

soofa

# Soofa Census 2021 Results

Diversity, Equity, & Belonging at Soofa



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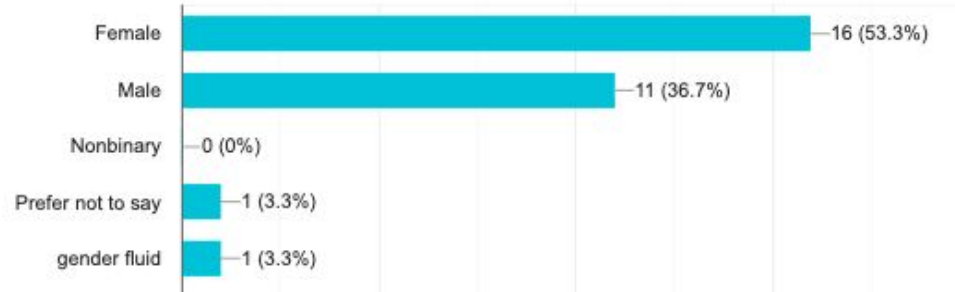
2021 Soofa Census

Results: Demographics

2021

### Your gender identity (choose as many as you want)

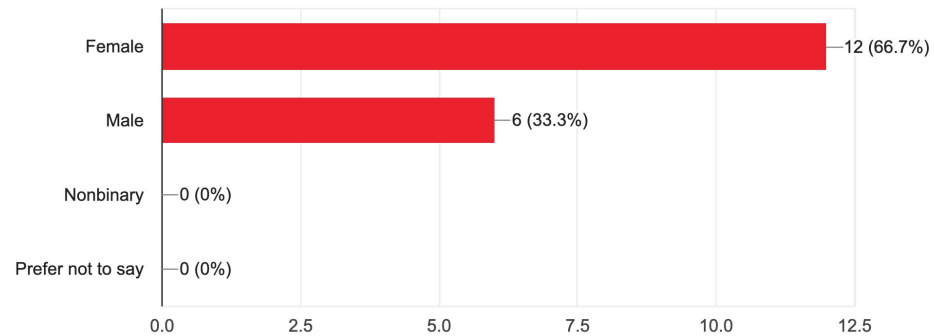
30 responses



2020

### Your gender identity

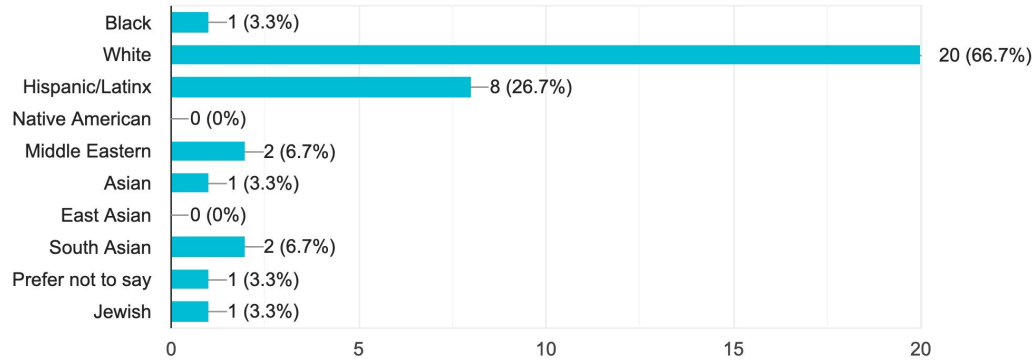
18 responses



2021

Your racial or ethnic identity (choose as many as you want)

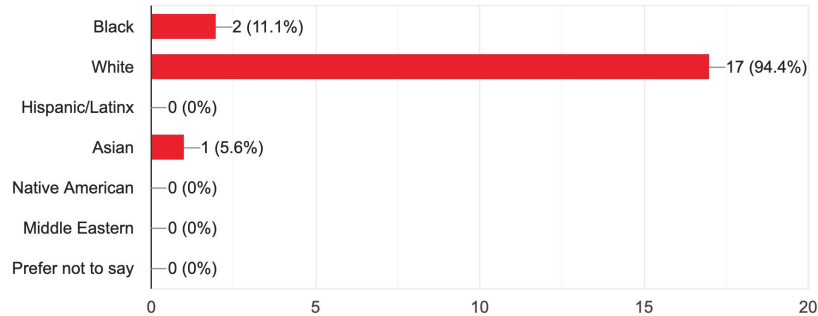
30 responses



2020

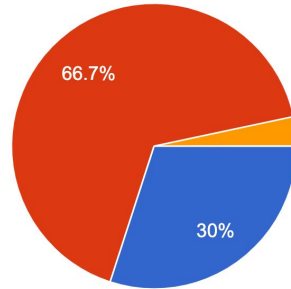
Your racial or ethnic identity

18 responses



2021

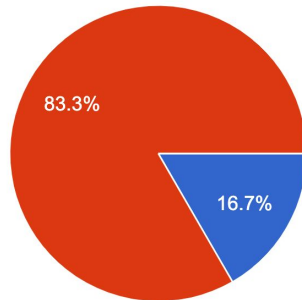
Do you identify as a person of color?  
30 responses



- Yes
- No
- Prefer not to say

2020

Do you identify as a person of color?  
18 responses

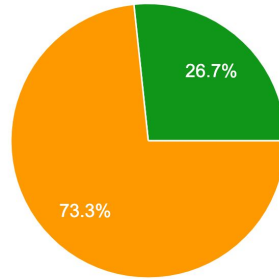


- Yes
- No
- Prefer not to say

2021

### Your highest education level

30 responses

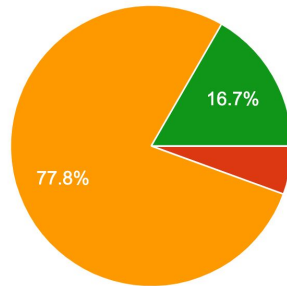


- High school
- Some college
- Bachelor's degree
- Master's degree
- Doctorate
- Prefer not to say

2020

### Your highest education level

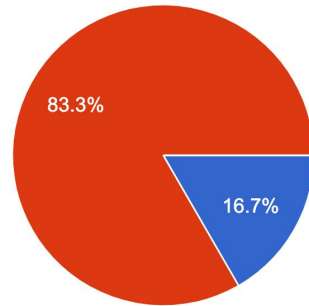
18 responses



- High school
- Some college
- Bachelor's degree
- Master's degree
- Doctorate
- Prefer not to say

2021

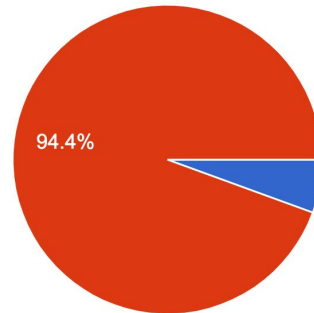
Do you identify as LGBTQIA+?  
30 responses



- Yes
- No
- Prefer not to say

2020

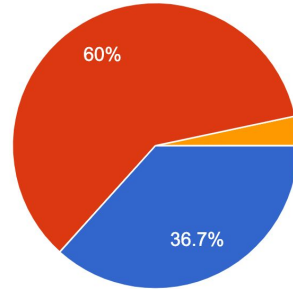
Do you identify as LGBTQIA+?  
18 responses



- Yes
- No
- Prefer not to say

2021

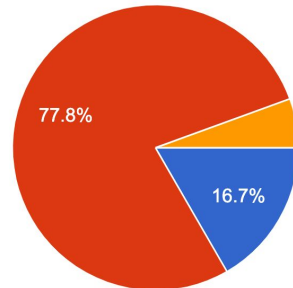
Do you practice a religion?  
30 responses



- Yes
- No
- Prefer not to say

2020

Do you practice a religion?  
18 responses



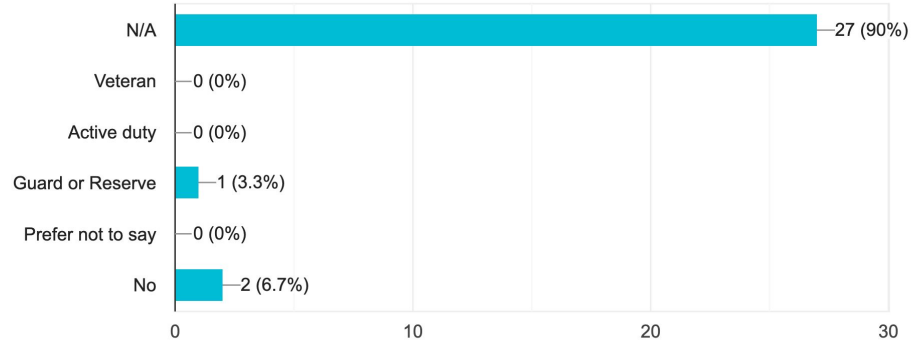
- Yes
- No
- Prefer not to say



2021

### Your military status

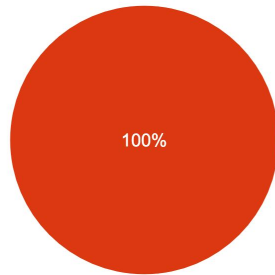
30 responses



2020

### Are you a veteran?

18 responses

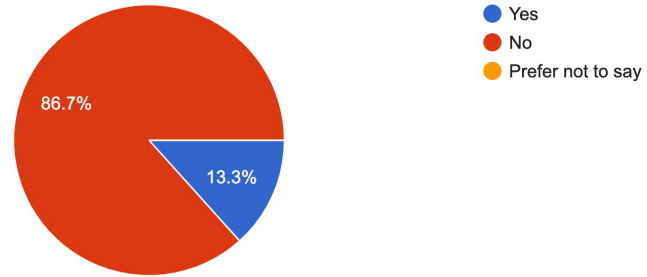


- Yes
- No
- Prefer not to say

2021

Do you identify as a person living with any type of disability?

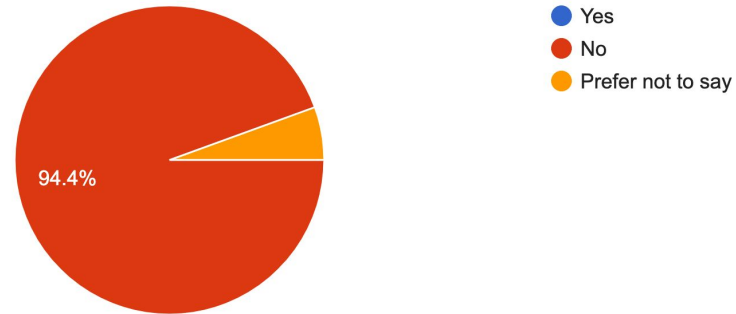
30 responses



2020

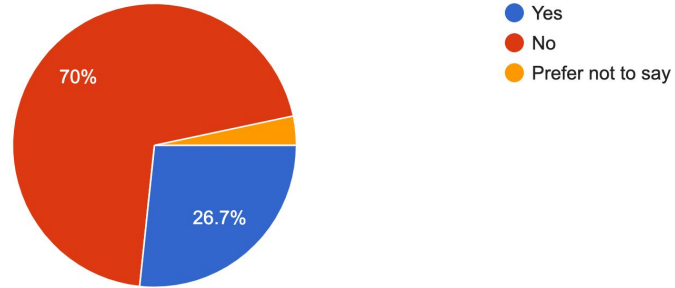
Are you a person living with a disability?

18 responses



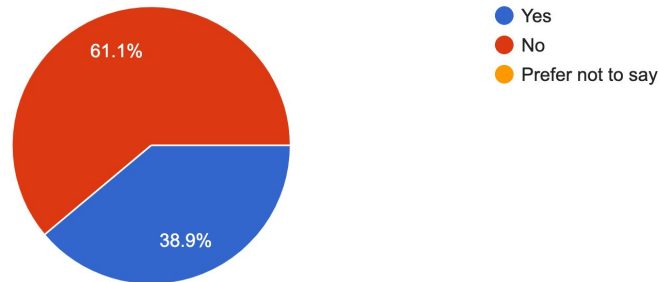
2021

Do you identify as neuroatypical (living within the autism spectrum or with ADHD, bipolar, etc.)?  
30 responses



2020

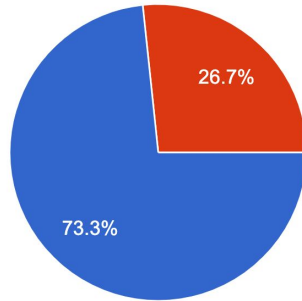
Do you identify as neuroatypical (living within the autism spectrum or with ADHD, bipolar, etc.)?  
18 responses



2021

Is English your first language?

30 responses

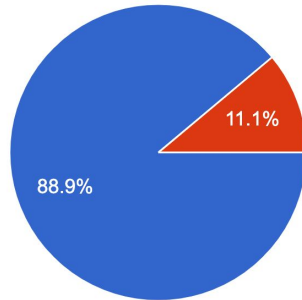


- Yes
- No
- Prefer not to say

2020

Is English your first language?

18 responses



- Yes
- No
- Prefer not to say

# Languages Spoken by Soofarians

2021

English  
German  
Spanish  
Bengali  
Arabic  
French  
Spanglish



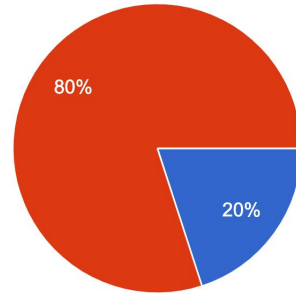
2020

English  
German



2021

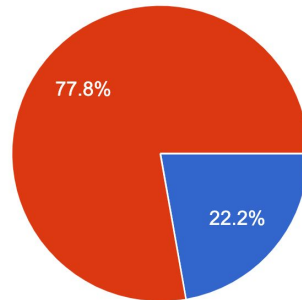
Are you a parent or a caretaker of children?  
30 responses



- Yes
- No
- Prefer not to say

2020

Are you a parent or a caretaker of children?  
18 responses

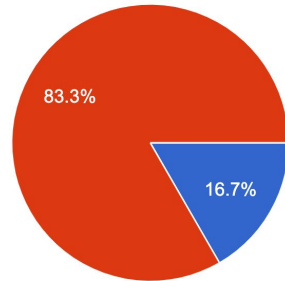


- Yes
- No
- Prefer not to say

2021

Are you a caretaker of adults?

30 responses

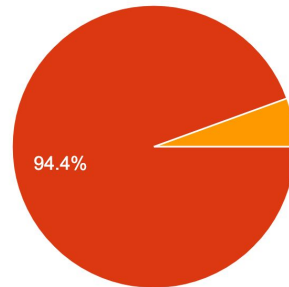


- Yes
- No
- Prefer not to say

2020

Are you a caretaker of adults?

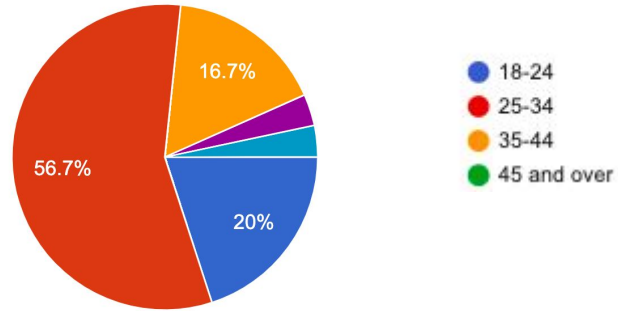
18 responses



- Yes
- No
- Prefer not to say

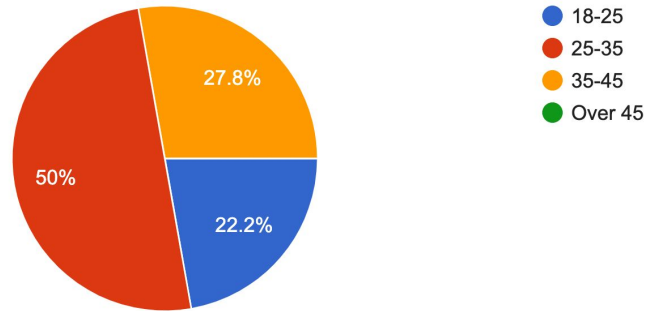
2021

Your age  
30 responses



2020

Your age  
18 responses





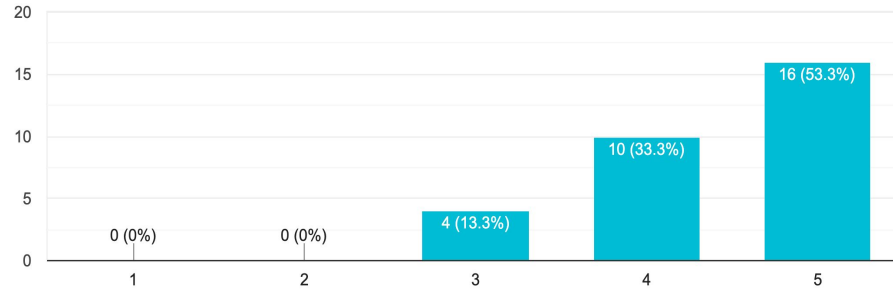
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2021 Soofa Census  
Results: Opinion Poll

2021

Soofa values diversity and inclusion.

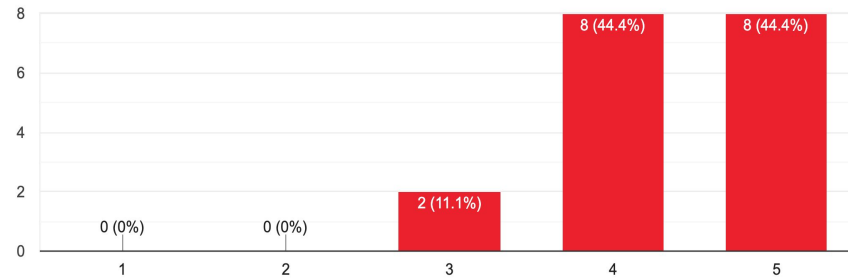
30 responses



2020

Soofa values diversity and inclusion.

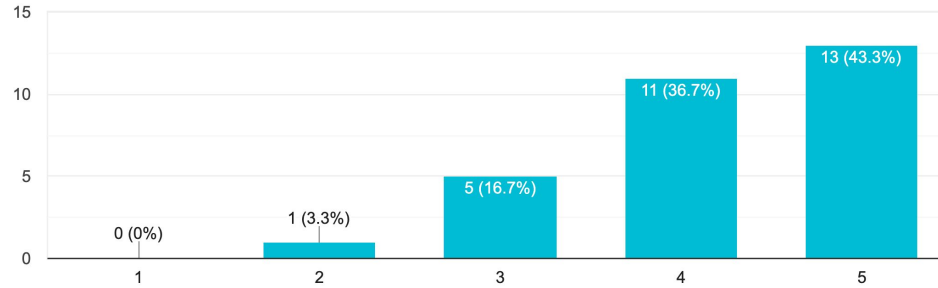
18 responses



2021

People from all backgrounds have equal opportunities to succeed at Soofa.

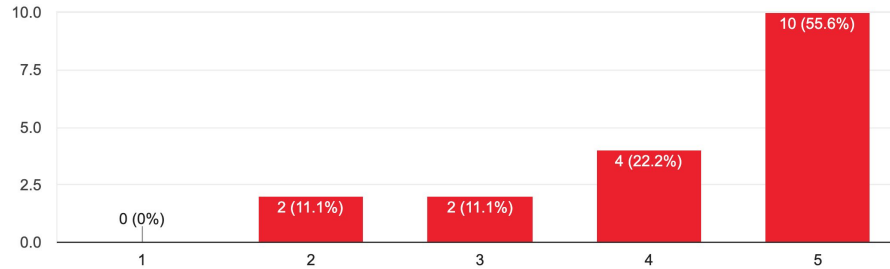
30 responses



2020

People from all backgrounds have equal opportunities to succeed at Soofa.

18 responses



1 2 3 4 5

Strongly disagree

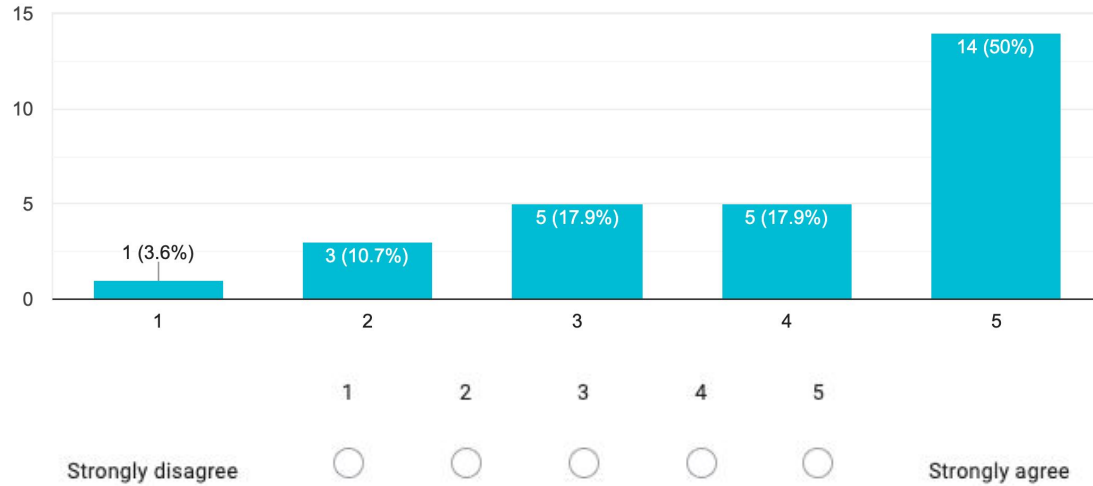


Strongly agree

2021

I see myself reflected on Soofa's leadership team.

28 responses



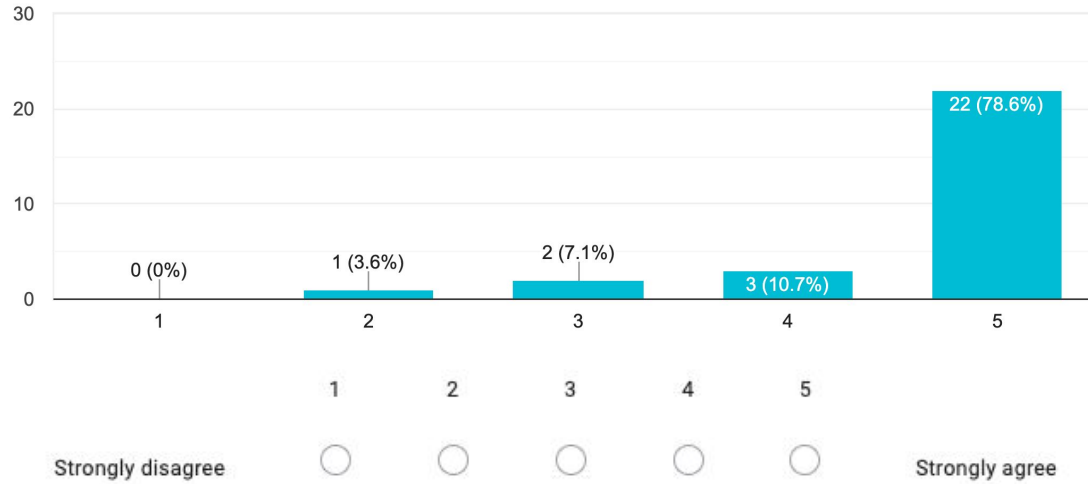
2020

(N/A)

2021

I have never felt tokenized or hired to "fill a quota" at Soofa.

28 responses



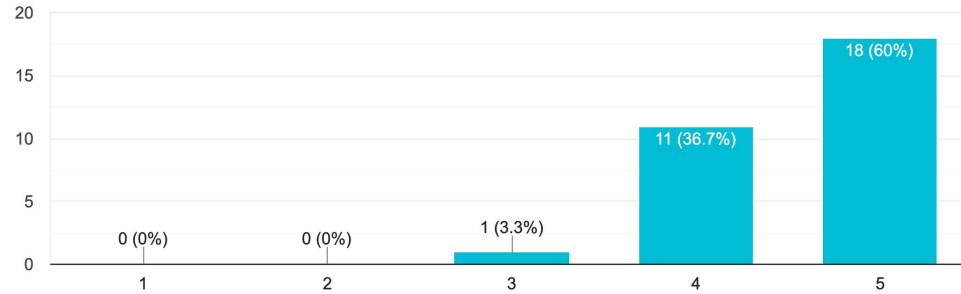
2020

(N/A)

2021

How important are diversity and inclusion to you personally?

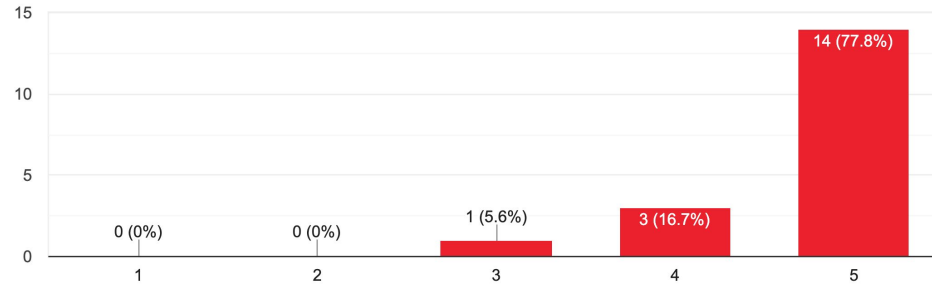
30 responses



2020

How important are diversity and inclusion to you?

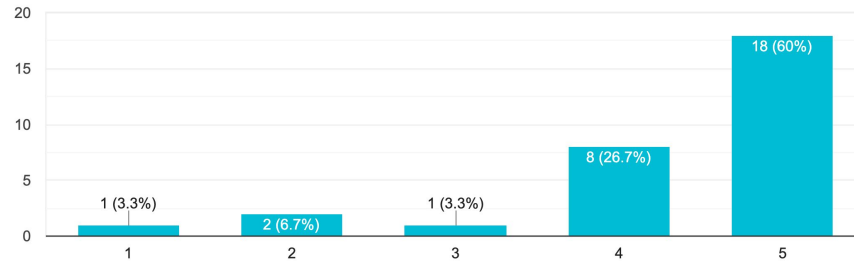
18 responses



2021

I feel I belong at Soofa.

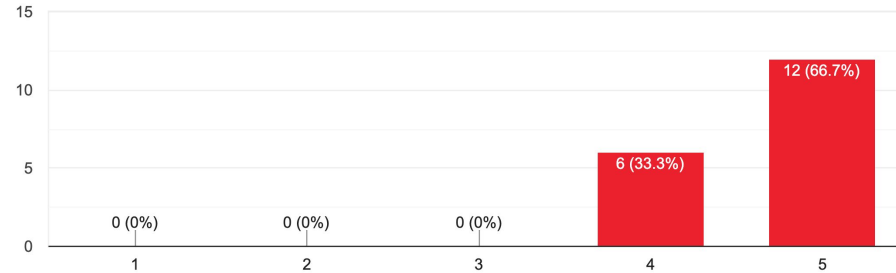
30 responses



2020

I feel like I belong at Soofa.

18 responses



1 2 3 4 5

Strongly disagree

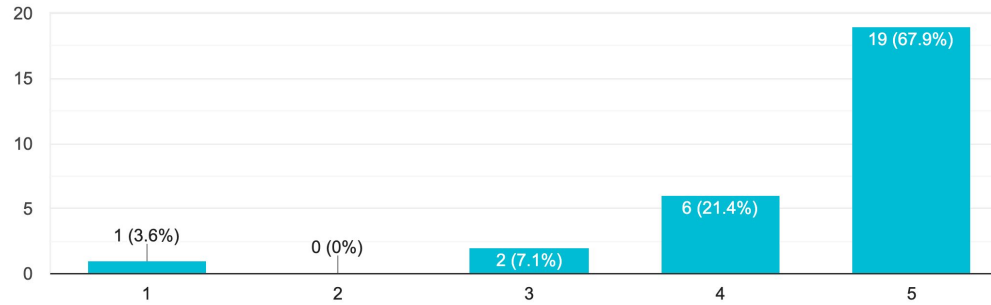


Strongly agree

2021

I feel I belong on my team/department.

28 responses



2020

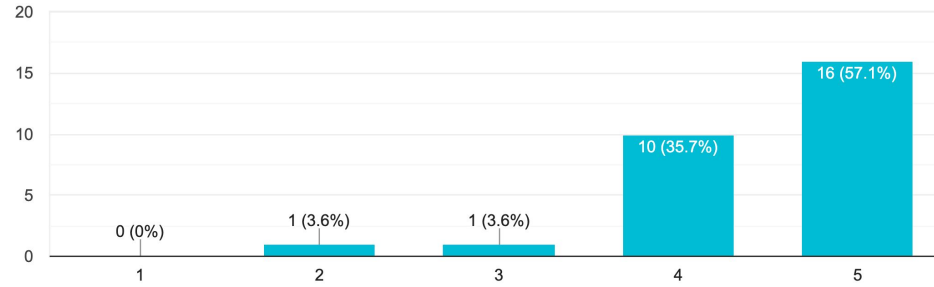
(N/A)



2021

I feel comfortable bringing my whole self to Soofa.

28 responses



1 2 3 4 5

Strongly disagree



Strongly agree

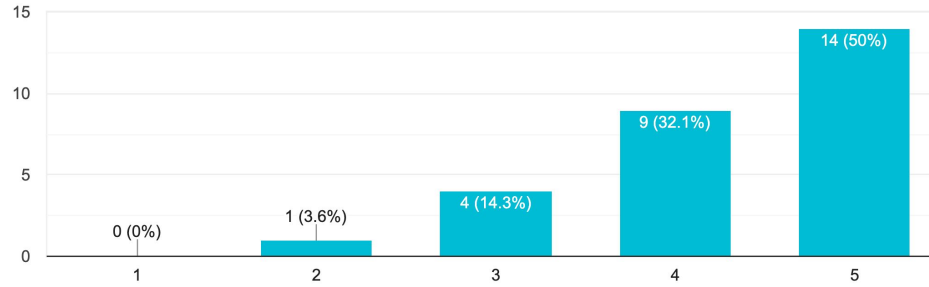
2020

(N/A)

2021

Soofa's mission and values align with my personal mission and values.

28 responses



1 2 3 4 5

Strongly disagree



Strongly agree

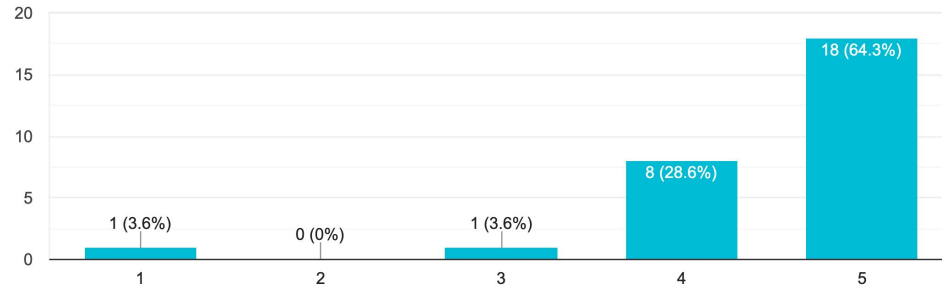
2020

(N/A)

2021

I feel Soofa's culture accommodates my personal, religious, or cultural beliefs, celebrations, or obligations

28 responses



1 2 3 4 5

Strongly disagree



Strongly agree

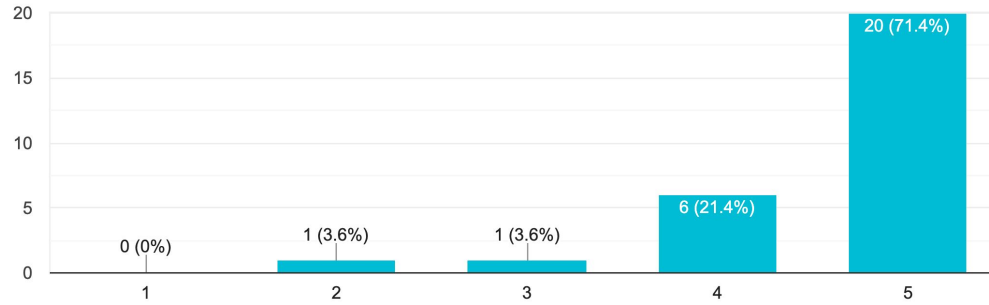
2020

(N/A)

2021

I feel Soofa's PTO policy accommodates my personal, religious, or cultural beliefs, celebrations, or obligations

28 responses



2020

(N/A)

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# Thank You!

Feedback?

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