age. Positive side effects: A tremendous amount of bureaucracy is eliminated and I have social security. I received a calculated purchase price for my business and for an agreed period of time, in addition to my salary a percentage share of the turnover. My shop is being adapted to the successful SpecsFactory concept and the SpecsFactory logo is now installed there. But my name will also continue to appear on the shop. All in all, the shop now looks much more friendly and modern. As an employed manager, I will manage the business independently, with 100% support from SpecsFactory - for me the ideal and lucrative long-term safe option."

Also for business start-ups!
SpecsFactory is the strong partner for a secure future with immediate liquidity
More information: Partner@Specsfactory.co.uk

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Interested in a partnership with SpecsFactory?

You can email us at: Partner@Specsfactory.co.uk
We will contact you immediately and confidentially!

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