



Introduction

Integrated Design, Inc., d/b/a IDI ("**Company**" or "**We**") respects your privacy and is committed to protecting it through our compliance with this Privacy Policy.

This Privacy Policy describes how we collect and use your personal information in relation to the website www.idesign.com, any other websites operated by Company, applications, products, services, that reference this Privacy Policy (together, "Company Offerings"), and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this website.
- In email, text, and other electronic messages between you and Company Offerings.
- Through mobile and desktop applications you download from Company Offerings, which provide dedicated non-browser-based interaction between you and Company Offerings.

It does not apply to information collected:

- This Privacy Policy does not apply to the "content" processed, stored, or hosted by our customers using Company Offerings under a separate signed Agreement with the Company, including but not limited to Master Services Agreement, License Agreement, Data Processing Agreement (collectively "Customer Agreement(s)"). Please see your Customer Agreement(s) governing your access to your account and the relevant confidentiality and privacy provisions for more information about how we handle your content and how you can control your content.
- This Privacy Policy also does not apply to any products, services, websites, or content that are offered by third parties or have their own privacy notice.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Company Offerings. By accessing or using Company Offerings, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of Company Offerings after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Information We Collect

We collect several types of information from and about users of our Company Offerings, including information:

- Directly from you when you provide it to us.
- Automatically as you interact with Company Offerings. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- Information from other sources, such as our service providers, business partners, and publically available sources



Examples of Information You Provide to Us. The information we collect on or through our Company Offerings may include:

- Information that you provide by filling in forms on our Company Offerings. This includes information provided at the time of registering to use our Company Offerings, subscribing to our service, or requesting further services, or interacting with our service providers. We may also ask you for information when you report a problem with our Company Offerings. This may include information by which you may be personally identified, including but not limited to name, postal address, e-mail address, telephone numbers, and any other information that is defined as personal or personally identifiable information under any applicable law (collectively "Personal Information").
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Company Offerings.
- Your search queries on the Company Offerings.
- Bank account information and credentials.
- You also may provide information to be published or displayed (hereinafter, "**posted**") on public areas of the Company Offerings, or transmitted to other users of the Company Offerings or third parties (collectively, "**User Contributions**"). Your User Contributions are posted on and transmitted to others at your own risk.

Examples of Information We Collect Through Automatic Data Collection Technologies. As you navigate through and interact with our Company Offerings, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Company Offerings, including traffic data, location data, logs, and other communication data and the resources that you access and use.
- Information about your device and network connection, including your IP address, operating system, application or browser information.
- The location of your device.
- Any interactions with Company Offerings.
- Identifiers and Information contained in cookies



The information we collect automatically include Personal Information, or we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. Such information helps us to improve our Company Offerings and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Company Offerings according to your individual interests.
- Recognize you when you return to our Company Offerings and enhance your interactions with Company Offerings.

Children

Our Company Offerings are not intended for children and we do not knowingly collect personal information from children. If you are under 18, please do not use the Company Offerings. If we learn we have collected or received personal information from a child without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at support@idesign.com.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Company Offerings and its contents to you, and to processing any transactions through the Company Offerings.
- To communicate with you, provide you with information, products, or services that you request from us, tailor, notify, or recommend our Company Offerings and services for you and others, or notify you of any changes to our Company Offerings or changes to our terms and conditions of Acceptable Use or this Privacy Policy.
- To verify accounts, activity, promote safety and security, and to prevent and detect fraud and abuse in order to protect the security of our customers.
- For any other purpose with your consent or for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To comply with legal obligations, and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To allow you to participate in interactive features on our Company Offerings.
- To conduct surveys and research, test features in development and analyze the information we have to evaluate and improve services and develop new services.
- In any other way we may describe when you provide the information.



Integrated Design, Inc.

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We may also use your information to contact you about our own services that may be of interest to you. We may use the information we have collected from you to enable us to display advertisements, or to send you marketing communications. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company about our Company Offerings users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent, including when you share and communicate using our services.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Acceptable Use <https://idi-resource-center.idesign.com/help/what-are-data-hosting-and-security-faqs> other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- With third party companies who help us provide and improve our services, including third parties who use advertising or related products.



How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Company Offerings and visiting your account profile page. You can choose to not provide certain information, but then you might not be able to take advantage of certain Company Offerings.

You may also send us an email at support@idesign.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Company Offerings that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to support@idesign.com or write us at: Integrated Design, Inc. 3772 Plaza Drive Suite 1 Ann Arbor, MI 48108. In the preceding twelve months, we have not sold any personal information of consumers, as those terms are defined under the California Consumer Privacy Act (“CCPA”). We will not discriminate against any consumer for exercising their rights under the CCPA.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Any payment transactions and bank account credentials or access to any personal information through our third party data providers will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Company Offerings, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. The information you share in public areas may be viewed by any user of the Company Offerings.



Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Company Offerings. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Company Offerings.

Retention of Personal Information

We keep Personal Information to enable continued use of Company Offerings, for as long as it is required in order to fulfill the relevant purposes described in this Privacy Policy, as may be required by law (including for tax and accounting purposes), or as otherwise communicated to you. How long we retain specific personal information varies depending on the purpose for its use, and we will delete your personal information in accordance with applicable law.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Company Offerings home page. If we make material changes to how we treat our users' personal information, we will notify you by email to the primary email address specified in your account and/or through a notice on the Company Offerings home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Company Offerings and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

support@idesign.com

or:

Integrated Design, Inc.

3772 Plaza Drive, Suite 1

Ann Arbor, MI 48108

Location

Integrated Design, Inc. is located in the United States, based in Michigan. Depending on your interactions with the Company Offerings, your Personal Information may be stored in or accessed from multiple countries and may be transferred in accordance with this Privacy Policy outside of the United States.