

Global Marketing Manager

Remuneration negotiable depending on candidate's experience

IMMEDIATE START

It's time to get your life in gear!

Crossflow is ranked by the Financial Times as the 8th fastest growing company in Europe and are recruiting now for a range of roles to accelerate growth.

The business model, technology, and legal framework enables financial institutions to provide short-term working capital to the suppliers of large corporates across Asia, Europe, the Middle East and the UK.

You will be working closely with the Business Development Team in engaging with corporate clients, partners, and users of the services, creating high-calibrate marketing collateral. You will be skilled in managing creative process and be able to handle the process from start to finish with confidence, and self-sufficient.

This is a rare opportunity to become a valuable member of the team when the business is accelerating to its next growth phase, creating exciting and exceptional opportunities for team players, who are passionate about customers and focused on achieving targets.

This is business with highly commercially focused and serious engagement, with a very professional and motivated organisation, working to deliver success for their customers.



What we offer

- Points based remuneration package providing flexibility around work/life balance
- London or Ashford, Kent base
- Competitive salary
- Option to take up to 6 weeks holiday a year
- Relocation support up to £8000 if moving to Ashford (subject to HMRC rules)
- Annual 1 week team building event at a premium location along with maybe a free surfboard 🏄
- Share options that could make you a millionaire
- Company electric car **or** if you are a London commuter – electric bike
- Join us for cocktail hour once a week!



Key job duties:

- Day-to-Day marketing activities of the business to co-ordinating marketing campaigns with sales activities
- Creation and publication of all marketing material in line with marketing plans
- Managing and improving lead generation campaigns, measuring results
- Preparing online marketing campaigns
- Monitoring and reporting on effectiveness of marketing communications
- Managing all marketing activities for the company within the marketing function
- Executing the marketing strategy for the company in line with company objectives

- Overseeing the company's marketing budget
- Maintaining effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives
- Working closely and assisting with new product launches
- Overall responsibility for corporate identity and brand management



Candidate Profile:

- Degree in Marketing;
- 5 years plus experience in a similar role and sector
- Readiness for next career step to play a key role in scaling the business through the marketing activities and be a valuable member of the team, continuing the growth of the business;
- B2B background, preferably in the financial sector
- Strong creative and proactive outlook
- Excellent verbal and writing skills
- Confident and dynamic personality



Key Skills

Detail Oriented, Big Picture Thinking, Strong Written Communication, Strong Verbal Communication, Organisation Skills, Prioritising, Balance, Multitasking, Industry Experience, Decisiveness, Persuasion, Flexibility, Leadership Skills, Listening Skills, Business Acumen.



Holidays

Option to use points to increase from base 23 days of holidays, increasing by 1 additional day for each full calendar year of employment up to 3 years, plus applicable statutory Bank Holidays.



Contract requirements

Applicants must have the right to live and work in the UK. Proof of fully vaccination against Covid-19 is required.



Location- Role Specific

Office facilities in London or Ashford, Kent, providing a base for a combination of full-time roles and a provision for colleagues who may work from home to hot desk.

[APPLY NOW](#)