

CBV-Cards

Characteristics – Benefits – Values



08/2020

giroflex

Giroflex Brand

Characteristics

Benefits

Values

Ergonomics

In 1928, the "spring swivel" system was invented which is used in all office chairs today. The brand name "Giroflex" (turn and flex) traces back to this invention	Extensive know-how in ergonomic seating for office workers that is continuously evolving and optimised	Pioneer Expertise in correct seating
User-centred chair development	Product development is focused on the sitting person and his/her ergonomics	Health promotion
Patented Giroflex synchronised mechanism	Strength and motion centre of every swivel chair. Individually adapted to every chair model. Adjustment of back and seat inclination allows guided joint motion. Thus, the chair straightens the upper body and stimulates blood circulation. Developed in collaboration with the ETH Zurich and based on scientific knowledge	Heart of the Giroflex DNA Perceptible value Fatigue-free working
Giroflex seat cushion with dual-zone seat profile	Supports the back of the pelvic area and centers the sitting person in the chair. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion. At the same time, the zone allows a forward inclined, free sitting position	Giroflex DNA Comfort Stimulates blood circulation
Supporting function in back and seat upholstery	Cushion shape supports the body in its natural position without limiting movement	Seating comfort for a long time Increased performance
Multi-zone fabric for mesh back	Supports crucial back areas. Additional lumbar support is no longer necessary	Air permeability without compromising support function
Individual adjustment options	Precise adjustment of the swivel chair to individual user needs and physical conditions	Comfortable sitting for everyone
User-friendly function levers	All levers can be easily reached and activated while sitting	User-friendliness

Visual design

DESIGNED TO WORK	Clear focus on work environment. Design and engineering are focused on ergonomics and optimal functionality for people who spend their working day sitting	Functionality Reliability Precision
Collaboration with Swiss designers	They give the chairs their own visual character and convey the core values of high functionality and material quality to the outside	True to the values Recognition Individuality
Consistent design	Chair families giroflex 353 and giroflex 434 enable a visually uniform arrangement of all seating needs in one object (swivel, conference and visitor chairs)	Consistent design Harmony
Outer form follows function	Comfort and health of the user are always at the centre, on which aesthetics are built on without compromise	Many years of pleasure with the chair

Quality

Manufactured in Switzerland since 1872	Almost 150 years of experience in chair making with Swiss quality values	True to the values Continuity
5-year guarantee	Exchange and spare parts guarantee	Investment security
All chairs are EN and GS certified	Meets requirements for property furnishings	Proven quality and security
EN ISO 9001 and EN ISO 14001	Certified quality and environmental management	Process security Saving resources
Use of high-quality materials	Durable products through carefully selected materials	Durable products
Careful construction design down to the smallest detail	Well thought-out engineering guarantees precise function and intuitive and simple adjusting for the user	Attention to detail Precision User-friendliness
Repair and spare parts service	A Giroflex chair can be owned for well over 10 years and components and cushions can be easily replaced if necessary	Long-term investment Easy disassembly

Characteristics

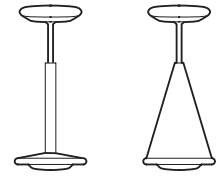
Benefits

Values

Sustainability

EN ISO 14001 Environment management norm	The environmental performance is continuously and sustainably improved	Minimal environmental impact
Introduction of the first Cradle to Cradle certified™ swivel chair in 2010	Comprehensive sustainability through consistent recycling management of healthy materials and resource-saving production	Certified sustainability
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe usage
Recycling ratio of 100% for aluminium and up to 100% for non-visible plastic parts	Recycling of existing materials and minimal use of new materials	Conservation of resources
Materials are recyclable up to almost 100%	At the end of the product service life, used materials return to the production cycle as new raw materials	Reduced ecological footprint
Taking back of chairs at the end of their service life	We take care of material separation and shipment to recyclers	Simple Environment-friendly

giroflex 10



Characteristics

Benefits

Values

Ergonomics

Supports standing position	Addition to the sitting or standing position at the workplace. Changes of working posture relieve the spinal column	Promotes movement in the workplace
Height-adjustable column	Adjustment to different body sizes	Easy sharing between several users
Rubber foot with inclination angle	While leaning, users have to balance their position continuously. Thus, back muscles are strengthened and the spine is relieved	Health promotion

Visual design

Striking cone design	Eye-catcher in any office environment	Inspires interest in use
Integrated height-adjustment under the seat	Easy adjustment by pulling the trigger plate under the seat. No visible technical components that spoil the design	Simple functionality
Wide selection of cover fabrics	Large choice of matching cover fabrics	Easy integration in existing office furnishings

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
Selection of high-quality materials	Durable product thanks to carefully selected materials	Longevity
Shipment in cardboard packaging	Solid packaging, easy to carry	Can be carried and taken away easily

Sustainability

EN ISO 9001/14001	Certified quality and sustainability management. The environmental performance is ongoing and sustainably improved	Reduced environmental impact Process security
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Seat cushion and cone cover fabric exchangeable	In case of heavy wear or if you want a new touch of colour, they can be exchanged easily	Long-term investment Easy exchange
We take back the chairs at end of their service life	We take care of material separation and shipment to the recyclers	Easy Environment-friendly

giroflex 151



Characteristics

Benefits

Values

Ergonomics

Formfitting chair shell (wood and synthetic material)	Seat and back shell shapes offer lasting sitting comfort	Comfortable sitting
Flexible plastic shell	Comfortable sitting and free movement while sitting	High seating comfort also over longer time
Optional upholstery for seat and back	Additional comfort in the back and seat area	Increased comfort
Lightweight 4-legged chair	Advantage when setting up or dismantling coupled chairs	Comfortable handling

Visual design

Modern classic	Integrates harmoniously into modern as well as traditional environments	Long-term investment in a classic
The chair deliberately shows its construction	Construction is part of the visual design. Legs and seat shell form a single unit	Consistent design language
Stacking element as a visual highlight	Functionality aesthetically integrated in design	Uniqueness
Fabric upholstery can add additional colour accents	Adding of an individual touch matching the interior design	Individuality

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment in durable product
DIN EN 16139-L1 and GS certified	Corresponds to the object furnishing norm	Proven quality and security
EN ISO 9001/14001	Certified quality and sustainability management	Process security

Sustainability

Cradle to Cradle Certified™ Bronze	Consistent recycling of materials and resource-saving production	Certified sustainability
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want a new touch of colour, they can be exchanged easily	Long-term investment Easy exchange
Taking back chairs at the end of their service life	We take care of the material separation and the shipment to the recyclers	Easy Environment-friendly

giroflex 161



Characteristics

Benefits

Values

Ergonomics

Formfitting seat cushion	Cushion shape and upholstery offer great sitting comfort	Comfortable sitting over longer periods
Flexible cantilever base	Great sitting comfort from the outset and ease of movement while sitting	High comfort
Armrests with generous contact area	Comfortable and relieving arm rest	Comfort
Back cushion as option	Increased comfort in the back area	Comfortable leaning

Visual design

Giroflex DNA consistently translated into design	Matches all Giroflex swivel chairs	Visibly a true Giroflex chair
Modular design of all back models	Synthetic, mesh and upholstered backs can also be combined	Consistent design Combinability
Connection from back to armrest in a flowing line	Harmonious and smooth design language	Invites you to sit
Large variety	Fits in all environments and covers a wide range of seating and furnishing needs	Flexible in use
Special collection Knit161	Pre-selected colour combinations as inspiration	Colour harmony
Zinc armrest end caps	Emphasis on high value and the first-class material selection for the armrests	Visual highlight of the back

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
Certified according to EN 16139 and GS	Meets all specifications for object furnishings	Proven quality and security
Selection of high-quality materials	Durable product thanks to carefully selected materials	Longevity

Sustainability

EN ISO 9001/14001	Certified quality and sustainability management. Ongoing and durable improvement of the environmental performance	Minimal environmental impact Process security
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want a new touch of colour, cushions can be exchanged easily	Long-term investment Easy exchange
Components can be dismantled, replaced and recycled individually	Materials can be exchanged easily and recycled at the end of life	Longevity Easy disassembly Recyclability
Recycling rate of visible plastic parts up to 100%, of non-visible parts up to 58%	Recycling of existing material, minimal use of new materials	Conservation of resources
Taking back of chairs at the end of their service life	We take care of material separation and shipment to recyclers	Easy Environment-friendly

giroflex 313



Characteristics

Benefits

Values

Ergonomics

Balance Move synchronised mechanism	Synchronised mechanism with fully automatic weight adjustment. Ideal for workplaces with changing users	Sitting correctly automatically Perceptible value Fatigue-free working
Seat cushion with dual-zone seat profile	Supports the back of the pelvic area. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion	Giroflex DNA Comfort Stimulates blood circulation
Back variants in upholstery and mesh	Response to individual comfort perceptions regarding support / flexibility and air permeability	Wellbeing
Handle	The discreetly integrated handle in the back frame enables easy movement of the chair	Mobility
Adjustment elements	Except for seat height, no adjustments are necessary. Thus, no maladjustments can be made	User-friendliness

Visual design

The sphere shape as design basis	The design puts the sitting person visually and ergonomically in the centre	User-centred
Organically shaped details	The chair is inviting and pleases	Strong presence that never dominates but rather integrates
Economical use of materials, perspectives and lightness	Consistent reduction in materials, but no compromise regarding comfort and ergonomics	Light Focus on the essentials

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
EN 1335-1 / -2 / -3 type B (swivel chair), EN 16139 (conference chair) and GS certified	Meets all requirements for object furnishings	Proven quality and security
High-quality materials	Durable product thanks to carefully selected materials	Longevity
Careful construction down to the smallest detail	Precise function and long life	Attention to detail Functionality
EN ISO 9001/14001	Certified quality and sustainability management	Process security

Sustainability

Cradle to Cradle Certified™ Bronze	Consistent cyclical recycling management and resource-saving production	Certified sustainability
Materials are pollutant-free and do not outgas	No pollutant-transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want new touch of colour, cushions can be exchanged easily	Long-term investment Easy exchange
Recycling ratio of non-visible plastic parts up to 100%	Recycling existing plastic	Preservation of resources
Taking back chairs at the end of their service life	We take care of material separation and shipment to recyclers	Easy Environment-friendly

giroflex 353



Characteristics

Benefits

Values

Ergonomics

Automatic Move synchronised mechanism	Coordinates back and seat inclination, joints move in a guided manner, the upper body straightens and blood circulation is stimulated. Automatic weight adjustment for 80% of all users, additional fine adjustment possible	Perceptible value Fatigue-free working
Seat cushion with dual-zone seat profile	Supports the back of the pelvic area. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion.	Giroflex DNA Comfort Stimulates blood circulation
3D Move seat cushion in option	Individual adjustment of the seat firmness	Customisable sitting comfort
Adjustable seat tilt as option	Manually adjustable negative tilt for users who are not satisfied with the standard downward inclination of the dual-zone seat cushion	Individual feeling of comfort
Seat depth adjustment	Individual adjustment to match thigh length	Comfort for everyone
Comfort column as option	Comfortable cushioning when sitting down	Higher comfort level
Back height adjustment	Individual adaptation to body size	Optimal support
Lumbar support	Important element for supporting the lower back and discs (naturally offered by multi-zone covering with mesh back, ensured by optimal shape in the case of upholstery and available as option for enhanced depth adjustment)	Health promotion
Wide variety of armrests	Needs-oriented choice	Individual needs
Control elements	Easily reached and used in the sitting position	User-friendliness
Hanger and headrest as an option	Additional functions to enhance chair value	Functional added value

Visual design

Powerful back design	The middle part visually evokes the spine. The circular frame offers the user a strong centre	Recognizability
Chair family	Swivel, conference and visitor chairs are available in a homogenous design and form a chair family	Visual unity in the office environment

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
EN 1335-1 / -2 / -3 (swivel chair), EN 16139 (conference and visitor chair) and GS certified	Meets all requirements for object furnishings	Proven quality and security
EN ISO 9001/14001 certified	Certified quality and sustainability management	Process security

Sustainability

Cradle to Cradle Certified™ Bronze	Consistent recycling of materials and resource-saving production	Certified sustainability
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want a new touch of colour, cushions can be exchanged easily	Long-term investment Easy exchange
Recycling ratio of non-visible plastic parts up to 100%	Recycling of existing plastic	Conservation of resources
Taking back of chairs at the end of their service life	We take care of material separation and shipment to recyclers	Environment-friendly Easy

giroflex 434



Characteristics

Benefits

Values

Ergonomics

Synchronised mechanism with comfort spring force adjustment	Coordinates back and seat inclination, joints move in a guided manner, the upper body straightens and blood circulation is stimulated. Easy weight adjustment	Perceptible value Fatigue-free working
Seat cushion with dual-zone seat profile	Supports the back of the pelvic area. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion	Giroflex DNA Comfort Stimulates blood circulation
Seat depth adjustment as an option	Individual adjustment matching thigh length	Comfort for all
Breathable mesh back	Open mesh structure for high breathability	Dissipates heat
Zone-specific mesh covering in the back	Shoulder, back, lumbar and pelvic zones with different mesh tension to ensure the optimal support function	Optimal back support High level of comfort
Two back heights	Suitable back height for smaller and taller people	Right back height for everyone
Variety of armrests	Needs-oriented selection	Individual needs
Control elements	Easily reachable and usable in the sitting position	Ease of use

Visual design

Subtle backrest shape made of tubular steel with mesh covering	Clear, smooth shape and functional design	Integrates easily into modern room concepts
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Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
EN 1335-1 / -2 / -3 certified and GS awarded	Meets all specifications for object furnishings	Proven quality and security
High-quality materials	Durable product thanks to carefully selected materials	Longevity

Sustainability

EN ISO 9001/14001	Certified quality and sustainability management. The environmental performance is continuously and sustainably improved	Reduced environmental impact Process security
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat cushion and back mesh	In case of heavy wear or if you want a new touch of colour, the cushion and the mesh can be exchanged easily	Long-term investment
Exchangeable mechanic components	After years of use, components can be replaced and you can continue to use the chair	Secure long-term value
Recycling ratio of 100% for aluminium parts, up to 100% for non-visible plastic parts	Recycling existing aluminium and plastic	Conservation of resources
We take chairs back at the end of their service life	We take care of material separation and shipment to recyclers	Environment-friendly Easy

giroflex 545



Characteristics

Benefits

Values

Ergonomics

Organicmove synchronised mechanism	Coordinates back and seat inclination, joints move in a guided manner, the upper body straightens and blood circulation is stimulated	Giroflex DNA Perceptible value Fatigue-free working
Seat cushion with dual-zone seat profile	Supports the back of the pelvic area. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion	Giroflex DNA Comfort Stimulates blood circulation
Seat depth adjustment	Individual thigh length adjustment	Comfort for all
Back height adjustment	Individual adaptation to body size	Optimal support function
Increased back tilt resistance as option	Optimal back support for slightly taller / heavier users	Comfort for all
Headrest in option	Additional function to enhance chair value	Functional added value
Large variety of armrests	Needs-oriented selection	Individual needs
Control elements	Easily reached and operated in the sitting position	User-friendliness

Visual design

Discreet appearance	Complements harmoniously any office environment	Sobriety
Mechanics, back and seat shell in light grey	You can set a bright touch with this additional colour	Design freedom
Comfort upholstery as option	Stitched seams and additional upholstery enhance visual and haptic comfort	Increased value

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
EN 1335 and GS certified	Meets all requirements for object furnishings	Tested quality and safety
High-quality materials	Durable product thanks to carefully selected materials	Longevity
Careful construction down to the smallest detail	Precise function, long life and components exchange if needed	Attention to detail Functionality

Sustainability

EN ISO 9001/14001	Certified quality and sustainability management. The environmental performance is continuously and sustainably improved	Reduced environmental impact Process security
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want a new touch of colour, cushions can be replaced easily	Long-term investment Easy exchange
Exchangeable mechanical components	After years of use, components can be replaced. You can continue using the chair	Secure value in the long run
Recycling rate of 100% for aluminium parts, up to 100% for non-visible plastic parts	Recycling of existing aluminium and plastic parts	Conservation of resources
Take-back of chairs at the end of their service life	We take care of material separation and shipment to recyclers	Easy Environment-friendly

giroflex 64



Characteristics

Benefits

Values

Ergonomics

Organicmove synchronised mechanism	Coordinates back and seat inclination, joints move in a guided manner, the upper body straightens and blood circulation is stimulated	Giroflex DNA Perceptible value t Fatigue free working
Seat cushion with dual-zone seat profile	Supports the back of the pelvic area. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion.	Giroflex DNA Comfort Stimulates blood circulation
Seat depth adjustment	Individual adjustment to match thigh length	Comfort for all
Backrest shaped close to the body	Supports the back naturally	Feel-good factor
Back height adjustment	Individual adaptation to body size	Optimal support
Increased back tilt resistance and wider seat as option	Optimal back support and comfortable seat width for slightly heavier / taller users	Comfort for all body sizes
Depth-adjustable lumbar support as option	Additional support of the lower back and discs	Health promotion
Large variety of armrests	Needs-oriented selection	Individual needs
Control elements	Easily reached and used while sitting	User-friendliness
Optional coat-hanger and headrest	Additional function to enhance chair value	Functional added value

Visual design

Holistic chair design that makes you feel your body	User-centred design that optimally supports and guides the whole body	Well-being
Striking relief in seat and back cushions	Eye-catching design feature	Recognition value
Covered back shell as option	Enhances colour and structure personalisation	Personalisation
Three back heights and additional headrests	Visual presence can be designed from simple to impressive	Transformability
Comfort upholstery as option	Topstitched seams and additional upholstery enhance visual and haptic comfort	Increased value

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
EN 1335, GS and ergonomics tested (LGA)	Meets all specifications for object furnishings	Proven quality and security
On the market since 1998, the Giroflex world-wide top seller	Several million satisfied chair owners make a case for the chair	Safe value
High-quality materials	Durable product thanks to carefully selected materials	Longevity
Careful construction down to the smallest detail	Precise function, long life and possibility to exchange components if necessary	Reliability Attention to detail

Sustainability

EN ISO 9001/14001	Certified quality and sustainability management. Environmental performance is continuously and sustainably improved	Reduced environmental impact Process security
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want a new touch of colour, cushions can be replaced easily	Long-term investment Easy exchange
Exchangeable mechanical components	After years of use, components can be replaced. You can continue to use the chair	Lasting, secure value
Recycling ratio of 100% for aluminium parts, up to 100% for non-visible plastic parts	Recycling of existing aluminium and plastic	Preservation of resources
Taking back of chairs at the end of their service life	We take care of material separation and shipment to recyclers	Easy Environment-friendly

giroflex 68



Characteristics

Benefits

Values

Ergonomics

Organicmove synchronised mechanism	Coordinates back and seat inclination, joints move in a guided manner, the upper body straightens and blood circulation is stimulated	Giroflex DNA Perceptible value Fatigue-free working
Seat cushion with dual-zone seat profile	Supports the back of the pelvic area. The second, slightly inclined zone at the front reduces pressure on the thighs and prevents blood congestion	Giroflex DNA Comfort Stimulates blood circulation
Negative tilt as option	Manually adjustable seat inclination for users for whom the standard inclination of the dual-zone seat cushion is not enough	Individual feeling of comfort
Seat depth adjustment	Individual adjustment to match thigh length	Comfort for all
Comfort column	Comfortable cushioning when sitting down in the chair	Enhanced comfort
Back height adjustment	Individual adaptation to body size	Optimal support function
Depth-adjustable lumbar support in option with upholstered back	Additional relief for the lower back and the discs	Health promotion
Large variety of armrests	Needs-oriented selection	Individual needs
Control elements	Easily reached and operated in the sitting position	User-friendliness
Coat-hanger and headrest as option	Additional functions for upgrading the chair	Functional added value

Visual design

Powerful and timeless design with technical refinement	Giroflex sitting experience together with a harmonious design	Recognition value
Impressive Y-back, armrest supports and back frame (mesh version) made of aluminium	High-quality swivel chair that shapes the interior	Optical statement
Different back models and headrest as option	User-specific selection of upholstery, comfort upholstery and 2 different mesh fabrics	Personalisation

Quality

5-year guarantee	Exchange and spare parts guarantee	Safe investment
EN 1335, GS and ergonomics tested (LGA)	Meets all requirements for object furnishings	Tested quality and safety
High-quality materials	Durable product through carefully selected materials	Longevity
Careful construction down to the smallest detail	Precise function, long life and exchangeable components	Reliability Attention to detail

Sustainability

EN ISO 9001/14001	Certified quality and sustainability management. The environmental performance is continuously and sustainably improved	Minimal environmental impact Process security
Materials are pollutant-free and do not outgas	No pollutant transmission to the skin	Safe use
Exchangeable seat and back cushions	In case of heavy wear or if you want new touch of colour, cushions can be replaced easily	Long-term investment Easy exchange
Exchangeable mechanical components	After years of use, components can be replaced, you can continue using it	Secure long-term value in
Recycling ratio of 100% for aluminium parts and up to 100% for non-visible plastic parts	Recycling of existing aluminium and plastic parts	Conservation of resources
Taking back of chairs at the end of their service life	We take care of material separation and shipment to recyclers	Easy Environment-friendly