

Entando UX Design Packages

The Entando platform removes technology barriers to fast UX innovation in a Kubernetes environment, and our UX Design Packages give you the tools you need to get the most out of the platform's capabilities, empowering you to win and retain more customers.

We offer packages for new app design, existing app redesign, and UX standardization. Here are some of the features the packages include.

Benchmark Analysis:

Benchmark and analysis of competitors' most interesting solutions compared to client's existing application, where applicable.

UX Advisory Services:

Advisory activities aimed at realizing a proposal for the UX design of the service.

User Interviews:

Video Interviews with 10 target users while they use a product/service. Interviews may include task analysis and needs assessment.

UX Assessment:

Analysis of existing digital touchpoints to be normalized in the brand ecosystem.

UX Analytics:

Digital & Visual Analytics based on existing data and tools available to the customer. Access to client tools will be required.

Design System Manager (DSM) Services:

Create a Design System including design principles and assumptions, style guide, pattern library, and best practices/process for evolving the system.

UX/UI Design Implementation:

Design implementation sprint(s) including iterative sprints including requirements gathering, design work, feedback from stakeholders, etc. with a final interactive design (e.g. InVision, Figma, Axure) suitable for use by a development team, e.g. css, image assets.

Contact

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